

**City Council****Notice of Motion**

MM43.28	ACTION			Ward:22
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**Authorization to Release Section 37 Funds from the Development at 95 and 99 Broadway Avenue and 197 Redpath Avenue to Community Matters Toronto for Mural Art on Bell Utility Boxes in the Yonge-Eglinton Area - by Councillor Josh Matlow, seconded by Councillor Kristyn Wong-Tam**

*\* Notice of this Motion has been given.*

*\* This Motion is subject to referral to the Executive Committee. A two-thirds vote is required to waive referral.*

**Recommendations**

Councillor Josh Matlow, seconded by Councillor Kristyn Wong-Tam, recommends that:

1. City Council increase the Approved 2018 Operating Budget for Non-Program by \$9,600.00 gross, \$0 net, fully funded by Section 37 funds obtained from the development at 95 and 99 Broadway Avenue, and 197 Redpath Avenue (Source Account: XR3026-3700693) for the purpose of providing one time capital funding to Community Matters Toronto to complete nine murals on Bell Boxes in various locations in the Yonge-Eglinton Area.
2. City Council direct that the funds be forwarded to Community Matters Toronto upon the signing of an Undertaking by Community Matters Toronto that governs the use of the funds and the financial reporting requirements.

**Summary**

This Motion seeks to provide funding, paid entirely through Section 37 monies, to Community Matters Toronto' Bell Box Murals Project to paint nine Bell Canada outdoor utility boxes in the Yonge-Eglinton Area in August, 2018.

Since 2009, artists from the Bell Boxes Murals Project have painted 250 murals on Bell Canada outdoor utility boxes in 32 neighbourhoods throughout Toronto, Southern Ontario and Quebec. The benefits of the Bell Boxes Murals Project include:

- replaces graffiti and vandalism with original works of art;
- makes the streets more inviting to residents and visitors;
- enhances residents' sense of community;
- art is accessible to all people, regardless of income, language or social stature;
- creates a public art channel to reflect local culture and heritage; and

- provides income and opportunities for local artists.

The deadline for submissions by artists will be July 23, 2018.

Once submissions have been received by the Bell Box Murals Project they will be presented to the jury of community partners, including the South Eglinton Residents and Ratepayers' Association, for final selections. Artists will be chosen on four criteria:

- connection to the neighbourhood;
- experience painting on outdoor surfaces;
- portfolio of past mural work; and
- concept or sketch of the mural.

The Bell Boxes Murals Project is an independent, community-engaged art program run by Community Matters Toronto in collaboration with local residents, community organizations, and artists to benefit all members of the community.

### **Background Information (City Council)**

Member Motion MM43.28