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April 26, 2018

Councillor David Shiner, Ward 24  
Toronto City Hall, 100 Queen Street West, Suite B39  
Toronto, ON M5H 2N2

**RE: Planning and Growth Management Committee  
May 1, 2018 Meeting – Agenda Items PG29.4 and PG29.6**

Dear Councillor Shiner,

As a long standing member of Toronto's Film, Television and Digital Media Board, and Chair of the Infrastructure Working Group, I extend my thanks for the work that you, this Committee, and City staff have accomplished on the TOcore: Downtown Plan and the Downtown Mobility Strategy, and for ensuring that industry stakeholders have been able to take an active role in its development.

A true economic success story, Toronto's film, television and digital media industry achieved a direct-spend investment of just under \$2 billion in 2017. Award-winning productions choose to film here because this jurisdiction delivers excellence in physical infrastructure, a broad and deep pool of business and screen expertise, a wide variety of locations, and a Council, and City and Film office staff that understands the demands – and economic importance - of this 24/7 industry.

Permit data indicates that the downtown core locations are by far the most desired by domestic and international productions, and a key component to our competitiveness as a jurisdiction. It is, therefore, essential that the industry maintain access to filming locations in the downtown core, including access to parking for critical production vehicles, a key component of any location shoot.

I look forward to continuing to work together to ensure the domestic and international competitiveness of Toronto's screen-based industry.

Warm regards,



Sarah Ker-Hornell  
President

Founding member, Toronto's Film, Television, and Digital Media Board

[Sarah.kerhornell@gmail.com](mailto:Sarah.kerhornell@gmail.com) 416-993-6066