

Making Toronto

a place where

business and

culture thrive

Toronto's On-Screen Industry
2017 – The Year In Review

Toronto 2017 – The Year In Review

A poster for 'Toronto Loves Film' featuring a large white 'XO' logo. The background is a blurred image of a woman. A circular inset shows a scene from 'The Shape of Water' with two women. A camera lens graphic is positioned below the 'O'. An 'AWARD WINNING' laurel wreath is in the top right corner.

TORONTO LOVES FILM
We welcome over 7,000 location shoots each year

 toronto.ca/film #FilmTO #xoTO


A poster for 'Toronto Loves Film' featuring a large white 'XO' logo. The background is a blurred image of a group of people in red robes. A circular inset shows a scene from 'The Handmaid's Tale' with several people in red robes. A camera lens graphic is positioned below the 'O'. An 'AWARD WINNING' laurel wreath is in the top right corner.

TORONTO LOVES FILM
Productions like this are giving back to our neighbourhoods

 toronto.ca/film #FilmTO #xoTO

A poster for 'Toronto Loves Film' featuring a large white 'XO' logo. The background is a blurred image of a group of people. A circular inset shows a scene from 'Kim's Convenience' with four people. A camera lens graphic is positioned below the 'O'. An 'AWARD WINNING' laurel wreath is in the top right corner.

TORONTO LOVES FILM
Employing over 30,000 of your talented neighbours

 toronto.ca/film #FilmTO #xoTO

Economic Development & Culture Division

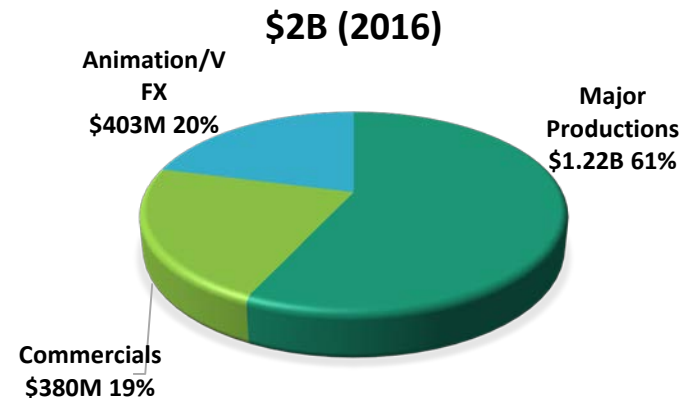
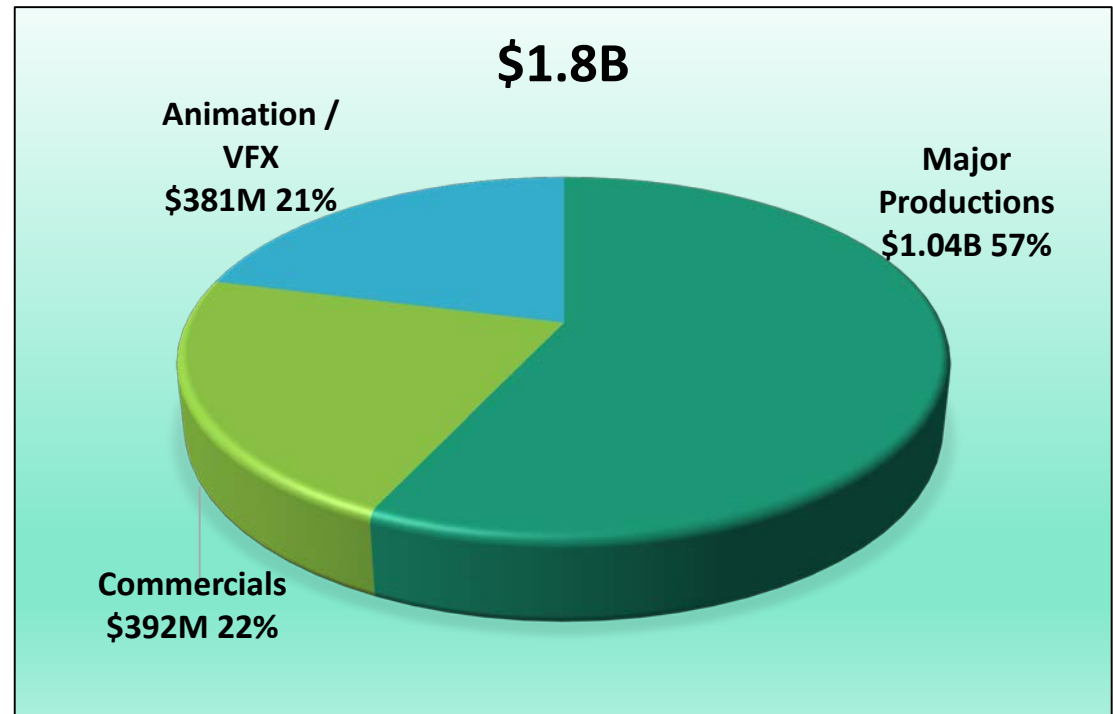
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Total Production Investment in Toronto 2017

A stellar year for Toronto productions in awards season and at the box-office, 2017 was nonetheless a year of adaptation through content format and studio space fluctuations. Overall numbers remain strong and are the second highest ever.

Demand for studio space is high and the infrastructure plans recently announced and those underway are set to allow the industry to accommodate more productions.

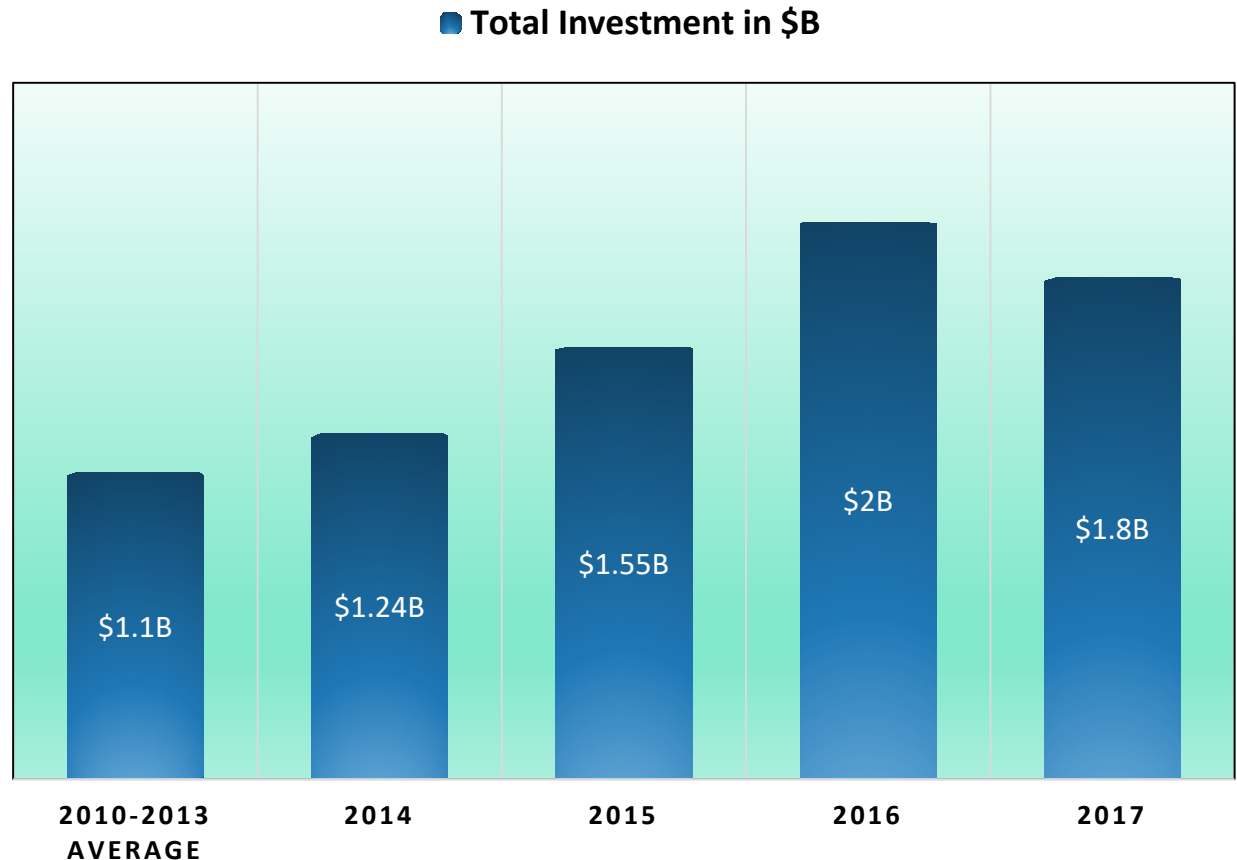
Sources: City of Toronto, CPAT, OMDC



Total Production Investment - Yearly

This represents the Total Production Investment trend in Toronto's economy since 2010.

The total number of productions was up and overall spending in both foreign and domestic projects remained high, as the screen industry hires over 30,000 people in Toronto.



Sources: City of Toronto, OCASE, CPAT, OMDC

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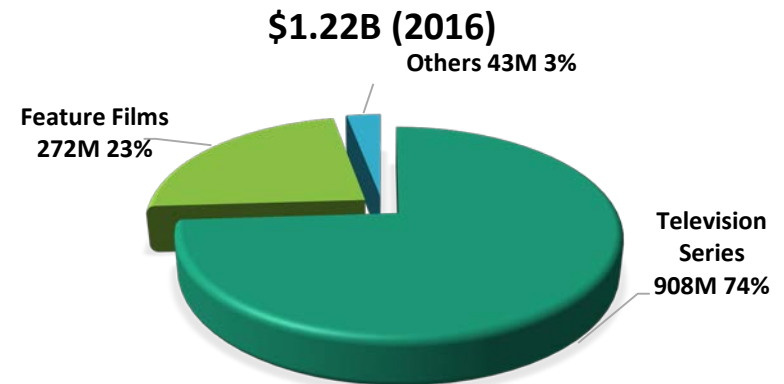
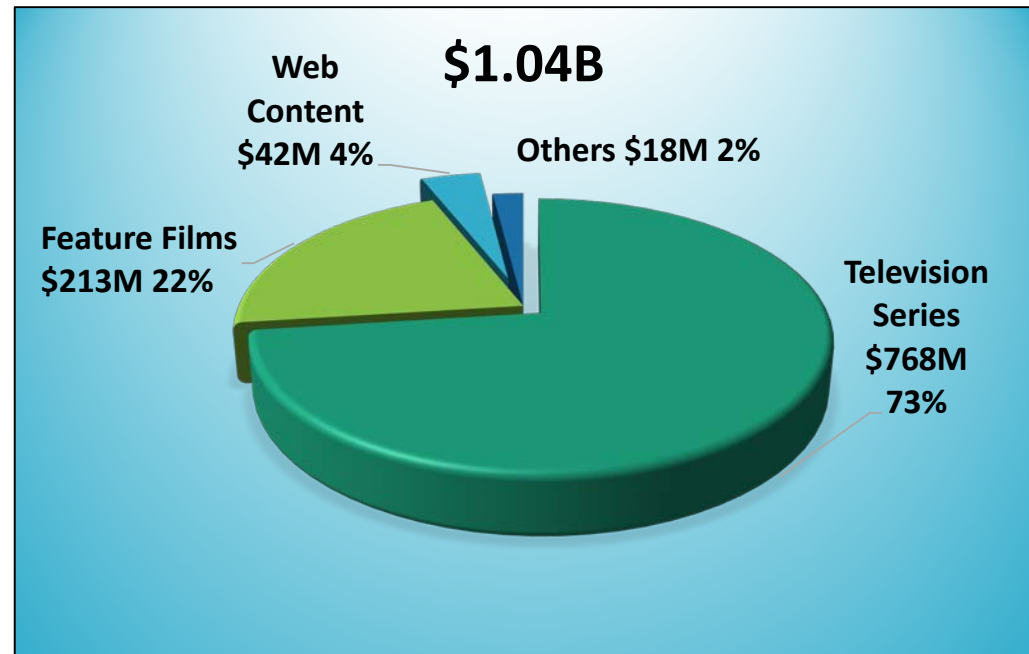
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All Major Productions Investment by Type 2017

Major Productions comprise Television Series, Feature Films, Web Content, Music Videos and Special Projects. They do not include Commercials, VFX and Animation.

Major productions in 2017 had resounding awards-season success, winning top awards including the Academy Award for Best Picture (The Shape of Water), and the Emmy and Golden Globe for Best Drama Series (The Handmaid's Tale).

Source: City of Toronto



All Major Productions Investment - Yearly

■ Total Investment in \$B

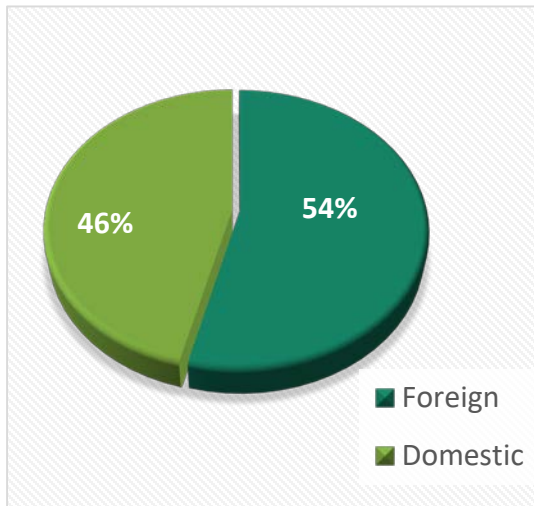


Source: City of Toronto

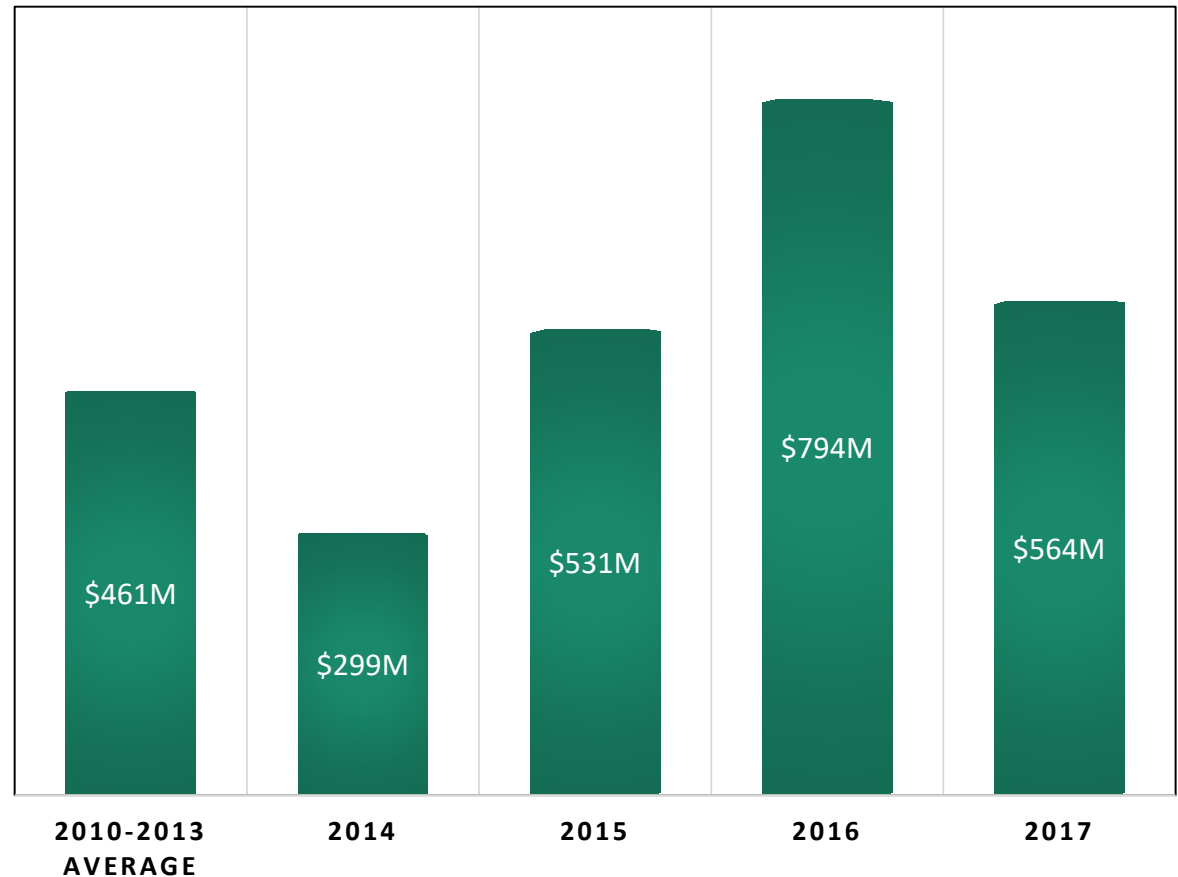
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Foreign Major Productions Investment - Yearly

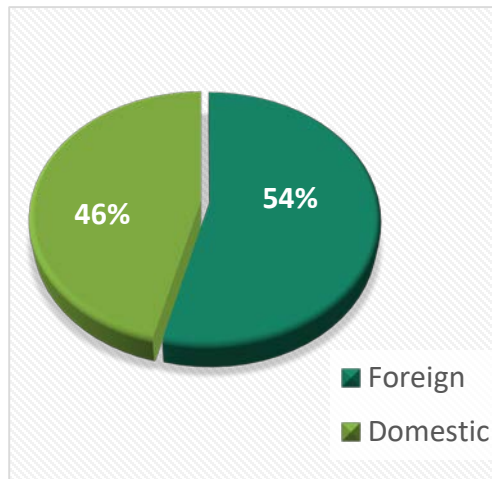


Foreign investment fluctuations are in part attributed to the studio occupancy patterns of major television series (75% of which are foreign), but provide investment and employment stability.

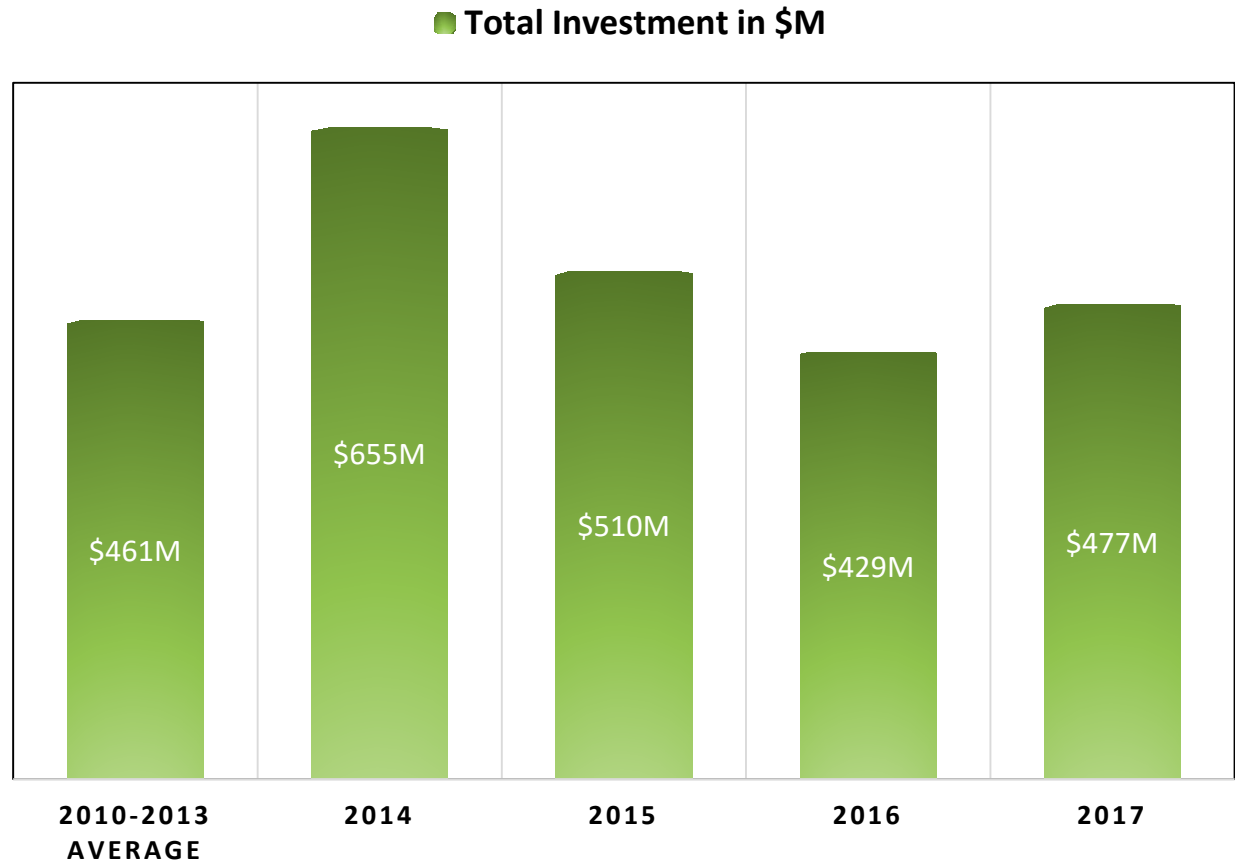


Source: City of Toronto

Domestic Major Productions Investment - Yearly



Domestic productions showed solid growth in 2017.

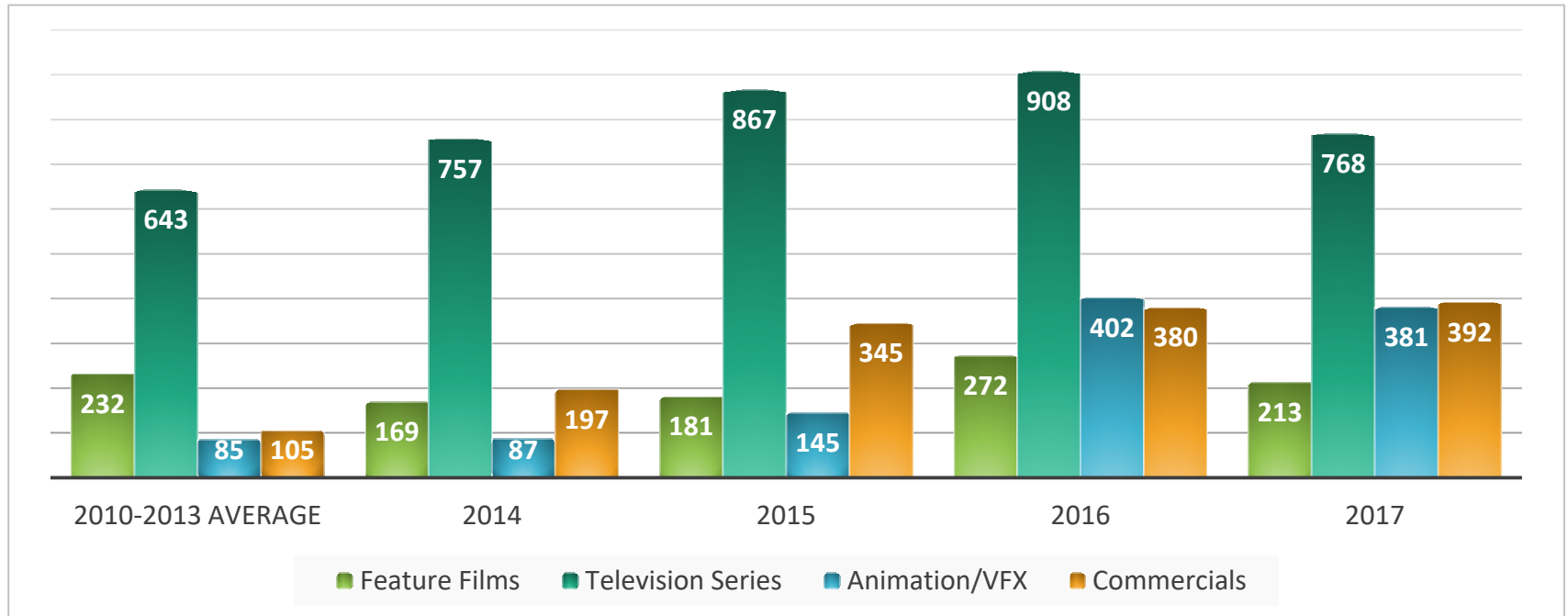


Source: City of Toronto

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Feature Films, Television, Animation/VFX, Commercials - Yearly

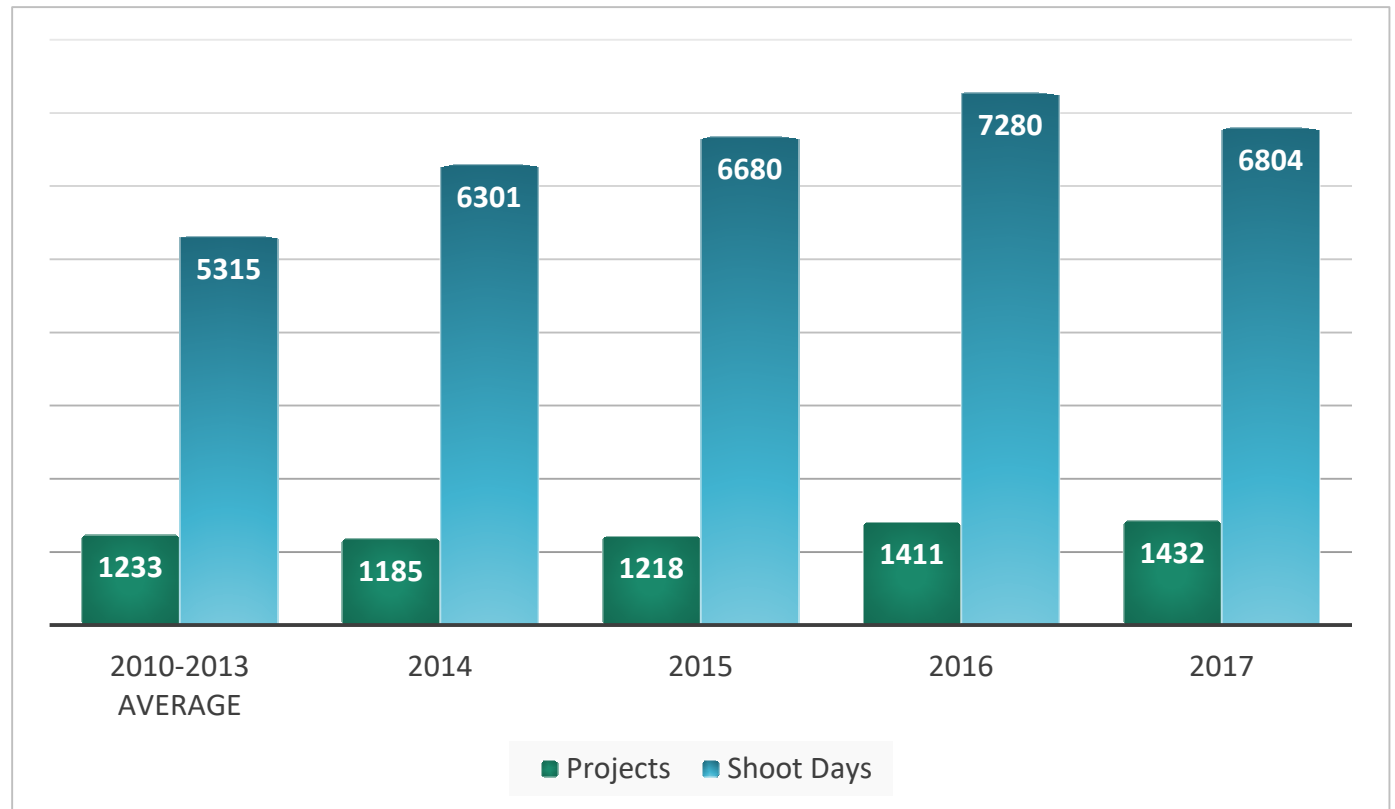


As acclaimed Television Series and Feature Films were shot in Toronto this past year, Toronto also attracted major projects for post-production only, making Toronto a well-rounded and agile jurisdiction.

Commercials were on the rise with a record year of producing in the city.

Location Filming in Toronto 2017

In 2017, the Toronto Film & Entertainment Industries Office issued **3427 permits** for 1432 projects shot in the city over 6804 days of production.



Source: City of Toronto

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Celebrating a year of outstanding achievements



The Shape of Water
Photo Credit: Fox Searchlight

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