

**THE BOARD OF MANAGEMENT FOR THE
MARKETO DISTRICT
BUSINESS IMPROVEMENT AREA**

**Financial Statements
For the Year Ended December 31, 2017**

**MARKETO DISTRICT
BUSINESS IMPROVEMENT AREA**

DECEMBER 31, 2017

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INDEPENDENT AUDITOR'S REPORT

To the Council of the Corporation of the City of Toronto and the Board of Management for the Marketo District Business Improvement Area

I have audited the accompanying financial statements of the Marketo District Business Improvement Area, which comprise the statement of financial position as at December 31, 2017 and the statement of operations and accumulated surplus, statement of changes in net financial assets and statement of cash flows for the year then ended, and the related notes which comprises a summary of significant accounting policies and other explanatory information.

Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for local governments as prescribed by the Public Sector Accounting Board (PSAB) and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Opinion

In my opinion, these financial statements present fairly in all material respects, the financial position of the Marketo District Business Improvement Area as at December 31, 2017 and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for local governments as prescribed by the Public Sector Accounting Board (PSAB).

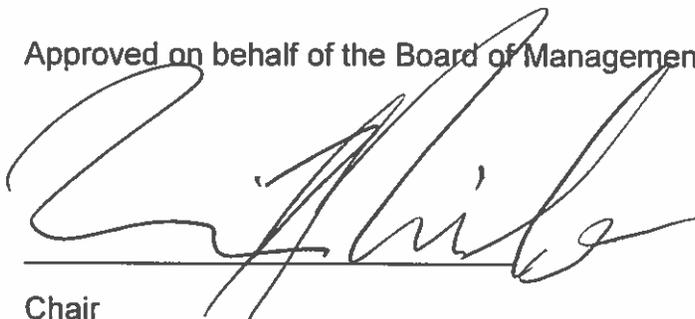
Toronto, Ontario
June 7, 2018


Chartered Professional Accountant
Licensed Public Accountant

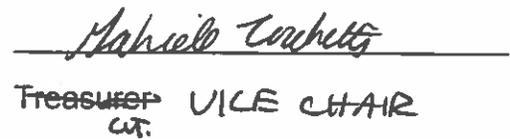
**THE BOARD OF MANAGEMENT FOR THE
MARKETO DISTRICT
BUSINESS IMPROVEMENT AREA
STATEMENT OF FINANCIAL POSITION
AS AT DECEMBER 31, 2017**

	2017 \$	2016 \$
FINANCIAL ASSETS		
Cash	115,310	104,961
Accounts receivable		
City of Toronto – special charges (Note 3)	7,232	9,887
Other	10,667	4,894
	<u>133,209</u>	<u>119,742</u>
LIABILITIES		
Accounts payable and accrued liabilities		
Other	2,000	1,935
	<u>2,000</u>	<u>1,935</u>
NET FINANCIAL ASSETS	131,209	117,807
NON-FINANCIAL ASSETS		
Tangible Capital Assets (Note 4)	6,231	5,280
ACCUMULATED SURPLUS	<u>137,440</u>	<u>123,087</u>

Approved on behalf of the Board of Management:



Chair



Treasurer
VICE CHAIR
C.T.

**THE BOARD OF MANAGEMENT FOR THE
MARKETO DISTRICT
BUSINESS IMPROVEMENT AREA
STATEMENT OF OPERATIONS AND ACCUMULATED SURPLUS
FOR THE YEAR ENDED DECEMBER 31, 2017**

	2017 \$ Budget (Note 8)	2017 \$ Actual	2016 \$ Actual
REVENUE			
City of Toronto – special charges	100,000	100,000	99,936
Sponsorships, contributions and other	-	459	358
	<u>100,000</u>	<u>100,459</u>	<u>100,294</u>
EXPENSES			
Administration	52,791	44,819	38,050
Promotion and advertising	35,800	12,814	11,812
Maintenance	18,000	14,158	1,428
Capital (Note 7)	10,000	9,032	14,103
Amortization	-	3,872	2,265
Provision for (recovery of) uncollected special charges (Note 3)	(1,244)	1,411	(590)
	<u>115,347</u>	<u>86,106</u>	<u>67,068</u>
SURPLUS (DEFICIT) FOR THE YEAR	(15,347)	14,353	33,226
OPERATING SURPLUS, BEGINNING OF YEAR	<u>123,087</u>	<u>123,087</u>	<u>89,861</u>
OPERATING SURPLUS, END OF YEAR	<u>107,740</u>	<u>137,440</u>	<u>123,087</u>

**THE BOARD OF MANAGEMENT FOR THE
 MARKETO DISTRICT
 BUSINESS IMPROVEMENT AREA
 STATEMENT OF CHANGES IN NET FINANCIAL ASSETS
 FOR THE YEAR ENDED DECEMBER 31, 2017**

	2017	2016
	\$	\$
Surplus for the year	14,353	33,226
Acquisition of tangible capital assets	(4,823)	(5,025)
Amortization of tangible capital assets	3,872	2,265
	13,402	30,466
Balance – Beginning of year	117,807	87,341
Balance - End of year	<u>131,209</u>	<u>117,807</u>

**THE BOARD OF MANAGEMENT FOR THE
MARKETO DISTRICT
BUSINESS IMPROVEMENT AREA
STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED DECEMBER 31, 2017**

	2017	2016
	\$	\$
Cash flows from operating activities		
Surplus for the year	14,353	33,226
Non-cash changes to operations		
Add: Non-cash item Amortization of capital assets	3,872	2,265
Increase (decrease) resulting from changes in		
Accounts receivable - City of Toronto	2,655	(1,258)
Accounts receivable – other	(5,773)	(4,217)
Accounts payable – other	65	(1,667)
Cash Provided By Operations	15,172	28,349
Investing activities		
Purchase of tangible capital assets	(4,823)	(5,025)
Cash, Beginning Of Year	104,961	81,637
Cash, End Of Year	115,210	104,961

**THE BOARD OF MANAGEMENT FOR THE
MARKETO DISTRICT
BUSINESS IMPROVEMENT AREA
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED DECEMBER 31, 2017**

1. ESTABLISHMENT AND OPERATIONS

The Marketo District Business Improvement Area (BIA) is established as a Business Improvement Area under the management and control of a Board of Management appointed by Council of the City of Toronto.

The Board is entrusted with the improvements, beautification and maintenance of municipally owned lands, buildings and structures in the area, together with the promotion of the area as a business or shopping area. Funding is provided by property owners of the BIA who are levied a special charge based on an annual operating budget prepared by the Board and approved by Council under Section 220(17) of the Municipal Act, as amended.

2. SIGNIFICANT ACCOUNTING POLICIES

These financial statements are the representation of management and have been prepared in accordance with Canadian accounting standards for local governments as prescribed by the Public Sector Accounting Board (PSAB), the most significant of which are as follows:

Revenue recognition:

The BIA receives special charges from its members which are levied and collected by the City of Toronto. It also receives cash donations and sponsorships from corporate and private donors and grants from local, provincial and federal governments for events and festivals. Revenue is being recorded upon the signing of contracts and when collection can be reasonably ascertained.

Capital assets:

Purchased capital assets are recorded at cost. Amortization is calculated on a straight-line basis over the estimated useful lives of the assets as follows:

Office Equipment	3 years
Banners	3 years
Hanging Baskets	5 years

Contributed services:

Services provided without charge by the City of Toronto and others are not recorded in these financial statements.

Financial instruments:

Financial instruments are recorded at the approximated fair value.

**THE BOARD OF MANAGEMENT FOR THE
MARKETO DISTRICT
BUSINESS IMPROVEMENT AREA
NOTES TO THE FINANCIAL STATEMENTS, CONT'D
FOR THE YEAR ENDED DECEMBER 31, 2017**

SIGNIFICANT ACCOUNTING POLICIES (CONT'D)

Use of estimates:

The preparation of these financial statements in accordance with PSAB requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Significant estimates include determining the useful lives of tangible capital assets for amortization, the allowance for uncollectible levies and accounts receivable and contingent liabilities. Actual results could differ from management's best estimates, as additional information becomes available in the future.

3. CITY OF TORONTO – SPECIAL CHARGES

Special charges levied by the City are collected and remitted to the Board by the City. The total special charges outstanding consist of amounts collected by the City not yet remitted to the Board and amounts uncollected by the City.

The Board records special charges receivable net of an allowance for uncollected amounts. The special charges receivable from the City of Toronto are comprised of:

	2017 \$	2016 \$
Total special charges outstanding	9,732	10,287
Less: allowance for uncollected special charges	(2,500)	(400)
Special charges receivable	<u>7,232</u>	<u>9,887</u>

The provision for (recovery of) uncollected levies reported on the Statement of Operations and Accumulated Surplus comprises of:

	2017 \$	2016 \$
Special charges written-off (recovered)	(689)	(590)
Provision for losses on assessment appeals	2,100	-
	<u>1,411</u>	<u>(590)</u>

THE BOARD OF MANAGEMENT FOR THE
MARKETO DISTRICT
BUSINESS IMPROVEMENT AREA
NOTES TO THE FINANCIAL STATEMENTS, CONT'D
FOR THE YEAR ENDED DECEMBER 31, 2017

4. CAPITAL ASSETS

	2017			
	Office Equipment	Banners	Hanging Baskets	Total
Cost				
Beginning	3,780	-	5,025	8,805
Additions	-	4,823	-	4,823
Disposals	-	-	-	-
Ending	3,780	4,823	5,025	13,628
Accumulated Amortization				
Beginning	2,520	-	1,005	3,525
Amortization	1,260	1,607	1,005	3,872
Disposals	-	-	-	-
Ending	3,780	1,607	2,010	7,397
Net Book Value	-	3,216	3,015	6,231

	2016			
	Office Equipment	Banners	Hanging Baskets	Total
Cost				
Beginning	3,780	-	-	3,780
Additions	-	-	5,025	5,025
Disposals	-	-	-	-
Ending	3,780	-	5,025	8,805
Accumulated Amortization				
Beginning	1,260	-	-	1,260
Amortization	1,260	-	1,005	2,265
Disposals	-	-	-	-
Ending	2,520	-	1,005	3,525
Net Book Value	1,260	-	4,020	5,280

**THE BOARD OF MANAGEMENT FOR THE
MARKETO DISTRICT
BUSINESS IMPROVEMENT AREA
NOTES TO THE FINANCIAL STATEMENTS, CONT'D
FOR THE YEAR ENDED DECEMBER 31, 2017**

5. INSURANCE

The Board is required to deposit with the Treasurer, City of Toronto, insurance policies indemnifying the City against public liability and property damage in respect of the activities of the Board. Insurance coverage providing \$5,000,000 for each occurrence or accident has been obtained by the Board through the City of Toronto.

6. FINANCIAL INSTRUMENTS

The financial instruments recognized in the statement of financial position consist of cash, accounts receivable, and accounts payable and accrued liabilities. The fair values of these financial instruments approximate their carrying amounts due to the short-term maturity of these instruments.

7. CAPITAL EXPENSES

In order to finance major capital expenses the BIA annually budgets certain amounts and accumulates them as operating surplus. Once adequate funds have accumulated, the BIA undertakes cost-shared capital improvement projects with the City. For this reason the actual expenses in a given year could significantly differ from the amount budgeted for the year. Any excess actual capital expenses are financed out of the accumulated surplus.

8. BUDGET

Budget Figures are provided for comparative purposes only and have not been subject to audit procedures.

