

THE GLOBAL PROJECT | SOCIABLE CITY TORONTO THE FUTURE OF NIGHTLIFE



The Evolution of a Hospitality Alliance

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Founding Trustee

NYC Hospitality Alliance

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THE GLOBAL PROJECT



- RHI's Hospitality Zone Assessment
- Experience from 70 North American Cities
- Formal Evaluation in Three Cities
- \$100,000 Value for Each City
- 18 Months
- Toronto, Dublin, Cancun
- Underwritten by Diageo
- www.RHIweb.org/Toronto.html



21st Century Associations

As hospitality and nightlife associations evolve, they often move beyond a reactionary stance to become proactive liaisons with regulatory and enforcement agencies, elected officials, and civic and community leaders.

They are a resource to maintain high standards for nighttime management and effectively address public safety and quality of life impacts.

THE EVOLUTION OF NYC HOSPITALITY ALLIANCE



CABARET

INDUSTRY NEWS

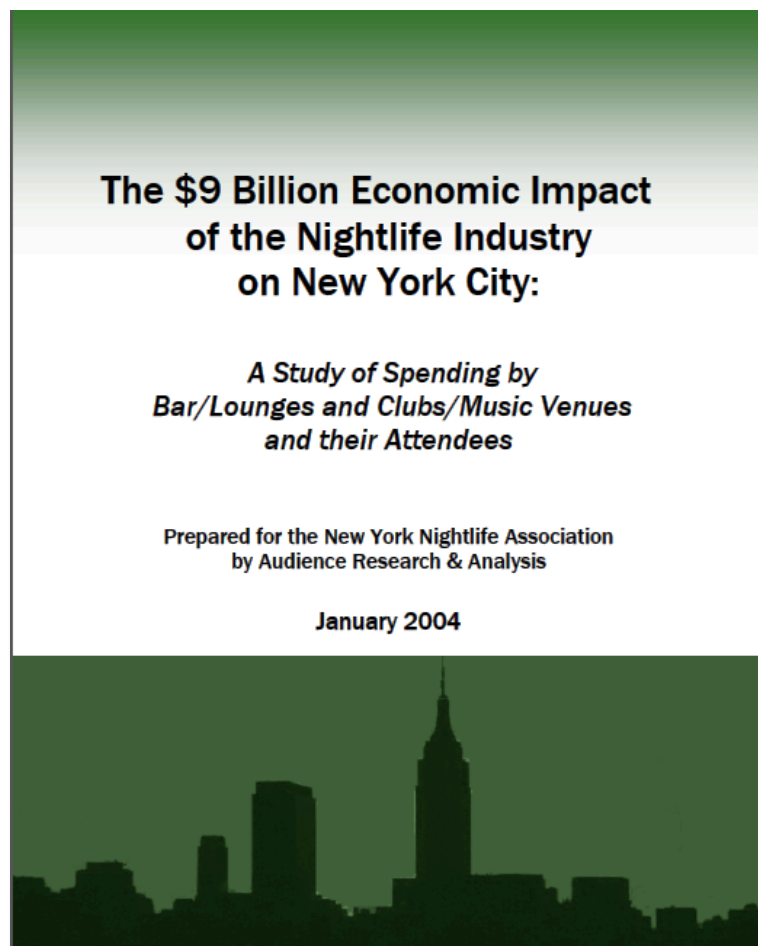
91-Year-Old New York City Cabaret Law Repealed

BY ANDREW GANS
NOV 28, 2017

Mayor Bill de Blasio signed legislation that repeals all aspects of the law except for two safety requirements.

- In the late 90's the Cabaret license holders formed an association to respond to challenges with the NYC administration and nightlife venues.
- Membership expanded to include all nightlife establishments including bars and became the New York Nightlife Association.

THE ECONOMIC IMPACT OF NIGHTLIFE



- In 2004 the NYC Nightlife Association supported an economic study.
- This provided a vehicle for the nightlife industry to be at the table and work on recommendations to improve the nightlife industry.

NEW YORK NIGHTLIFE ASSOCIATION TAKES ON A CHALLENGE

The Abrams Report on  **NBC NEWS**

The gruesome murder of Imette St. Guillen


24 year-old graduate honor student brutally slain, suspects sought




CRIME

Bouncer Steven Sakai guilty of murder

By **SCOTT SHIFREL** | DAILY NEWS STAFF WRITER | DEC 07, 2007 | 5:01 PM




Crazed bouncer Stephen Sakai adopted a strange Japanese accent and claimed a police death squad framed him, but a Brooklyn jury didn't buy it - convicting him Friday of killing two people.

SEARCH  SECTIONS

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MISSING N.J. TEEN ABDUCTED & KILLED. Body left in trash bin; ex-con, hooker held. Lost and alone on city's streets in wee hours she became the victim of a vicious murder

BY
NICOLE BODE,
JESS WISLOSKI,
ALISON GENDAR
ROBERT E.


SHE SNEAKED INTO MANHATTAN for a night of partying with her girlfriend. But it ended in tragedy when Jennifer Moore was snatched from the street, driven to a cheap New Jersey hotel, beaten, strangled and then dumped in a

2007-NYPD/NY NIGHTLIFE ASSOCIATION

The Villager Since 1933

Earn up to 13,000 United MileagePlus® bonus award miles* when you get LifeLock ID theft protection. *Terms apply.

Volume 76, Number 20 | October 4 - 10, 2006



Villager photo by Lawrence Lerner

Council Speaker Christine Quinn with nightlife industry representatives and others — including Jeremy Travis, president of John Jay College, at far right — at a press conference before last week's Nightlife Safety Summit, which was closed to the press. Quinn and Travis moderated the event.

At nightlife summit, atmosphere sometimes got tense

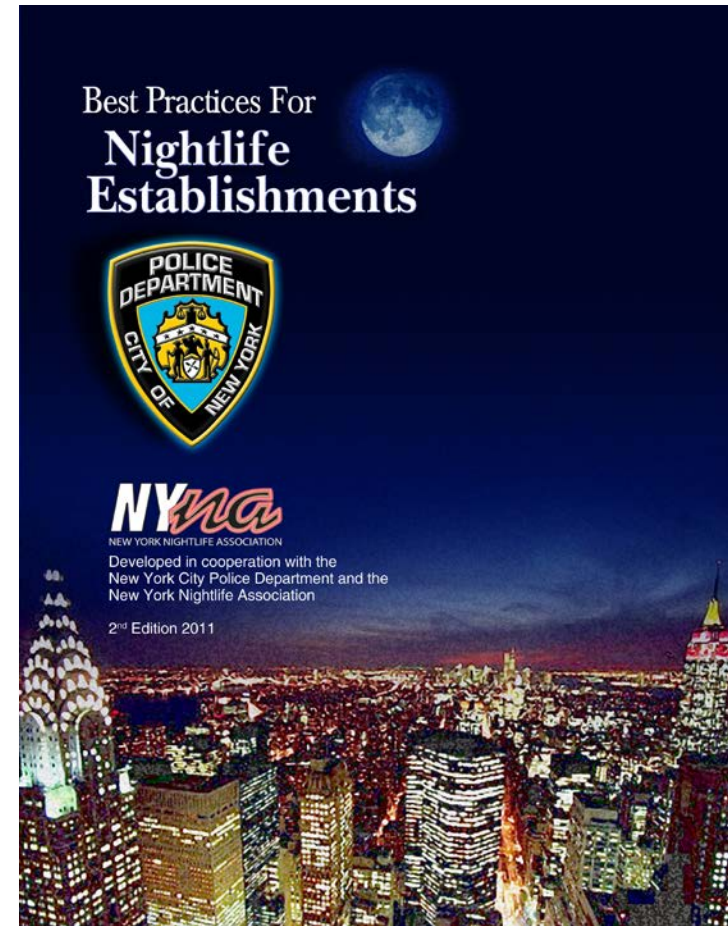
By Lawrence Lerner

A day after introducing legislation aimed at cracking down on underage drinking and making clubgoing safer in New York City, City Council Speaker Christine Quinn presided over her much-anticipated Nightlife Safety Summit last Thursday at John Jay College. The summit brought together community groups

2006 Nightlife Summit at John Jay University--First time in NYC history when all stake holders come together, including elected officials, NYPD, FDNY, State Liquor Authority, etc to discuss the violent crimes taking place around nightlife. Out of this came the NYPD working group.

2007-NYPD/NY NIGHTLIFE ASSOCIATION

2007 NYPD NYC Nightlife Association (NYNA) create the Best Practices Guide for Nightlife Establishments. Offered a new approach for industry and policing relations.



NEW YORK NIGHTLIFE ASSOCIATION JOINS NEW YORK STATE RESTAURANT ASSOCIATION

2008 New York Nightlife Association (NYSRA) joins the NY State Restaurant Association as a thematic chapter, to work throughout the state helping other nightlife areas.

At the time this made the most sense for us as an industry.

- Similar legislative needs and goals
- Common interests

2011 Due to growing disagreement with between NYC members of NYSRA along with members of NYNYA, and the other chapters, the NYSRA voted to dissolve the agreement. Several members break away and begin to form their own city centric hospitality association.

Tada! NY City Hospitality Alliance is formed from 25 original founding trustees.

- Most are multi-unit operators
- Key influencers within the industry



NEW YORK CITY HOSPITALITY ALLIANCE



Recognizing and Celebrating those who Transcend the Hospitality Industry



Date : Monday, April 9, 2018

Event Time: 6:30 pm - 10:00 pm

Location : TAO Downtown | 92 9th Ave, New York, NY 10011

You Must be 21+ to Attend this Event

2012 the NYC Hospitality Alliance (NYCHA) is formed as a New York City specific trade association for hospitality. NYCHA is a lobbying arm for the industry in both Albany and City Hall.

2014 the NYCHA works with the Manhattan's DA's Sex Crimes Task Force to create a curriculum specifically for nightlife staff and patrons to help detect the early signs of sexual predator activity.

2017 In the wake of the attacks at Pulse Nightclub, the NYCHA and the NYPD get together and create the active shooter training video specifically for nightlife establishments

NEW YORK CITY HOSPITALITY ALLIANCE MOST RECENT LEGISLATIVE ACHIEVEMENTS

- Air Conditioning & Open Storefronts
- Annual Wage Notice
- Bottle Service
- Brunch Bill
- Cabaret Law Repeal
- Commercial Rent Tax
- Commercial Tenant Harassment Law Enacted
- Con Edison Service for NYC Bars and Restaurants
- Cure Periods for Violations
- Food Donation Online Portal
- Health Department Letter Grades
- Limited Supervisory Authority Employees can Receive Tips
- Mobile Vending Reform
- Nightlife Office at City Hall
- Organic Separation Requirements
- Private Collections - SLA
- Self Certification of Liquor Licenses
- Sidewalk Cafes
- Tipped Wage
- Wood & Coal Cook Stove Requirements

OUTCOMES OF A FORMALIZED ALLIANCE

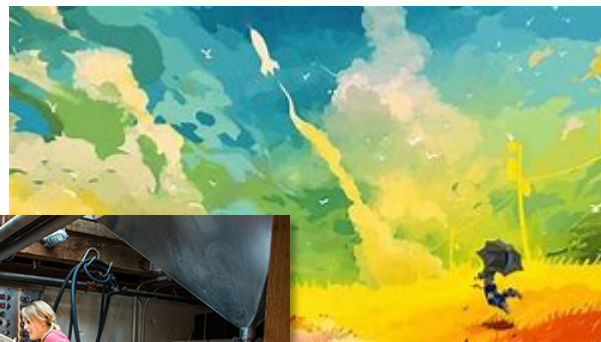


- Better working relationships and open communication
- Higher level of respect and credibility as an industry
- Success in reframing negative perceptions
- Greater ability to self-police and self-regulate

CULTURAL ADVOCACY AND DEVELOPMENT



Music, culinary, craft, art, performance cannot exist without places for where to try things out



- Protect What you Want
- Create the Environment
- Manage Impacts
- Swim or Sink Together



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