City Council

Motion without Notice

MM44.126	ACTION			Ward:All
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Reimagining the Toronto Music Industry Advisory Council - by Councillor Josh Colle, seconded by Councillor Michael Thompson

* This Motion has been deemed urgent by the Chair. * This Motion is not subject to a vote to waive referral. This Motion has been added to the agenda and is before Council for debate.

Recommendations

Councillor Josh Colle, seconded by Councillor Michael Thompson, recommends that:

1. City Council direct the City Manager to implement the revisions to the Toronto Music Industry Advisory Council Terms of Reference as identified in the Attachment to Motion MM44.126.

2. City Council direct the General Manager of Economic Development and Culture, in consultation with the Toronto Public Library, Municipal Licensing and Standards, CreateTO, the Toronto Community Housing Corporation and Parks Forestry and Recreation to report back to the Economic Development and Culture Committee on the following initiatives aimed at supporting music and the music industry in Toronto:

a. pilot a project that would see the installation of mini recording spaces in Toronto Public Libraries like has been done in Vancouver, British Columbia and Memphis, Tennessee;

b. review business models that would leverage City-owned lands and local music industry partnerships to encourage the development of a much-needed 3-5,000 seat venue in the City of Toronto, at no cost to the City;

c. develop an inventory of City-owned buildings and spaces that could be used to house not-for-profit music hubs / incubators;

d. extend the successful "Arts in the Parks" program to other City of Toronto buildings and public civic spaces in an effort to support working artists, provide opportunities for more musical diversity, and bring live music to new audiences in all corners of the City;

e. unlock existing Toronto Public Library spaces, like the fully accessible and soundproofed Oakwood Village Library, for more live music performances and to provide more affordable rehearsal and recording spaces;

f. conduct an economic impact study of the Toronto music industry to better quantify the contributions of the sector to the City's economy; and

g. request that Toronto Community Housing Corporation review a model that would see main floor spaces in existing and new Toronto Community Housing Corporation buildings occupied with community based organizations that provide music programming and complimentary independent businesses that could provide employment opportunities.

Summary

The City of Toronto has made great strides in recent years to support the music industry in the Toronto.

In an effort to build on recent successes and continue to look for ways to make Toronto a more music friendly city for artists and music fans, a cross-divisional approach is needed to review other measures that can support music in Toronto.

This matter is urgent because the Terms of Reference need to be reviewed before the advisory committee is reformed in advance of the next term of Council.

Background Information (City Council)

Member Motion MM44.126 Toronto Music Advisory Council - Revisions to Terms of Reference (http://www.toronto.ca/legdocs/mmis/2018/mm/bgrd/backgroundfile-119493.pdf)