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May 14, 2018

To: Toronto City Council

c/o Ellen Devlin

Subject: Extension of hours for Soundtrack of the City – July 16 to 22, 2018 and August 8 to 11

Overview

Music City North is in its fifth year of hosting music festivals in Toronto which highlights the music that the city and surrounding area offers. Soundtrack of the City is being held July 16 to 22 at venues along Queen St West and the Kensington market area. The festival is smaller than NXNE and CMW however, we focus on the indie bands and the day-to-day music scene, working together with the venues and artists throughout the year. Our purpose is to help the venues and musicians at the indie level and not overshadow them with headliners and large venues.

Venues involved

Bovine Club – July 18th to 22^{nd} (serving til 4am) – 542 Queen St W Edenhall – July 18th to 22^{nd} (serving til 4am) – 193.5 Baldwin Ave Nocturne – July 18th to 22^{nd} (serving until 4am) – 550 Queen St W The Hideout (NEST) – July 16th to 22^{nd} (serving til 4am) – 423 College St The Paddock – July 17th to 22^{nd} (serving til 4:00am) – 178 Bathurst St

This festival is a little different than others that we've done, starting with a panel and discussion on the Monday night at The Hideout to discuss ways in which the industry can help with improving the music scene, followed by live music.

August 8th to 11th, we are hosting a NEW festival called SOTC: EASTERN CANADA, from here to Halifax in different cities. Just two venues will have a 4am request with only 3 venues in Toronto. Keeping it small the first year. Same premise as the rest of our festivals but looking to improve recognition of the music scene across Eastern Canada and to have bands play different cities to help get them new fans!

Venues involved

The Hideout (NEST) – August 8^{th} to 11^{th} (serving til 4am) – 423 College St The Paddock – August 9^{th} to 11^{th} (serving til 4:00am) – 178 Bathurst St Please let me know if you have any questions or concerns and thank you so much for your support of the live music scene in Toronto. We greatly appreciate it.

Jeannie Reid Director Music City North