May 10, 2018

Request for recognition of event of municipal significance

From: The Market Gallery, City of Toronto, Museums & Heritage Services

Statement of Significance
The Market Gallery requests that a private reception for the upcoming Bike City exhibit be listed as an Event of Municipal Significance in order to obtain a Special Occasion Permit (SOP).

Historical Significance
The Market Gallery animates the second floor of the South St. Lawrence Market, which encloses all that remains of Toronto’s original 19th-century Front Street City Hall council chamber, operating from 1845-1899. The historic site presents a variety of changing exhibits related to the art, culture and history of Toronto. The gallery’s signature fan windows, which once overlooked Toronto’s harbour, today overlook the main floor of the market featuring various food vendors. Visitors can explore the sights and sounds of the historic market with a visit to the Market Gallery, which offers a treasure chest of collections, exhibits and educational programs.

The gallery’s upcoming exhibit, Bike City, will explore how the bicycle became a mainstream mode of transportation for almost a million riders in Toronto. The display will also look at how sharing the road has been a challenge for city builders and city users for well over a century. Showcasing over a dozen bicycles, archival photographs, early advertisements and artifacts from private and public collections, Bike City tells the story of the bicycle and its impact on Toronto, past, present and future.

Name of the Event
Bike City Reception

Exact Address or Location of the Event
The Market Gallery / Market Kitchen
South St. Lawrence Market
95 Front Street East
Toronto, ON
M5E 1C2
The Purpose of the Event
The purpose of the private opening reception is to thank the various project partners, exhibit lenders and exhibit sponsors that helped guide and contribute to the creation of the Bike City exhibit. Amsterdam Brewery is a major sponsor of the event and will also be recognized during the reception.

The Date and Time of the Event
Thursday July 5, 2018
Start Time: 5 p.m
End Time: 7:30 p.m.

Contact:
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The Market Gallery
Museum and Heritage Services
Economic Development and Culture
City of Toronto
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