

82 Bleecker Street Toronto, Ontario M4X 1L8

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January 24, 2018

c/o Ellen Devin Toronto & East York Community Council City Clerk's Office, City Hall 100 Queen Street West, 2nd Floor, Toronto, ON M5H 2N2

RE: TD Toronto Jazz Festival 2018 - Special Event of Municipal Significance

To Whom This May Concern,

On behalf of the Toronto Downtown Jazz Society (TDJ), presenters of the TD Toronto Jazz Festival, I am formally requesting declaration of the 32nd annual Toronto Jazz Festival, a "special event of municipal significance".

This declaration will allow application to the Alcohol and Gaming Commission for a Special Occasion Permit to serve alcohol at four (4) festival locations between Friday June 22 through Sunday July 1, 2018.

- YORKVILLE AVE, between Bellair Street & 100 Yorkville Avenue Barricaded area on the street - Yorkville Ave in front of stage Friday June 22- Sunday June 24th Serving hours 6pm-10pm Fri 22nd, 1pm-10pm Sat. 23 & Sun 24th
- CUMBERLAND ST, between Bellair Street & Old York Lane Barricaded area on the street
 Friday June 22 – Sunday June 24 & Friday June 29 – Sunday July 1 (2 weekends) Serving hours 6pm-10pm June 22 & June 29 Serving hours 1pm-10pm June 23, 24, June 30 & July 1
- VILLAGE OF YORKVILLE PARK, 115 Cumberland Street Barricaded area within the park Friday June 22 – Sunday July 1 Serving hours Daily 1pm - 10pm
- HAZELTON AVENUE, between Scollard Street & Yorkville Avenue Barricaded area on the street in front of the stage Monday June 25 – Sunday July 1 Serving hours Daily 1pm - 10pm

The primary purpose of TDJ is to present a world-class jazz festival to entertain local residents and visitors through performance, education and outreach and to make the music accessible to everyone by offering a wide variety of quality activities and musical styles. Since 1987 TDJ has presented over 3300 free events, presented over 34,000 artists, 85% of whom were Canadian and welcomed 11.5 million attendees. The Festival draws over 500,000 people annually to 350 performances at multiple indoor and outdoor Toronto locations.

The 2017 Festival generated \$35.5M in economic benefit and was ranked the #1 Music Event in Toronto by BizBash.

I hope you will contribute to the success of the 32nd annual Toronto Jazz Festival by declaring it an event of municipal significance. Thank you for your assistance. If you have any questions, or require further information please contact me at <u>tdjs@tojazz.com</u> or 416-928-2033 Ext. 22.

Sincerely,

Patti Marshall Director of Operations