

NOT DEAD YET

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Attn: Toronto City Council
% Ellen Devlin
City Hall, 2nd Floor
100 Queen St. West
Toronto, Ontario, M5H 2N2

Re: Extension of Licensing Hours for Not Dead Yet Festival 2018, October 11 - 14

Dear Ellen,

This letter comes to you in regards to our festival, Not Dead Yet, which is now entering it's eighth season in Toronto. Since its inception, Not Dead Yet has prided itself on celebrating independent punk, hardcore and experimental music, both locally and abroad. Over the past 8 years, the festival has featured over 500 artists from Toronto to Spain to Halifax to Mexico to Vancouver to Japan to Brazil and beyond. Originally starting as a three-day, six-show event featuring approximately 30 artists, the festival has now grown to approximately fifteen concerts across four days, plus multiple art events.

Our goal has always been to fill rooms with audiences that are excited to see independent performers that are playing outside the mainstream. This year's lineup will feature bands from Sweden, Singapore, Ireland, Columbia, England, Spain, the U.S. and more. It's set to take place at the Velvet Underground, Sneaky Dees, Hard Luck, Coalition, Owls Club, Faith / Void and likely more.

Last year, Now Magazine held up Not Dead Yet as a main example of success in grassroots & DIY festivals, saying it fills "a massive void in the city's live music scene."

Despite all this 'success,' Not Dead Yet has been victim to a number of venue closures over the years. No less than seven venues we have used in the past for our festival have since shuttered. This has always required us to adapt.

Given this situation, we're hoping to acquire a "designation of municipal significance" this year. Our hope is to acquire an extended license for one venue, in order to facilitate a later "after party" for the audience attending earlier concerts throughout the city.

The dates we are requesting are October 11-13, for Coalition, at 282 Augusta Avenue, from 7:00P.

Please let me know if you have any questions regarding this or our festival. We appreciate any support that you may be able to offer us.

Greg Benedetto, Director
Not Dead Yet Festival
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