

ATTACHMENT 2

Coffee Pods Consultation Meeting: Stakeholder Attendees and Responses
Wednesday, July 19, 2017
BMO Conference and Education Centre, 60 Leonard Avenue, Toronto, ON.

The consultation meeting was attended by 26 stakeholders representing 22 organizations.

Of the total attendees, 21 attended as participants, taking an active role in the conversation and five attended as observers.

The following organizations were represented at the consultation meeting:

Stakeholder Organization	Organization Type
AECOM	Waste Management Service Provider
Canadian Plastics Industry Association	Industry Association
Courtice Auto Wreckers	Waste Management Service Provider
Club Coffee	Coffee Pod Manufacturer / Brand Owner
Coffee Association of Canada	Industry Association
Compost Council of Canada	Industry Association
ECS Coffee	Retailer
Emterra Group	Waste Management Service Provider
Food and Consumer Products of Canada	Industry Association
Keurig Green Mountain	Coffee Pod Manufacturer / Brand Owner
Kraft Heinz Canada	Coffee Pod Manufacturer / Brand Owner
Lafleche Environmental Inc.	Waste Management Service Provider
Loblaw Companies Ltd.	Retailer
Mother Parkers Tea & Coffee	Coffee Pod Manufacturer / Brand Owner
Nestle-Nespresso Canada	Coffee Pod Manufacturer / Brand Owner
PAC Packaging Consortium	Industry Association
PACnext	Industry Association
Recycling Council of Ontario	Industry Association
Retail Council of Canada	Industry Association
SustainableStrat Inc.	Consultant
University of Guelph	Academia
University of Toronto	Academia

The following organizations/individuals that were invited but did not attend:

Stakeholder Organization	Organization Type
Ontario Restaurant Hotel & Motel Assoc.	Industry Association
The Natural Step Canada	Industry Association

Summary of Consultation:

The session included an update presentation on work that the City has completed to date, direction from Council, and a consultant led (2cg Inc.) presentation on the cost and methodology to test compostable coffee pods within the City's organic processing facilities. Following the presentation, stakeholders were afforded an opportunity to reply and discuss the following questions:

Discussion Questions

- 1) How does your organization currently recommend consumers manage post-consumer single-serve coffee pod products?
- 2) Has your organization taken a position on the *Waste-Free Ontario Act* with respect to single-serve coffee pod products?
- 3) Can single-serve coffee pod products be standardized?
- 4) How do you currently address consumer education and understanding of proper management of post-consumer pods?

Feedback for each discussion question is summarized below.

Discussion Question 1: How does your organization currently recommend consumers manage post-consumer single-serve coffee pod products?

- Questions about the City's draft methodology for testing processing of coffee pods at City facilities.
- Producers should need to prove products are compostable.
- Suggestion that products would be standardized was not well received.
- Suggestion for strict regulation on pods and associated materials.
- Suggestion for education required to provide information to consumers on proper disposal of pods.
- Questions about roles and responsibilities of producers and municipalities.

Discussion Question 2: Has your organization taken a position on the *Waste-Free Ontario Act* with respect to single-serve coffee pod products?

- Support for *Waste-Free Ontario Act*.

- Support for *Waste-Free Ontario Act* if testing is completed of pods in City waste-streams.
- Recommendation for product standardization.
- Suggestion that product standardization requires broad participation and support across industry.
- Suggestion that further discussion is needed.
- Some participants did not have a position.
- Suggestion that pilot projects and testing are needed.
- Suggestion that responsibility should be shared between public and producers.

Discussion Question 3: Can single-serve coffee pod products be standardized?

- No, there are many companies using many materials.
- The product and packaging needs to be differentiated.
- Product cannot be standardized at the municipal level, needs to be done federally.
- Legalities in competitive law theory.
- More testing is required for producers to work in existing systems.
- Yes, but industry needs to want to move to standardization.
- Yes, but what is the consumer benefit?

Discussion Question 4: How do you currently address consumer education and understanding of proper management of post-consumer pods?

- Consumer education should be done through municipalities.
- Brand owners should properly label products.
- Producers will not standardize messages.

- Producers could be regulated to label products in specific way.
- Consistent information is required.
- Make it easy for the consumer, train and motivate them.

In summary, the key themes that arose during the consultation were as follows:

- There was general support for the *Waste Diversion Transition Act, 2016* and the *Resource Recovery and Circular Economy Act* (enacted by the *Waste-Free Ontario Act, 2016*).
- Industry and retailers were not interested in standardizing products due to intellectual property and market competition factors.
- There was agreement amongst stakeholders that producers should label compostable products with disposal instructions, but municipalities should provide educational services and outreach.
- Stakeholders agreed that further testing is needed.