To:
Councillors of the Toronto and East York Community Council
Councillor Paula Fletcher

RE: Obtaining status of Municipal Significance for Leslieville Beer Fest 2018

Our goal is to host a community-centric event on Saturday, August 25th, 2018, that provides local brewers, food restaurateurs, and retail vendors a venue to promote their businesses in one central location. After recent successes the organizers are looking to make this an annual event.

Event Name: Leslieville Beer Fest
Location: Dickens St. (Carlaw to Logan) and Dundas St. East (Carlaw to Logan)
Date: August 25, 2018
Street Access: 10am to 11pm on August 25, 2018
Event Time: 12pm to 9pm on August 25, 2018
Expected Attendance: 2000 attendees
Organizations involved: Dundas and Carlaw, Crow’s Theatre, Real Jerk, Kill The 8, Spring Realty, The Arts Market, Cargo Cabbie, . Local Breweries (18 in 2017)
Music: Amplified Sound from DJ booth, no stage under Municipal Noise Exemption

History:
This event has evolved from a small 200 person event on the patio of Dundas and Carlaw to the marquee event at the end of the summer in Leslieville. In 2017, there were over 1850 attendees as the event was hosted on Dundas St. East between Carlaw and Logan.

Community:
Leslieville Beer Fest is a platform for many aspects of the Leslieville community to meet, interact and thrive. The organizers chose local vendors and organizations that promote Leslieville and strength our community.

Sincerely,

Sean Seymour                           Ruben Vina
Founder                                     Founder (Dundas and Carlaw)