

Mike Stulberg
Hop Chow Festivals
121 Manning Avenue
Toronto , Ontario
M6J 2K6

Please accept this letter as written notice and request for municipal significance for the event, Hop Chow Block Party, being produced outdoors on July 28th at Propeller Coffee (50 Wade Avenue).

Hop Chow Block Party is a community event that offers beer and food lovers artfully curated pairings from some of Toronto's most innovative chefs and craft brewers. At this summer's Hop Chow Block Party, attendees will be able to sample local goods, taste craft beer and listen to music all in open air, showcasing the surrounding neighbourhood through a unique lens.

Hop Chow Block Party
July 28th, 2018
12:00 PM - 8:00 PM
Propeller Coffee
50 Wade Avenue
Toronto, Ontario
M6H 2Z3

Hop Chow Festivals has received permission for the use of Propeller Coffee's indoor and outdoor property for the event. We are also applying for a temporary street closure of the north/south portion of Wade Avenue (from Jenet Avenue running south to where Wade Ave. turns east/west). Hop Chow Festivals will adhere to conditions of the Special Occasions Permit issued through the Liquor Control Board of Ontario (LCBO).

About Hop Chow Festivals

Hop Chow Festivals is a collaboration between:

TO's Finest (Michael Nowacki): One of the originals, a pioneer even, of the Toronto foodie Instagram game, we have amassed over 100,000 loyal and local followers that look to us for recommendations, promos and adventures.

The Art of Craft Beer (Chad Wiseman): A first of its kind exhibit showcasing the fine art of Ontario craft beer. We've paired the best in label art with the best in beer to bring you an unforgettable multi-sensory beer experience!

Craft Beer Passport (Mike Stulberg): A mobile app that provides discounted access and stewardship to Toronto's craft beer scene. Explore Toronto via Beer, Explore Beer via Toronto!

Together, we are champions of great food, amazing craft beer, and Toronto culture. From a dedication to showcasing the city's most desirable eats to an intricate understanding and respect for the craft beer scene, our goal is to bring you the best of both worlds in one celebratory festivals. Please let us know if we can provide further information about

ourselves, our work, or Hop Chow Block Party.

Thanks,

M. Stulberg

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