

Helliwell Place Residents' Association

c/o Unit 309, 980 Broadview Avenue, Toronto ON M4K 3Y1
HelliwellResidentsAssociation@gmail.com

March 23, 2018

Comments for distribution to Councillors of Toronto City Council

Toronto City Council Meeting: March 26, 2018

RE: Agenda item TE 30.10 - 995-1005 Broadview Avenue and 2-4 Mortimer Avenue - Official Plan Amendment and Zoning Amendment Applications - Refusal Report

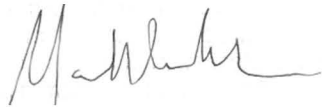
Dear Councillors,

Helliwell Place Residents' Association (HPRA) supports TEYCC's recommendations that "City Council refuse the applications to amend the Official Plan and the Zoning By-law at 995-1005 Broadview Avenue and 2-4 Mortimer Avenue for the reasons contained in the report (February 2, 2018) from the Acting Director, Community Planning, Toronto and East York District", and as outlined in HPRA's February 16th TEYCC submission.

For over two years, many of HPRA's members along with residents of the broader community participated in community consultations for the Broadview Avenue Planning Study to help define a human-scale and liveable planning vision for our area, which better connects us to the area's history and the Don River Valley's natural realm. HPRA recognizes the need for densification, welcomes responsible and sensitive development in our area, and thus continues to support the vision of OPA 343 (passed by Council June 2016) and the Broadview Avenue Planning Study, which led up to it.

We urge City Council to support TEYCC's recommendations.

Sincerely,



Magda Wesolkowska
President
Helliwell Place Residents' Association

Helliwell Place Residents' Association (HPRA) works to ensure development in our neighbourhood is moderate, human-scale and in line with the community's vision as expressed through the Broadview Avenue Planning Study. Our area encompasses Broadview Avenue (both sides) from Pretoria Avenue up to Pottery Road/Mortimer Avenue (south side) including the Nealon pocket bounded by Jackman Avenue on the east and Fulton Avenue (neither side) on the south. Our name is drawn from the 19th c. Helliwell farm and estate. The Helliwells were one of the three founding families of the Todmorden mills, brewery, distillery and village, and community leaders of their day.

Cc: Councillor Mary Fragedakis, Kyle Knoeck, George Pantazis