TORONTO

REPORT FOR ACTION

Proposed Official Naming of Future Park at 40 Caven Street, Ward 5

Date: April 30, 2018
To: Etobicoke York Community Council
From: General Manager, Parks, Forestry and Recreation
Wards: Ward 5 – Etobicoke-Lakeshore

SUMMARY

This staff report is about a matter for which Community Council has delegated authority from City Council to make a final decision.

The Parks, Forestry and Recreation Division is recommending that the future park located at 40 Caven Street be named "Marian Maloney Park". The future park is located south of The Queensway on the east side of Zorra Street and north and west of Caven Street.

The Parks, Forestry and Recreation Division has reviewed the policy criteria in the Council-approved "City of Toronto Property Naming Policy" and verifies that the proposed park name meets the criteria.

RECOMMENDATIONS

The General Manager of Parks, Forestry and Recreation recommends that:

1. Etobicoke York Community Council officially name the future park located at 40 Caven Street, "Marian Maloney Park".

FINANCIAL IMPACT

There are no financial impacts resulting from the adoption of this report.

DECISION HISTORY

At its meeting of July 7, 8 and 9, 2015, City Council adopted the Property Naming Policy with the effective date of October 2015.
http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2015.EX7.8

COMMENTS

The Honourable Marian Maloney (August 16, 1924 - May 29, 2010) was a dedicated political activist, fiercely loyal and a tireless champion of the liberal cause and to the advancement of women in political life, and was elected into office. In 1998 Marian was appointed to the Canadian Senate by Prime Minister Chrétien. She also became the president of the Ontario Women's Liberal Commission and then later chaired the Liberal women's caucus.

Marian Maloney was widely recognized for her tireless work for the Judy LaMarsh Fund and her ongoing goal of promoting women in political life and getting them elected into office. She helped Canada become a leader in the world in supporting women candidates in government.

Marian Maloney was a relentless fundraiser for countless causes in her community, especially the Runnymede Hospital and she dedicated much of her life volunteering in her community. She was a proud resident of Etobicoke from 1976 until her death in 2010.

As part of the park naming process, Parks, Forestry and Recreation staff consulted with the local Councillor to establish a shortlist of three park names: "Marian Maloney Park" after a local political activist and volunteer, "Zorra Street Park" after a nearby street and "Caven Street Park" after a nearby street.

Parks, Forestry and Recreation posted an online survey from February 9 – March 7, 2018 to provide the public with an opportunity to indicate their preferred choice of name. In total, 173 votes were submitted and were distributed as follows: Marian Maloney Park (119 votes, 68.8%), Zorra Street Park (23 votes, 13.3%), and Caven Street Park (31 votes, 17.9%).

Parks, Forestry and Recreation staff have exercised their due diligence in ensuring the naming process meets the criteria set in the Council-approved "City of Toronto Property Naming Policy". The proposed official name "Marian Maloney Park" is supported by the local Councillor and meets the policy criteria in "City of Toronto Property Naming Policy" in that it is an honorific name which recognized the significant positive contributions made by an individual to the City of Toronto. Written consent for the honorific name has been received from Marian Maloney's family.

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SIGNATURE

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