



To: Ellen Devlin
Committee Administrator
Toronto and East York Community Council
2nd Floor, West, Toronto City Hall,
100 Queen Street West
Toronto M5H 2N2

Cc: Emma Brown
Miguel de Medeiros

From: Scott Rondeau

Date: Apr 30, 2018

Subject: **Indie Fridays @ Yonge - Dundas Square Series on June 29, July 6, 13, 20, 27, August 3, 10, 17, 24 and 31**

Dear Councillors,

We are writing in regards to the returning *Indie Fridays @ Yonge-Dundas Square Series* taking place this summer. Yonge-Dundas Square (YDS) is proud to present *Indie Fridays*, the free concert series that will kickstart the weekends in the heart of the city from June 29 – August 31 starting at 8pm. The beer garden will open at 7pm and end at 11pm when the concert ends.

Everyone and anyone can join the summer fun every Friday night at YDS for an eclectic mix of live performances curated by the programming team at Massey Hall, covering diverse musical genres from reggae to hip-hop and sultry soul to Latin world beats.

There's literally something for everyone again this year with genres spanning hip-hop, reggae, latin, soul and francophone. The price is right, the diversity is top notch, and there's still more to be announced.

In order to assure that this event runs smoothly and efficiently for all involved, Drink Inc. Events, partnering with Yonge-Dundas Square, are diligent in taking all steps necessary in order to provide a safe

environment for guests and vendors. Our Management Team is supported by experienced and well-trained event staff. We are well versed in contingency plans, which we work on with all of our partners; our security companies and Drink Inc. Events representatives.

We at Drink Inc. Events feel that the *Indie Fridays @ Yonge-Dundas Square Series* is significant to the city of Toronto. We look forward to a Festival intended for the people of Toronto and anyone in the area, supporting Toronto's thriving summer event season.

We hope you agree with our plans for the 2018 event series and see fit to designate us a significant event to the city of Toronto.

Sincerely

Scott Rondeau
Drink Inc. Events

2018 Festival Dates & Times

Friday, June 29th, from 7:00pm to 11:00pm
Friday, July 6th, from 7:00pm to 11:00pm
Friday, July 13th, from 7:00pm to 11:00pm
Friday, July 20th, from 7:00pm to 11:00pm
Friday, July 27th, from 7:00pm to 11:00pm
Friday, August 3rd, from 7:00pm to 11:00pm
Friday, August 10th, from 7:00pm to 11:00pm
Friday, August 17th, from 7:00pm to 11:00pm
Friday, August 24th, from 7:00pm to 11:00pm
Friday, August 31st, from 7:00pm to 11:00pm