



The Leslieville Farmers' Market
259 Danforth Ave - Floor 1
M4K 1N2, Toronto ON
(416) 219-1453
info@leslievillemarket.com

April 6, 2018

To: Toronto East York Community Council

Re: Request for Municipal Significance

This letter is to request the designation of the Leslieville Farmers' Market (LFM) as Municipally Significant. The LFM is a nonprofit farmers' market that has been operating in Jonathan Ashbridges Park since 2011 and received designation in 2017. Our mandate is to connect our urban community with local farmers practicing environmentally sustainable agriculture while creating an inclusive and vibrant public gathering space.

The market also hosts a community learning garden; a free environmental education program for adults and children; weekly local musicians; weekly guest nonprofits and charities; and free monthly events for the public. We see community development as an important responsibility but perhaps above all, we are blessed with a community that considers the LFM part of the fabric of neighbourhood life.

Metrics collected from our vendors also show the critical economic contribution the LFM makes to our farmers livelihoods. With sustainable farming in the region being pivotal to Toronto's environmental health, we see this as a valuable contribution. With 35% of our vendors being local Toronto food producers, our market has also become a pivotal place of food entrepreneurship and innovation—providing a venue for food innovators who are priced out of local commercial real estate.

A Municipal Significance designation would allow our market to undertake critical fundraising that would greatly expand our ability to provide quality community programs and support our volunteers. As our markets community has grown, our resources have not kept pace.

Thank you for your consideration,

Event Details

Time: 9:00am - 2:00pm

Date: Every Sunday May 20, 2018 - October 28, 2018

Location: Jonathan Ashbridges Park

Daniel Taylor
Executive Director