

## ATTACHMENT 2: PROPOSED SIGN COMPARED TO SIGN BY-LAW REGULATIONS

Proposed Sign Measured Against Third Party Sign Provisions in a CR-Commercial Residential Sign District			
Item	Permitted	Proposed	Comments
<b>Sign Type</b>	Third Party Wall Sign	Third Party Electronic Wall Sign	<ul style="list-style-type: none"> <li>Third party electronic wall signs are not permitted in a "CR" Sign District</li> </ul>
<b>Sign Face Area</b>	3.0 m <sup>2</sup>	41.63 m <sup>2</sup>	<ul style="list-style-type: none"> <li>Almost 14 times larger than permitted</li> </ul>
<b>Sign Height</b>	3.0 metres	15.32 metres	<ul style="list-style-type: none"> <li>Over 5 times taller than permitted</li> </ul>
<b>Setback from Intersection</b>	30 metres	0 metres	<ul style="list-style-type: none"> <li>Closer to intersection of Queen Street East and Jarvis Street than permitted</li> </ul>
<b>Distance to Other Third Party Signs</b>	150 metres	Approx. 34 metres to closest existing third party sign	<ul style="list-style-type: none"> <li>8 third party signs within 150 metre radius</li> </ul>
<b>Facing a Street</b>	Not permitted	Faces a street	<ul style="list-style-type: none"> <li>Proposed sign faces Queen Street East</li> </ul>
<b>Distance to Sensitive Land Uses</b>	30 metres for non-electronic third party signs 60 metres for electronic third party signs	Within a "CR" Sign District	<ul style="list-style-type: none"> <li>Located within a "CR" Sign District</li> <li>Facing "R" to the north (Moss Park Armoury)</li> <li>Facing "OS" to the northeast (Moss Park)</li> </ul>
<b>Facing Sensitive Land Uses</b>	250 metres	0 metres	<ul style="list-style-type: none"> <li>Located within a "CR" Sign District</li> <li>Facing "R" to the north (approx. 20 metres)</li> <li>Facing "OS" to the northeast (approx. 80 metres)</li> </ul>
<b>Method of Copy Display</b>	Static Copy or Mechanical Copy	Electronic Static Copy	<ul style="list-style-type: none"> <li>In a "CR" Sign District, only static or mechanical copy is permitted</li> </ul>
<b>Hours of Operation</b>	7:00 a.m. to 9:00 p.m.	24 hours (for bottom 1/6 <sup>th</sup> portion of sign face)	<ul style="list-style-type: none"> <li>All third party signs are required to not operate between 11:00 p.m. and 7:00 a.m. and between 9:00 p.m. and 7:00 a.m. where within 30 metres of an "R" Sign District.</li> </ul>

