



Vickery Bowles
City Librarian

Vickery Bowles
City Librarian

Toronto Public Library
789 Yonge Street
Toronto, ON M4W 2G8

Tel: (416) 393-7032
Fax: (416) 393-7083
citylibrarian@torontopubliclibrary.ca
www.torontopubliclibrary.ca

2018 OPERATING BUDGET BRIEFING NOTE

Toronto Public Library – Sunday Service

Issue/Background

- At its meeting on December 18, 2017, Budget Committee requested a briefing note on numbers of people utilizing the library system on Sundays, with a break down for individual libraries.
- In 2006, the Library Board adopted an implementation plan for its Open Hours Vision with the goal of improving access to library services by expanding open hours across the city by 30%, or approximately 1,500 hours per week. This would be achieved primarily through the standardization and increase of Monday to Saturday hours, as well as the addition of Sunday hours across the city.
- Through funding from the Poverty Reduction Strategy in 2016 and 2017, the Library has been able to increase Sunday service hours by 30% by offering year round Sunday service at 14 branches and seasonal service (September to June) at an additional six neighbourhood branches.
- Sunday service runs from 1:30pm to 5:00pm and is currently offered at 33 branches (2 Research and Reference, 17 District and 14 Neighbourhood), geographically distributed across the city.
 - 14 branches (2 Research and Reference and 12 District) offer year-round Sunday service
 - 19 branches (5 District and 14 Neighbourhood) offer seasonal Sunday service, which runs from September to June for 37 Sundays each year.
- On an hourly basis, Sunday is the busiest day of the week. Use of collections by children and teens is also highest on Sundays.

Key Points

- See Attachment 1 for a breakdown of visits, circulation and computer usage by branch in 2017.
- The total number of uses of Sunday service in 2017* was approximately 1.5 million. This number is comprised of visits, circulation, and use of branch technology (computer usage). STEM programming for children was also added at district branches in the summer of 2017.

** 2017 saw lower than usual usage numbers due to the closure of TPL's biggest and busiest circulating branch (North York Central Library) for renovation. Numbers reflect data from January to November 2017.*

- Expanded Sunday service increases geographic equity; extends access to essential services including space, technology, programs and information; supports the City's Poverty Reduction Strategy; and is responsive to changing patterns of school, work and leisure, especially for:
 - Busy families whose schedules need greater flexibility outside the work week;
 - The increasing number of students who attend school year-round, and those who need extended access to computers, collections and study space for school support and self-directed learning;
 - Entrepreneurs and small business owners who need library branches and their resources as mobile work space accessible during non-traditional hours.
- Increases to Sunday hours are regularly requested by people living in Toronto. During consultations done for the Library's Strategic Plan, the community asked for more branches to be open on Sundays and longer Sunday hours. Requests for increased Sunday hours have also been made during Library budget consultations

Prepared by: Moe Hosseini-Ara, Director, Branch Operations & Customer Experience,
(416) 397-5944, mhoss@torontopubliclibrary.ca

Larry Hughsam, Director, Finance & Treasurer, (416) 397-5946,
lhughsam@torontopubliclibrary.ca

Further information: Moe Hosseini-Ara, Director, Branch Operations & Customer Experience,
(416) 397-5944, mhoss@torontopubliclibrary.ca

Date: January 8, 2018

Attachment 1: Sunday Usage - Breakdown by Branch (January-November, 2017)

Branch	Circulation	Visits	Computer Usage
Agincourt	38,621	16,400	3,422
Albert Campbell	26,711	20,694	7,133
Albion	23,293	15,086	6,505
Annette Street *	9,928	3,190	720
Barbara Frum	43,619	14,797	4,230
Bayview **	31,383	13,907	1,189
Bloor/Gladstone	26,284	18,056	4,830
Brentwood	36,610	15,545	3,718
Bridlewood	19,275	17,437	1,426
Cedarbrae	34,519	19,854	6,646
Centennial	20,224	8,754	1,305
Don Mills	35,678	12,423	2,175
Downsview	12,378	7,948	2,084
Eatonville	31,422	11,096	1,128
Fairview	66,818	36,499	10,343
Flemingdon Park	6,991	9,802	3,388
Fort York	14,901	8,312	1,359
Goldhawk Park	12,479	6,902	1,657
Lillian H. Smith	24,213	16,490	4,318
Locke **	19,867	9,245	1,837
Malvern	27,305	17,248	7,547
Maria A. Shchuka	14,063	8,754	4,129
McGregor Park	13,153	7,118	1,799
Mount Dennis	6,153	3,950	2,146
New Toronto	8,657	4,027	923
Northern District	33,740	20,575	4,518
Pape/Danforth	25,808	11,457	1,989
Parkdale	22,228	13,089	2,924
Parliament Street	11,104	9,198	2,045
Richview	42,048	14,981	5,017
Runnymede	11,339	3,517	630
S. Walter Stewart	32,203	13,912	6,044
Scarborough Civic Centre	10,903	8,499	1,606
Toronto Reference Library	28,027	80,715	34,172
York Woods	14,579	9,970	7,738
Grand Total	836,524	509,447	152,640

TOTAL SUNDAY USAGE*:	1,498,611
-----------------------------	------------------

* Annette Street was open on Sundays for a portion of 2017 due to the closure of Runnymede for renovation.

** Bayview and Locke were open on Sundays in 2017 due to the closure of North York Central for renovation.