



A HOME, A JOB, A FRIEND AND SOCIAL CHANGE

November 10, 2017

Toronto East York Community Council:

As the Executive Director of Working for Change, I am writing to express my objection to the 1182-1221 King St W Rezoning Application by Lifetime Developments in its current form.

Working for Change is a charitable organization which operates a number of social enterprises that employ people with mental health and/or addiction issues. One of our businesses, The Raging Spoon Catering Company is located in Parkdale at 1768 Queen Street West and we have another enterprise, Out of This World Café, just outside of Parkdale at the Centre for Addiction and Mental Health. Many of our employees live in the Parkdale community and they struggle to find and maintain affordable rental housing given the impact of rapidly rising rents in the neighbourhood and the decline in rooming house stock.

They have concerns about the impact that the 703-unit luxury condo development will have on the neighbourhood. These concerns include:

- Lack of affordable housing and affordable commercial space
- Excessive height and density in an over-capacity transit corridor
- Impact on neighbourhood affordability, diversity, equity, and inclusion

As a member of a large group of community organizations working to develop a Community Benefits Framework for the neighbourhood, I would like to support a proposal that has been brought forward by the Parkdale Community Economic Development (PCED) Project for:

- **105 affordable residential units with at least 35 units set as deeply affordable, or \$16.8 million cash-in-lieu in Section 37 funds.**
- **Two affordable commercial units for locally-serving businesses**
- **A commitment to inclusive local hiring for 10% of the total work hours for trade**

This proposal, although small in relation to the need for rental housing in Parkdale, could set an important precedent for developers and indicate that the City of Toronto is committed to moving on its Poverty Reduction Strategy in a community that struggles with poverty and desperately needs more affordable housing.

We would like the City Planning Office and the Ward 14 Councillor's Office to reconsider this proposal and re-negotiate any potential community benefits from a more progressive planning perspective.

Sincerely,

Sincerely,

A handwritten signature in cursive script, appearing to read "J. Brown".

Joyce Brown, Executive Director

cc Gord Perks

Kirk Hatcher