January 22, 2018

To:
Executive Committee
City of Toronto
100 Queen Street
West Toronto, ON M5H 2N2

Re: Comments for 2018.EX30.12 on January 24, 2018 Executive Committee - Toronto's Open Data Master Plan

Miovision is an Ontario based technology company employing ~150 people building ioT technology. Open By Default is a core tenant of our product philosophy.

Artificial intelligence has changed the way the world values data. Data was once an *outcome* of IP, but now with the proliferation of deep learning, it represents training data for AI – and ultimately the *creation* of IP. This means that innovative solutions can be developed faster than ever before. Data will be the fuel for innovation.

Cities have spent billions of dollars generating data that has been largely inaccessible due to vendor lock-in. In these situations, vendors control the data, often even preventing the cities themselves from accessing it. Data is the key to innovation and without access to it, public entities miss out on a massive economic opportunity to monetize the data generated from their infrastructure assets.

Cities investing in open architectures ensure control over their infrastructure, realize cost efficiencies, empower collaboration and fuel innovation. This goes beyond the positive first step of adopting open data principles. A commitment to Open Data provides a framework of innovation & collaboration between the public, private industry & academic institutions.

Miovision is encouraged by the City of Toronto's Open Data Master Plan and the emphasis placed on the commitment to Open By Default standards and wishes to express our support for the Open Data Masterplan.

Please let me know if you require additional information.

Sincerely,

Kurtis McBride, MASc
CEO, Miovision Technologies Inc.