



Decision Letter

Toronto Music Industry Advisory Council

Meeting No.	10	Contact	Nancy Martins, Committee Administrator
Meeting Date	Monday, December 4, 2017	Phone	416-397-4579
Start Time	10:00 AM	E-mail	edc@toronto.ca
Location	Members Lounge, City Hall	Chair	Councillor Josh Colle

MA10.4	Presentation	Amended		Ward:All
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Working Group Updates

Committee Decision

The Toronto Music Industry Advisory Council recommends to the Economic Development Committee that:

1. City Council request the General Manager, Economic Development and Culture, in collaboration with the Director, Office of Emergency Management and the Executive Director, Municipal Licensing and Standards to facilitate the Toronto Association of Business Improvement Areas' (TABIAs') collection of accurate data to be used by the Responsible Hospitality Institute (RHI) as part of an international study on the effective and sustainable models for night time economy management.
2. The General Manager, Economic Development and Culture be requested to consider the following in a previously requested report on protecting live music venues in Toronto:
 - a. Create tax benefits for local live music venues.
 - b. Initiate and expand music pilot programs including ideas for artist tour bus parking, musician load in/out zones and artist poster zones.
 - c. Create a music venue certification program.
 - d. Amend zoning and licensing to protect existing venues and encourage new ones including a clarification of what business license music venues require.
 - e. Create a panel, consisting of a member of the Film and Entertainment Office, members of the Live Working Group, and senior members of planning, building and

licensing, with regard to providing advice to individuals and/or organizations wishing to establish new and/or grow existing live music venues.

f. Review Municipal Licensing Regulations governing parks, green spaces, and city owned outdoor venues.

g. Support Night-time Economy initiatives with The Toronto Association of Business Improvement Areas (TABIA) and Responsible Hospitality Institute (RHI).

h. Financial support for an economic impact study of local live music venues.

i. Financial support for a local Music Passport event series.

Decision Advice and Other Information

Toronto Music Industry Advisory Council:

1. Confirmed the following as priorities for protecting and growing Toronto's live music industry:

a. Create tax benefits for local live music venues.

b. Initiate and expand music pilot programs including ideas for artist tour bus parking, musician load in/out zones and artist poster zones.

c. Create a music venue certification program.

d. Amend zoning and licensing to protect existing venues and encourage new ones including a clarification of what business license music venues require.

e. Create a panel, consisting of a member of the Film and Entertainment Office, members of the Live Working Group, and senior members of planning, building and licensing, with regard to providing advice to individuals and/or organizations wishing to establish new and/or grow existing live music venues.

f. Review Municipal Licensing Regulations governing parks, green spaces, and city owned outdoor venues.

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h. Financial support for an economic impact study of local live music venues.

i. Financial support for a local Music Passport event series.

- Jeff Cohen provided an update from the Venue Protection and Sustainability Working Group.
- Mary An Blom provided an update from the Community Outreach Working Group.
- Amy Terrill and Peter Zakarow provided an update from the City Partnerships Working Group.

Summary

The Toronto Music Industry Advisory Council will hear updates and recommendations from the leads of each of the three Working Groups:

- Venue Protection and Sustainability - Jeff Cohen and Jesse Kumagai
- Community Outreach - Noah Mintz
- City Partnerships - Amy Terrill and Peter Zakarow

Background Information

(December 4, 2017) Submission from the Venue Sustainability Working Group
(<http://www.toronto.ca/legdocs/mmis/2017/ma/bgrd/backgroundfile-109773.pdf>)