

## Attachment 1: Street Furniture Revenue Report

The following schedule outlines the annual payments received from Astral Media up to the beginning of Year 11. The minimum annual revenue guarantee (MAG) is paid at the beginning of each agreement year (September 1 to August 31).

Agreement Year	Minimum Annual Revenue	Percentage of Gross Advertising Revenues	Amount Received to Date			
			Guaranteed Annual Revenue	Digital Guaranteed Revenue	Creative and Top-up Revenue	Initial Lump Sum or Cash Out
1	\$2,000,000	10%	\$2,000,000	N/A	\$0	\$28,000,000
2	\$2,500,000	10%	\$2,500,000	N/A	\$0	
3	\$4,000,000	20%	\$4,000,000	N/A	\$403,256	
4	\$7,816,575	25%	\$7,816,575	N/A	\$0	
5	\$11,638,531	32%	\$11,638,531	N/A	\$0	
6	\$13,478,256	32%	\$13,478,256	N/A	\$0	
7	\$15,001,287	32%	\$15,001,287	N/A	\$0	\$5,000,000**
8	\$17,474,814*	32%	\$16,968,168	\$506,646	\$419,332	
9	\$18,466,772*	32%	\$17,815,757	\$651,015	\$932,589	
10	\$19,380,346*	32%	\$18,706,545	\$673,801	\$1,384,113	
11	\$20,507,706*	32%	\$19,641,872	\$865,834		
12	\$24,780,955*	32%				
13	\$26,003,946*	32%				
14	\$27,472,182*	32%				
15	\$29,016,942*	32%				
16	\$32,134,601*	32%				
17	\$33,833,432*	32%				
18	\$35,499,890*	32%				
19	\$37,248,790*	32%				
20	\$39,084,220*	32%				
<b>Total</b>	<b>\$417,461,599*</b>	<b>-</b>	<b>\$168,403,577</b>			

\* Includes the guaranteed minimum annual revenue from digital advertising.

\*\* Cash out of 11 automated public toilets

### Year 8 Creative and Top-Up Revenue Breakdown:

- \$43,569 – Creative Advertising
- \$375,763 – Digital Top-up

### Year 9 Creative and Top-Up Revenue Breakdown:

- \$111,002 - Creative Advertising
- \$821,587 - Digital Top-up

### Year 10 Creative and Top-Up Revenue Breakdown:

- \$69,784 - Creative Advertising
- \$1,314,329 - Digital Top-up

## Attachment 2: Street Furniture Rollout Completion Rates

### Citywide Installations (September 1, 2007 to August 31, 2017)

Element	Installed Year 1-10	Agreement Schedule H Requirement Year 1-10*	To-date Completion Rate Year 1-10	Agreement Schedule H Requirement Year 1-20*	Total Completion Rate Year 1-20
Transit Shelter	3,944	3,952	99.8%	5,071	77.8%
Litter Receptacle	9,580	9,632	99.5%	10,782	88.9%
Bench (one- and two-seat)	2,034	2,061	98.7%	2,591	78.5%
Information Pillar (with ads)	85	85	95.9%	85	95.9%
Information Pillar (no ads)	54	60		60	
Posting Column	782	779	100.4%	879	89.0%
Posting Board	1,666	1,522	109.5%	2,022	82.4%
Public Toilet	3	3	100.0%	9	33.3%
Publication Box Kiosk	103	103	100.0%	103	100.0%
Publication Box Corral	1,460	1,515	96.4%	2,815	51.9%
<b>Total</b>	<b>19,711</b>	<b>19,712</b>	<b>100%</b>	<b>24,417</b>	<b>80.7%</b>

\* As of December 2017

### Installations by District and Ward (September 1, 2007 to August 31, 2017)

Element	Etobicoke-York											Total
	1	2	3	4	5	6	7	11	12	13	17	
Transit Shelter	139	130	65	80	91	112	133	93	63	54	54	<b>1,014</b>
Litter Receptacle	263	240	149	178	311	279	221	259	147	221	230	<b>2,498</b>
Bench	57	65	42	46	91	75	44	35	24	28	57	<b>564</b>
Information Pillar	0	0	0	0	0	0	0	0	0	0	0	<b>0</b>
Posting Column	13	12	10	11	19	13	13	13	11	14	9	<b>138</b>
Posting Board	64	56	36	30	35	33	39	15	16	21	9	<b>354</b>
Public Toilet	0	0	0	0	0	0	0	0	0	0	0	<b>0</b>
Publication Box Kiosk	0	0	0	1	3	2	0	0	1	4	0	<b>11</b>
Publication Box Corral	27	25	32	16	51	39	41	26	19	25	14	<b>315</b>
<b>Total</b>	<b>563</b>	<b>528</b>	<b>334</b>	<b>362</b>	<b>601</b>	<b>553</b>	<b>491</b>	<b>441</b>	<b>281</b>	<b>367</b>	<b>373</b>	<b>4,894</b>

### Installations by District and Ward (September 1, 2007 to August 31, 2017)

Element	North York											Total
	8	9	10	15	16	23	24	25	26	33	34	
Transit Shelter	155	74	99	115	60	64	129	86	98	56	95	<b>1,031</b>
Litter Receptacle	259	128	200	267	160	231	209	153	167	107	179	<b>2,060</b>
Bench	36	15	50	116	54	58	63	61	61	27	43	<b>584</b>
Information Pillar	0	0	0	0	10	3	0	4	1	0	0	<b>18</b>
Posting Column	12	10	16	14	11	10	10	8	9	10	10	<b>120</b>
Posting Board	72	31	45	51	24	35	52	34	36	27	34	<b>441</b>
Public Toilet	0	0	0	0	0	0	0	0	0	0	0	<b>0</b>
Publication Box Kiosk	0	0	1	1	3	5	4	1	0	1	1	<b>17</b>
Publication Box Corral	21	14	23	24	32	54	40	27	32	26	50	<b>343</b>
<b>Total</b>	<b>555</b>	<b>272</b>	<b>434</b>	<b>588</b>	<b>354</b>	<b>460</b>	<b>507</b>	<b>374</b>	<b>404</b>	<b>254</b>	<b>412</b>	<b>4,614</b>

### Installations by District and Ward (September 1, 2007 to August 31, 2017)

Element	Scarborough										Total
	35	36	37	38	39	40	41	42	43	44	
Transit Shelter	127	69	175	117	106	85	148	134	64	81	<b>1,106</b>
Litter Receptacle	191	140	246	162	142	142	251	220	103	163	<b>1,760</b>
Bench	39	44	38	39	31	38	72	49	22	26	<b>398</b>
Information Pillar	0	0	0	0	0	0	0	0	0	0	<b>0</b>
Posting Column	13	10	21	16	13	12	18	10	7	9	<b>129</b>
Posting Board	28	12	78	54	56	53	89	97	35	31	<b>533</b>
Public Toilet	0	0	0	0	0	0	0	0	0	0	<b>0</b>
Publication Box Kiosk	2	0	4	1	0	0	0	0	1	1	<b>9</b>
Publication Box Corral	21	27	37	37	25	18	31	15	22	8	<b>241</b>
<b>Total</b>	<b>421</b>	<b>302</b>	<b>599</b>	<b>426</b>	<b>373</b>	<b>348</b>	<b>609</b>	<b>525</b>	<b>254</b>	<b>319</b>	<b>4,176</b>

**Installations by District and Ward (September 1, 2007 to August 31, 2017)**

Element	Toronto & East York												Total
	14	18	19	20	21	22	27	28	29	30	31	32	
Transit Shelter	57	62	76	123	48	40	58	93	32	77	70	57	<b>793</b>
Litter Receptacle	208	172	269	539	167	253	457	400	171	250	163	213	<b>3,262</b>
Bench	26	40	47	48	47	55	25	42	33	29	29	67	<b>488</b>
Information Pillar	1	2	8	36	6	11	28	22	3	1	1	2	<b>121</b>
Posting Column	12	15	29	193	14	13	30	23	12	26	11	17	<b>395</b>
Posting Board	26	25	34	41	11	27	43	61	7	26	19	18	<b>338</b>
Public Toilet	1	0	0	1	0	0	0	0	0	0	0	1	<b>3</b>
Publication Box Kiosk	2	1	4	13	1	6	21	9	4	1	1	3	<b>66</b>
Publication Box Corral	40	29	49	84	21	32	104	93	21	35	17	36	<b>561</b>
<b>Total</b>	<b>373</b>	<b>346</b>	<b>516</b>	<b>1078</b>	<b>315</b>	<b>437</b>	<b>766</b>	<b>743</b>	<b>283</b>	<b>445</b>	<b>311</b>	<b>414</b>	<b>6,027</b>

### Attachment 3: Street Furniture Service Requests

Element	Issue	% of Total Service Requests	Total # of Existing Elements	Total # of Service Requests	Service Requests per Element
Transit Shelters	Cleaning/Maintenance	6.6%	4,993	895	0.5
	Damage/Repair	13.1%		1,793	
	Total	19.7%		2,688	
Litter Receptacle	Cleaning/Maintenance	11.6%	9,580	1,578	1.1
	Damage/Repair	64.2%		8,764	
	Total	75.7%		10,342	
Bench	Cleaning/Maintenance	0.8%	2,034	109	0.1
	Damage/Repair	0.8%		106	
	Total	1.6%		215	
Info Pillar	Cleaning/Maintenance	0.3%	139	42	0.7
	Damage/Repair	0.4%		56	
	Total	0.7%		98	
Postering Structure	Cleaning/Maintenance	1.0%	782	140	0.2
	Damage/Repair	0.1%		15	
	Total	1.1%		155	
Publication Structure	Cleaning/Maintenance	0.4%	1,563	51	0.1
	Damage/Repair	0.6%		88	
	Total	1.0%		139	
Public Toilet	Cleaning/Maintenance	0.1%	3	20	6.7
	Damage/Repair	0.0%		0	
	Total	0.1%		20	
Grand Total		100%	19,094	13,657	0.7

\* Includes 1,049 shelters installed prior to the Street Furniture Program and currently maintained by Astral Out-of-Home

## Attachment 4: Glossary of Street Furniture Elements



Bench



Publication Box Kiosk



Postering Column



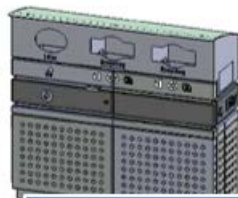
Mini Bench



Publication Box Corral



Postering Board



Litter Receptacle (New)



Information Pillar (Ad)



Transit Shelter



Litter Receptacle (Old)



Information Pillar  
(Non-ad)



Public Toilet