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**CETA
Implementation
State of Play
January 2018**

Ambassade de France - Services Économiques

Main steps to CETA implementation

- ➔ **September 2014 : Negotiations concluded**
- ➔ **30th October 2016 : Agreement signed in Brussels during EU-Canada summit**
- ➔ **15th February 2017 : Approval of European Parliament**
- ➔ **16th May 2017 : Canadian implementation law (C-30) adopted**
- ➔ **1st September 2017: 21 Federal implementation regulations published**
- ➔ **21 September 2017 : Start of provisional implementation**



Phasing of provisional implementation

▶ Most of the provisions entered into force on 21st September :

- ✓ 99,5% of tariff lines on industrial products were fully eliminated
- ✓ 92,2% of European agricultural tariffs and 90,9% of Canadian agricultural tariffs were fully eliminated
- ✓ Streamlined approval processes under SPS and TBT chapters
- ✓ Increased access to government procurement
- ✓ Provisions relating to services, investment (except ICS) and intellectual property
- ✓ Facilitated temporary entry of professional visitors

▶ Some provisions will enter into force gradually :

- ✓ Tariffs on ships and some automotive products will be liberalised over 7 years period
- ✓ Phasing in of cheese, beef and pork TRQs over 5 years period
- ✓ Single Point of Access (SPA) for government procurement to be put into place within 5 years and review of judicial redress procedures of government procurement to be conducted within 10 years
- ✓ Investment Court System (ICS) to be implemented upon final ratification
- ✓ MRAs for professional qualifications to be negotiated by competent authorities

▶ The provisional implementation phase is key :

- ✓ 13 bilateral specialized committees to meet in the first half of 2018 to prepare for first meeting of Joint Committee in September 2018
- ✓ In the example of the EU-Korea agreement, bilateral trade increased by 55% during first 4 years

CETA implementation has already a visible impact on trade

French exports to Canada already increased by 6,7%, notably wines&spirits +8,4%, aeronautical products +13%, cosmetics +13%, medical devices +17%, construction machinery +19%

(Based on the figures of the first 11 months of 2017 as compared to first 11 months of 2016)



- The economic operators anticipated the provisional implementation and were quick to use the new opportunities opened by CETA
- In 2016, 43 Canadian investment projects identified in France, i.e. +15% compared to 2015
- CETA enabled strategic agreement between Airbus and Bombardier



Canadian exports to France already increased by 12%, notably cereals +34%, apparels for measure and navigation +30%, processed fish +13,5%, communication devices +50%, auto parts +44%, fisheries products +25%

(N.B. some of the overall increase in exports is attributable to oil price rise)

Actions undertaken by France to promote CETA

- ▶ **Since mid-2016, the French Embassy and Business France (the French Trade Commission) supported 9 CETA promotion events in the Canadian Provinces**
- ▶ **In France, during the same period, 34 CETA promotion events were organized by the French authorities and Business France with the support of the Canadian Embassy**
- ▶ **On 29 October-1st November 2017, Minister Jean-Baptiste Lemoyne visited Montreal, Ottawa and Toronto accompanied by 12 SMEs**
- ▶ **On 22nd January 2018, 4 Canadian industrial companies will participate in the French International Business Summit hosted by President Macron in Versailles**
- ▶ **On 25th January 2018, 4 Canadian financial institutions will take part in the private lunch on French economic reforms and outlook hosted by Economy and Finance Minister Le Maire**
- ▶ **The French business association MEDEF will send a delegation of French businesses to Canada in the second half of 2018**
- ▶ **The Canadian 2018 G7 Presidency and the French 2019 G7 Presidency will provide multiple additional opportunities**

Specific areas of cooperation in support of CETA

- ▶ In October 2017, the French government adopted an Action Plan for the implementation of CETA as an example of “progressive trade” which was then discussed with Federal government in Ottawa and Minister Michael Chan in Toronto during the visit of Minister Lemoyne
- ▶ As a way to increase bilateral cooperation on innovation a joint letter was signed on 1st November 2017 during the visit of Minister Lemoyne to prepare for the installation of a French Technical Expert within MaRS in the first months of 2018
- ▶ On 13 December 2017, during the “One Planet” Summit in Paris, Environment Ministers McKenna and Hulot decided to increase the bilateral cooperation on climate change and to jointly elaborate a draft partnership that will be submitted to the Canadian Prime Minister and the French President in the course of 2018
- ▶ A French Chamber of Commerce in Ontario was created in December 2017 and will begin its activities in 2018