



United Way
Toronto & York Region

EX33.2.4

Community Benefits at Woodbine: *5 Lessons Learned from Crosstown CBA*

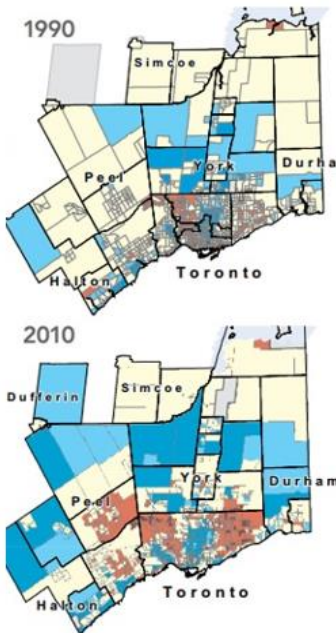


April 17, 2018
Executive Committee

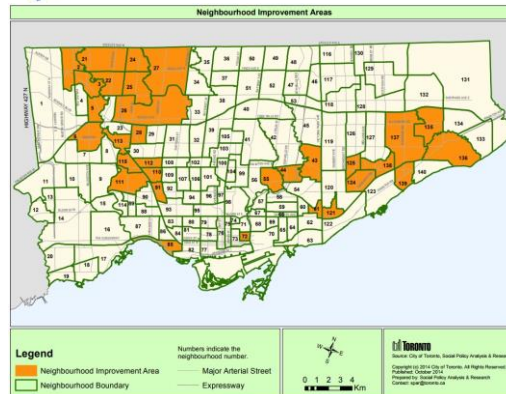
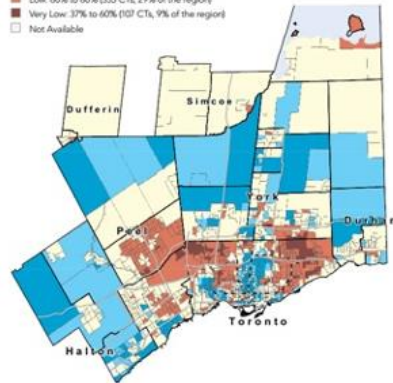
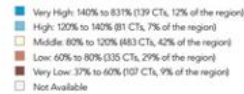
1

Community Benefits:

Define clear expectations & raise the odds of building strong workforce, career opportunities, inclusive communities.



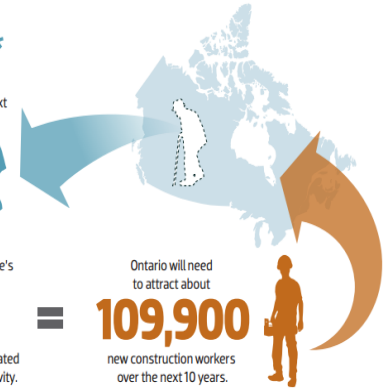
2015



(Condition 14: Stronger Targets, esp FTEs on operations side)

WHAT'S CHANGING IN THE ONTARIO CONSTRUCTION INDUSTRY?*

86,500*
construction workers are
expected to retire over the next
10
years



At the same time, the province's labour force grows by

23,400
workers to meet demands created by increased construction activity.

109,900
new construction workers over the next 10 years.

* 21% of the current labour force
Source: BuildForce Canada (data as of February 2015)

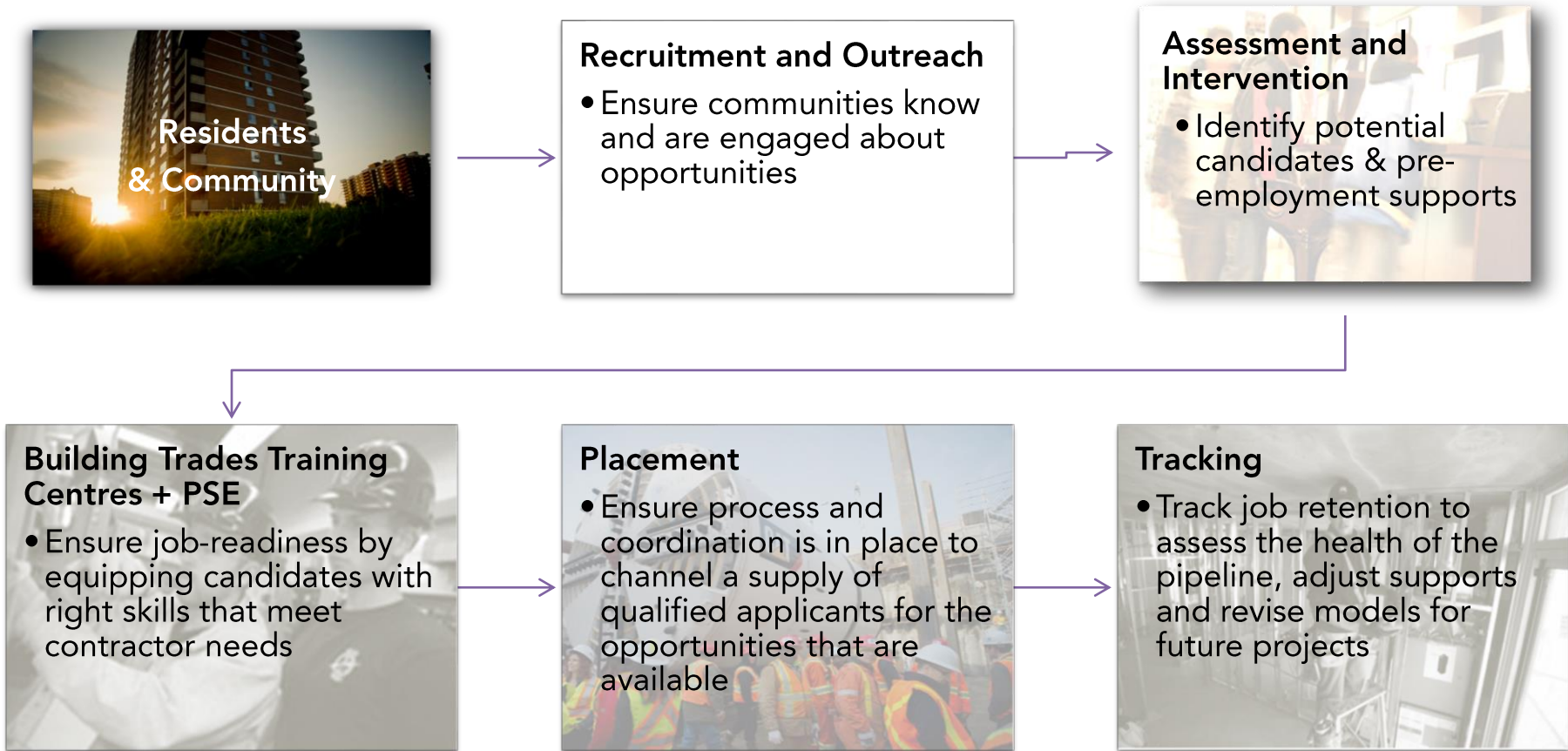
Eglinton Crosstown CBA Year 1



Highlights from 2017

2

Build integrated employment pathways: Get right players at the table & leverage existing channels (e.g. Construction Connections)



(Condition 15: Commit to working with Construction Connections + Labour should have representation at the Employment and Labour Market Advisory Working Group)

3

Success for employment pathways requires client-centred 'wrap around' supports

Construction Connections:

The pathway will serve residents of Toronto experiencing economic disadvantage, discrimination and/or barriers to opportunity with a special focus on low-income youth facing multiple barriers








(Condition 15 explicitly mention wrap-arounds + support through "Use of Incremental Gaming Revenues")

4 Build on what works

Social Enterprise Intermediaries can resolve complexity

ESE Participant Outcomes

	Impact	Outcomes
Increased Income		Participants increase earning potential through ESE experience
Improved Employment		Participants improve labour market attachment, including securing full-time and part-time jobs, and returning to school full-time
Improved Health		Individuals access primary healthcare services more frequently, improving physical and mental health
Improved Housing		Many participants experience improved housing
Reduced Justice System Engagement		Individuals stay out of the criminal justice system

General Data: Generated from sample of 244 participants of TEF enterprises (2001 – 2016). Data generated via surveys with participants (first survey, last survey).
 *Statistic: Generated based on the average labour attachment rate of the same enterprises used for the data sample above, based on outcomes over the past five years.

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Toronto Enterprise Fund

- TEF was established in 2001 to support the growth of employment social enterprises (ESEs), which tackle systemic poverty.
- ESEs create training and job opportunities for people who are socially marginalized.
- ESEs fill a gap in the training and employment marketplace for individuals who face multiple and complex barriers to employment.
- TEF provides support to catalyze the growth of new ESEs and to sustain and scale existing ESEs.
- TEF is a funding partnership of the Province, the federal government, the City, and United Way.



Switchback Cyclery operates a retail bike shop and bike repair enterprise and employs formerly homeless individuals.

Since 2001, TEF portfolio enterprises have enabled **3,200 people who are socially marginalized** to access training and employment opportunities.

Portfolio Enterprises



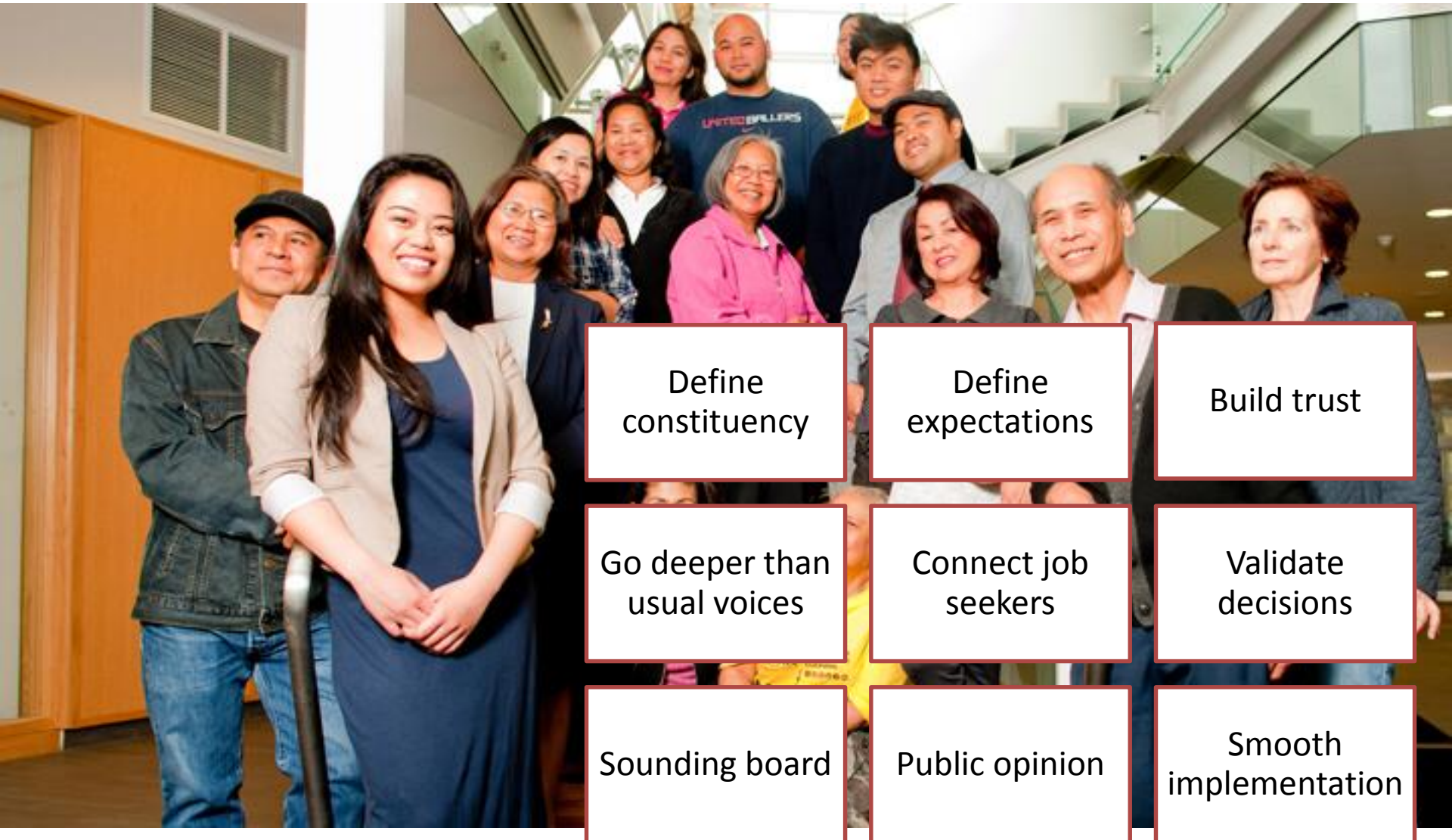
TEF Portfolio (2016/2017)

- Total grants distributed: \$827,493
- Portfolio Enterprises: 18
- Total Sales: \$5.5M in sales
- Total wages paid to staff: \$2.4M
- New participants: 250
- Percentage connected to employment: 80%
- Percentage with improved housing: 35%

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Build community partnerships & accountability:

Conditions 20, 21 & Oversight Committee are key... need regular monitoring of impact + public reporting & accountability mechanisms





Thank you!

Pedro Barata - SVP, Community Impact & Strategy
[416-359-2068 - pbarata@uwgt.org](mailto:pbarata@uwgt.org) - [@pedrobarataTO](https://www.instagram.com/pedrobarataTO)



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