

## Attachment 1 - Draft of Proposed Sign Bylaw Amendment

### To amend Chapter 694, Signs, General, to modify the regulations concerning first party signs located in RA Sign Districts.

The Council of the City of Toronto enacts:

1. Chapter 694, Signs, General, is amended as follows:
  - A. By deleting the phrase "in association with an apartment building" from § 694-21B(2) wherever it appears so that the subsection reads as follows:
    - (2) A ground sign erected at a point of vehicular ingress and egress to a premises providing direction provided:
      - (a) The sign face area shall not exceed 0.5 square metre;
      - (b) The height shall not exceed 1.5 metres;
      - (c) The sign shall have no more than two sign faces; and
      - (d) There shall be no more than two such signs at each point of vehicular ingress and egress to the premises.
  - B. By deleting the phrase "identifying an apartment building" from § 694-21B(3) wherever it appears so that the subsection reads as follows:
    - (3) A ground sign provided:
      - (a) The sign face area shall not exceed 1.5 square metres;
      - (b) The height shall not exceed 2.0 metres;
      - (c) The sign shall have no more than two sign faces;
      - (d) There shall be no more than one such sign erected at each frontage;
      - (e) The sign shall not be erected within 2.0 metres of any property line; and
      - (f) The sign shall not be erected within 6.0 metres from the intersection of two street lines.
  - C. By deleting the phrase "identifying an apartment building" from § 694-21B(4) wherever it appears so that the subsection reads as follows:
    - (4) A wall sign provided:
      - (a) The sign face area shall not exceed 2.0 square metres;
      - (b) The height shall not exceed 3.0 metres;
      - (c) The sign shall have no more than one sign face;
      - (d) The sign shall only be erected on a wall facing a street;
      - (e) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected less the sign face area of any electronic wall signs erected on the wall at that storey; and

- (f) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected less the sign face area of any electronic wall signs erected on the wall at that storey