January 29, 2018

12th floor, West Tower, City Hall
100 Queen Street West
Toronto, ON M5H 2N2
Attention: Marilyn Toft

RE: PG25.4 Prioritization of Outstanding Heritage Conservation District Studies and Interim Protective Measures

Dear Mayor John Tory and Members of City Council,

This is to express the strong support of the Leaside Property Owners’ Association (LPOA) for the Planning and Growth Management Committee’s recommendation (further to that of the staff report, dated November 30, 2018) that a Cultural Heritage Resource Assessment (CHRA) Study be initiated for Leaside.

Leaside was designed, governed, and functioned as a single entity for much of its history, and as a complete community with residential and industrial areas. The Town of Leaside existed as an independent municipality from 1912 to 1967 (when it amalgamated with the Township of East York to form the Borough of East York). There was an early live-work relationship between the residential and industrial areas, for example, Canada Wire and Cable Company with its plant east of Laird, and company housing west of Laird Drive.

The following are quotes from Paul Dilse, heritage planner (2014):

- "The Town of Leaside may be, and likely is, the first new town established on garden city principles in Ontario. Only eight years after the launch of the world's first garden city (Letchworth in England) Frederick Todd laid out the Town of Leaside - one of three model new towns laid out on garden city principles for the Canadian Northern Railway.” (the others were Port Mann in BC, and the Town of Mount Royal in Quebec).

- "there is an architectural consistency across the residential community and its buildings express modesty in their appearance"

And from Steve Otto, architectural historian:

- “street after street is flanked by handsome boulevard trees and tidy single family homes in stripped down Georgian Revival or Tudor revival style, each set back from the road an identical distance on a comfortable lot with a private driveway"
Leaside continues to be a significant (designed) cultural heritage landscape, described as “picturesque, suburban” by The Cultural Landscape Foundation (2015)

We urge that the CHRA Study proceed ASAP and take advantage of the momentum created by the Midtown in Focus (Bayview east side commercial strip) and the Laird in Focus (Laird west side, and Laird to Aerodrome, Eglinton to Vanderhoof block) Planning Studies, both of which include cultural heritage assessments.

We also note the high volume of Study work (nine HCD and four CHRA Studies) being prioritized to be undertaken by the City Planning Division, and support the need to advance the multi-year heritage work program, including PGMC’s recommendation for consideration of retaining a temporary project manager in 2018 utilizing funding from the City Planning capital budget.

Respectfully submitted,

Geoff Kettel

Geoff Kettel and Carol Burtin Fripp
Co-Presidents

c.c. Councillor Jon Burnside
Kendall Fullerton, President, Leaside Business Park Association
Trae Zammit, President, Bayview-Leaside Business Improvement Area
Connor Turnbull, Co-Chair, Leaside Matters
Mary MacDonald, Senior Manager, HPS
Joe Nanos, Director, Community Planning, North York District
Willie MacRae, Manager, Community Planning, North York District
Josh Reis, Senior Planner, Laird in Focus
Paul Farish, Senior Planner, Midtown in Focus