



Safe streets  
Healthy city  
Vibrant voice

# PA12.4.2

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June 22, 2018

Giuliana Carbone, Chair  
Toronto Parking Authority Board  
% Frances Pritchard, Secretariat of the Committee  
Via email: exc@toronto.ca

## Re: PA12.4 - Bike Share Program Operations and Fee Considerations

Dear Chair Carbone and Members of the Toronto Parking Authority board,

I am writing on behalf of Cycle Toronto regarding item PA12.4, which includes a proposal to adjust certain Bike Share user fees. We are very encouraged by the increasing Bike Share Toronto ridership, having seen annual trip totals nearly double from 2016 to 2017 (from 834,235 to 1,510,802 rides per year). In addition, 2018 is on track to eclipse that annual ridership record, with more than 500,000 rides taken system wide since January.

### Single Trip Fee

We support the staff report's recommendation for a single trip fee. Bike share provides a transportation option for first- and last-mile trips, and works well when integrated with public transit. We are encouraged to see that the proposed single trip fee aligns with the cost of an adult TTC fare, and hope to see further integration between Bike Share and public transit as the Bike Share program evolves.

### Standardized Overage Fees

We would like to propose an alternative to the staff recommendation to standardize overage fees at this time at a rate of \$4.00 for every extra 30 minutes. This new pricing model may make the annual membership cost-prohibitive for some users, and will result in trips that are 31 minutes long cost a full \$4.00 for annual members, which is greater than the single trip fee proposed in the same report. With a fee increase such as this, we would like to see the first 45 minutes of each ride included in the base price of an annual pass. We also suggest aligning the overage fee with the \$3.25 single trip fee, which would further simplify the pricing model.

Thank you for the opportunity to comment and we look forward to supporting the City in expanding the Bike Share Toronto program in the near future.

Sincerely,

A handwritten signature in black ink that reads "Elizabeth Sutherland".

Liz Sutherland  
Director of Advocacy and Government Relations (Interim)  
Cycle Toronto

*Cycle Toronto is a member-supported not-for-profit organization that works to make Toronto a healthy, safe and vibrant cycling city for all. We represent more than 3,000*





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*Torontonians.*

