PG28.3.5 - Submission from Michele Erskine, Outfront Media

OUTFRONT

Media With A Purpose

in partnership with

fred victor

We the undersigned support OUTFRONT Media partnering with Fred Victor to build a digital advertising display, with measured dimensions of 4.88m x 8.53m, on Fred Victor's facility at 145 Queen Street East. This project will provide much needed revenue to support the essential services Fred Victor provides to battle homelessness in the community and will be a pivotal communication tool for Fred Victor to bring awareness to the topic of homelessness. We call upon Councillor Lucy Troisi to approve the by-law amendment that would permit this project to proceed forward.

Name (Please Print)	Address	Phone Number	Signature

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