

Wednesday, November 01, 2017

To the Toronto & East York Community Council,

The Cadillac Fairview Corporation Limited is requesting approval of an Event of Municipal Significance. The details of this event are below:

NAME OF EVENT	CF Bubbly Bar by Mercatto
LOCATION	CF Toronto Eaton Centre 220 Yonge St Toronto, ON M5B 2H1 Level 3 – in front of Zara and Maison Birks (<i>see appendix for exact location details</i>)
PURPOSE OF THE EVENT	<p>Cadillac Fairview is partnering with Mercatto to bring a unique experience to CF Toronto Eaton Centre by having a pop-up Bubbly Bar. We are looking to run this pop-up bar as a way of gauging public interest in a bar of its kind at the shopping centre. We are also hoping to give shoppers a special, out-of-the-ordinary experience in one of Toronto's biggest tourist destinations during the holiday season.</p> <p>We are working with Mercatto to run the space under a <i>public special occasion permit</i>, where they will charge patrons for any food & beverage consumed in the pop-up bar. Mercatto has extensive experience in serving food and alcohol within our shopping centre, as they are a current tenant.</p>
DATE AND TIME OF EVENT	<p>Wednesday, December 6, 2017 11:00am – 9:00pm</p> <p>Sunday, December 17, 2017 11:00am – 9:00pm</p>

Should you have any questions about this event, please contact:

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APPENDIX

Proposed CF Bubbly Bar by Mercatto location

