July 10, 2018: Email updated to letter format, July 11, 2018
PB36.3, Inclusion, Heritage Registry, 701 Lawrence Ave. W.

Dear Members of the Toronto Preservation Board:

I am thrilled that the Preservation Board will recommend to City Council that 701 Lawrence Ave. W. (The Columbus Centre Campus) be included on the Heritage Registry. In fact, I urge you to submit your draft report to City Council minus any amendments.

It's true. The Columbus Centre Campus is a unique, one-of-a kind, heritage icon in the heart of Toronto at Dufferin St. and Lawrence Ave. And with your help, this special place will now be afforded the level of awareness, recognition, safety and security that it rightfully deserves.

There's no park like ours! There's no Rotunda like ours!

And on that note, I would like to invite you to the current art gallery exhibit in the Rotunda, on until the end of August 2018. This free, public exhibit showcases Italian-Canadian women artists. http://www.villacharities.com/culture-and-community/art-gallery/exhibits/

Nowhere else in Toronto, would an exhibit like this one take place. There are six pieces of wall art on the Mezzanine level, and the full balance of the collection, sculptures included, on the Upper Gallery/2nd floor. (There is both stair and elevator access at both levels.)

You'll be amazed at the glory of the Rotunda, and also at the talent it showcases!

The Joseph D. Carrier Gallery has its permanent home in the Rotunda. You will appreciate the gallery's unique history, and get to see first-hand, the wonderful intersection of Toronto's bold, hard-working, skilled, Italian past, and its inspiring, sophisticated, multi-talented, Italian present.

I look forward to meeting you all on July 12th.

In appreciation, and with respect and gratitude,
Vera Held, longtime member/supporter of The Columbus Centre

Vera N. Held B.A. Eng. Cert. PR, Tesl Cert., M.Ed.
President, VNH Communications 416 785-3556
Coach, facilitator, speaker, writer and PR consultant.
Author of biz best-seller "How Not to Take it Personally."
"Make it Work" columnist, Careers,The Toronto Sun.
Click here for my LinkedIn Profile
website:www.veraheld.com