

From: info@blooreast.org
To: [Clerk](#)
Cc: [Councillor Wongtam](#); [Councillor Filion](#); [Councillor Troisi](#); [Mayor Tory](#); [Councillor Bailao](#); [Councillor Campbell](#); [Councillor Di Ciano](#); [Councillor Perks](#); [Councillor Shiner](#)
Subject: April 24 2018 City Council Agenda Item PG 28.3
Date: April 20, 2018 2:55:41 PM

Re: PG 28.3 Council Agenda Item for April 24, 2018 Session

Request for an Area-Specific Amendment to the Sign By-law for One Third Party Electronic Wall Sign at 145 Queen St

Dear Councillors:

BENA is to the north of the proposed sign and is within a CR signage area. BENA is concerned with the precedent that could be set in any variation to the Planning and Growth Management's decision to refuse the above request.

BENA is writing to support the recommendation by the Planning and Growth Management Committee and for clarity does not support the amending motion that was defeated at the Committee.

in the alternative, should Council consider the amendments as outlined the April 16, 2018 communication from Outfront Media to Council, we request that Council refer the item back to Staff. What is outlined in the Memorandum (the defeated amending motion at Committee) is in essence a new Application presented at Council. Our request in this alternative is to ensure the revisions go through the proper due process including the right to the Public to provide input and comment through the deputation process at Committee.

Respectfully Submitted;

Linda Brett, on behalf of BENA
Blind copied to the Executive of BENA