

Date: Tuesday, January 30th, 2018

To: Toronto and East York Community Council
100 Queen St. West, 2nd floor, West Tower, City Hall
Toronto, ON M5H 2N2

From: Les Murray

Re: 2018 Spring Sessions of Toronto's Festival of Beer

Dear Councilors,

We are writing to you with a request to designate the fifth annual *Spring Sessions of Toronto's Festival of Beer* as an Event of Municipal Significance in the City of Toronto. The event is scheduled to take place on Saturday, May 19th, and Sunday, May 20th, 2018 at the Fort York, Garrison Common.

Spring Sessions of Toronto's Festival of Beer is a 'cottage-in-the-city' themed sampling event that hosts more than 20 breweries and food vendors. Attendees of this event can expect all the amenities of a cottage in the heart of the city. After returning to our roots in 2017, we are excited to be heading back to the Fort York, Garrison Common to celebrate the 2018 May long weekend.

The Fort York, Garrison Common is an ideal venue for this event as it is centrally located in downtown Toronto and easily accessible by public transit. Being outdoors gives the event a true festival feel, and the historic elements of Fort York provide the perfect backdrop to celebrate the long weekend in the city. Like Toronto's Festival of Beer, Spring Sessions will feature local breweries, and some of the best food vendors in and around Toronto.

The Spring Sessions attendance for 2017 was 2,500 people per day. For 2018, we anticipate roughly 3,000 people per day and up to the capacity of 6,000 in attendance from the Greater Toronto Area, as well as visitors from across Ontario.

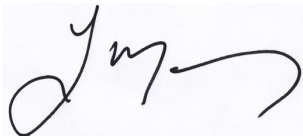
Our event management team has over 25 years of experience producing great and safe consumer events that showcase what our great city has to offer.

We at *Toronto's Festival of Beer* feel that the Spring Sessions is significant to the City of Toronto. The food vendors will showcase the chefs and restaurants the city has to offer, and the brewers in attendance will highlight the exploding craft beer scene in and around the city. We look forward to putting on a Festival for attendees to enjoy what the city has to offer.

We hope you agree with our plans for the 2018 Spring Sessions and see fit to once again designate us a significant event to the City of Toronto.

Sincerely

Les Murray,



Toronto's Festival of Beer

2018 Festival Dates & Times

May 19th, 2018 - 12:00pm – 7:00pm

May 20th, 2018 - 12:00pm – 7:00pm

* Final Dates/Times Subject to Change