



Toronto  
Lobbyist Registrar

# Annual Report of the Office of the Lobbyist Registrar for the Year 2018

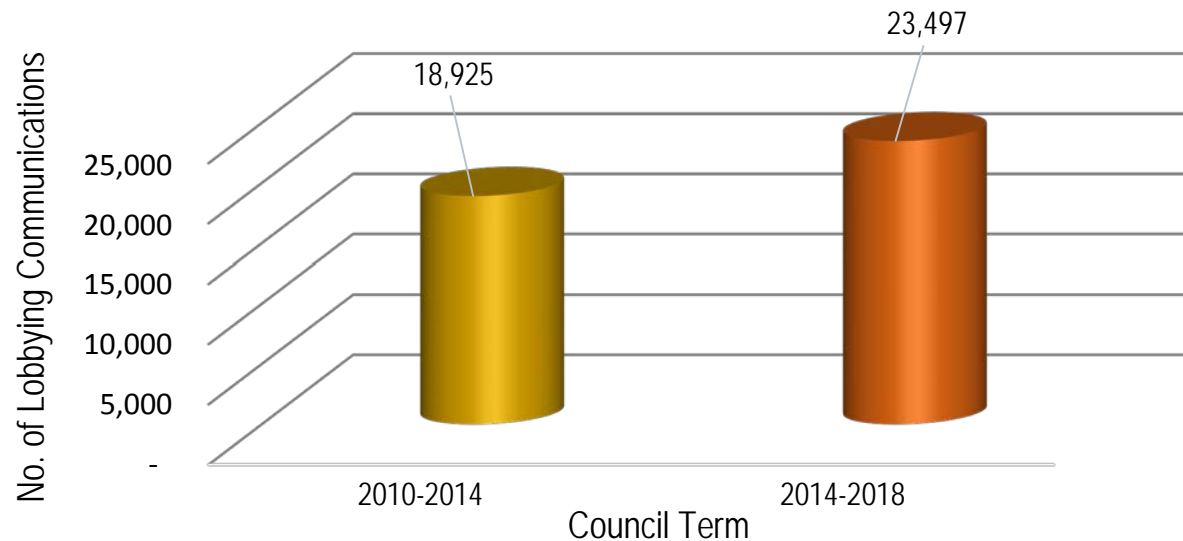
Presentation to City Council

April 17, 2019

# Growth in the Public Disclosure of Lobbying Activities Over Council Term 2014-2018

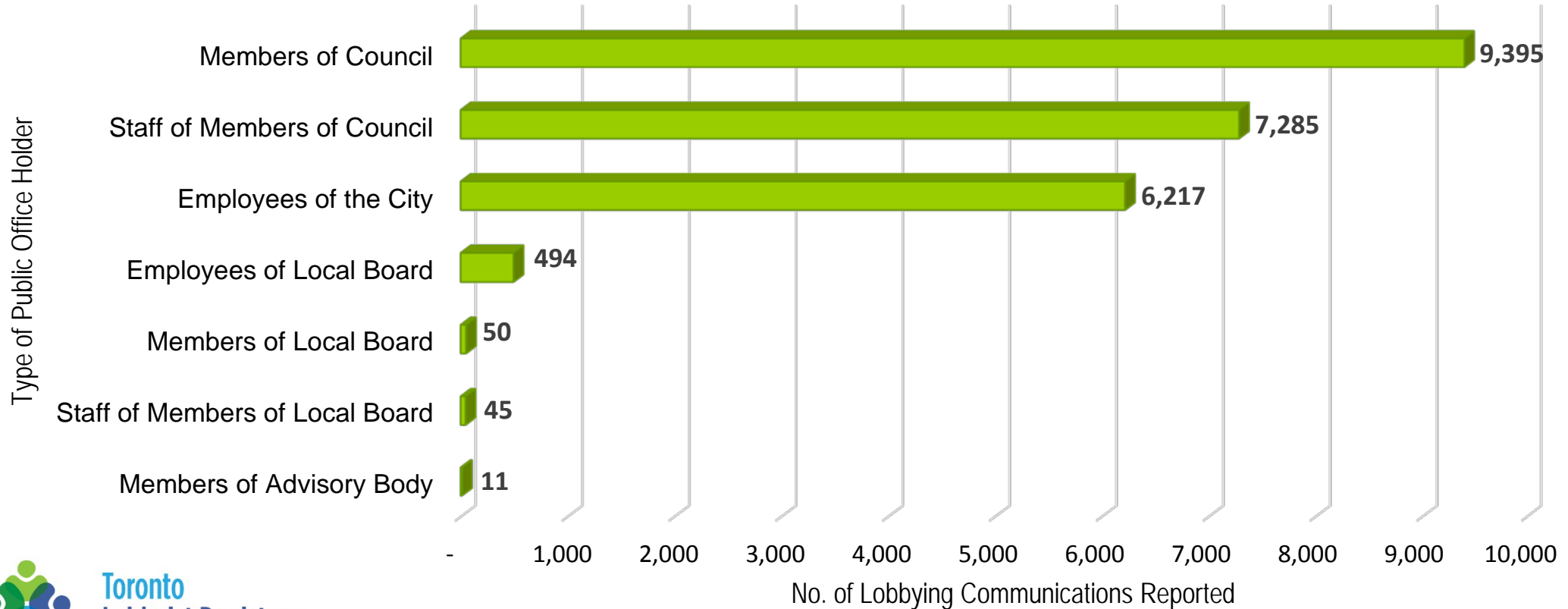
---

Total No. of Lobbying Communications  
Reported with All Public Office Holders  
Comparing Council Terms 2010-2014 and 2014-2018



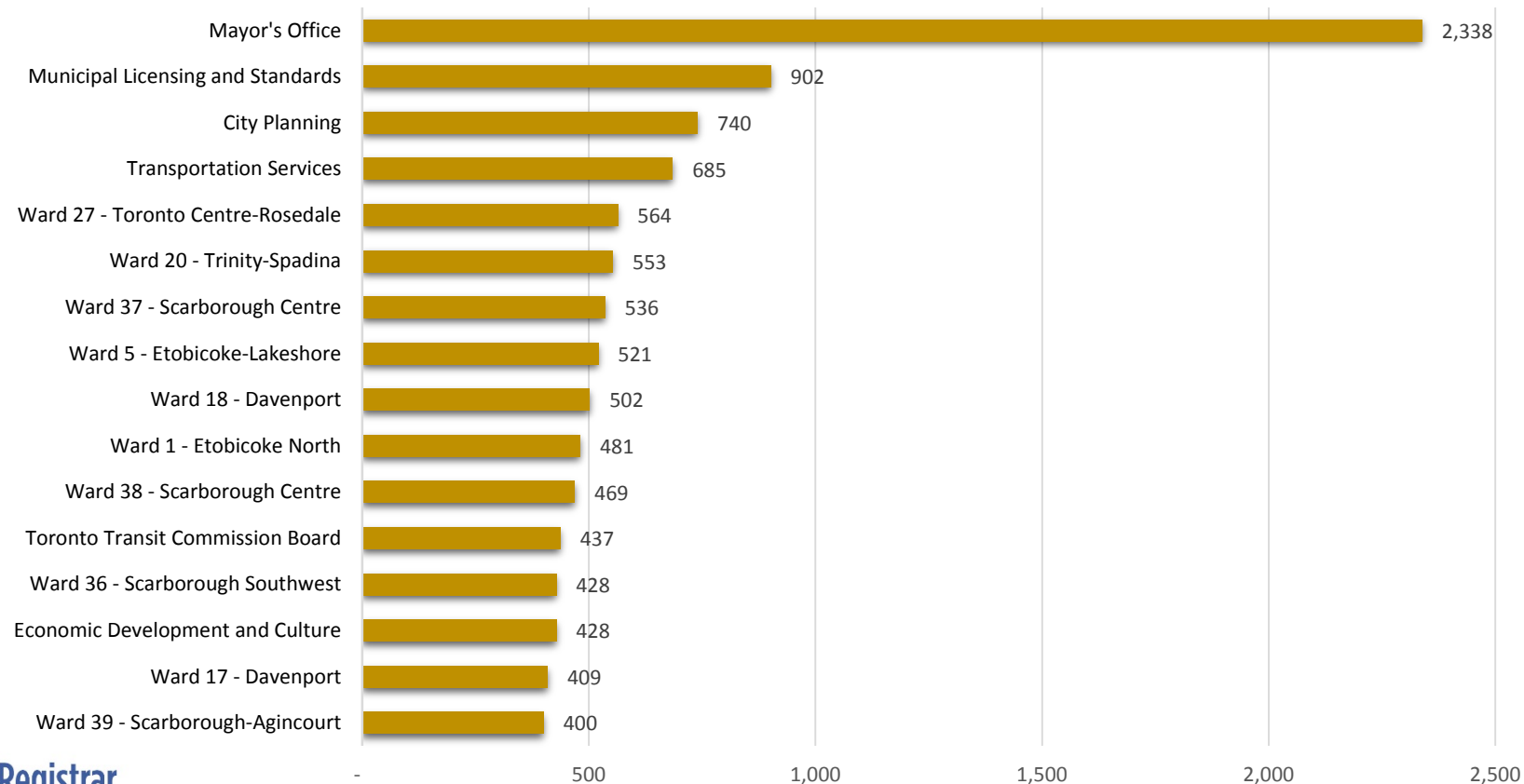
# Lobbying Communications Reported Across All Categories of Public Office Holder (POH)

Total No. of Lobbying Communications Reported Across All Categories of POH  
During Council Term 2014-2018



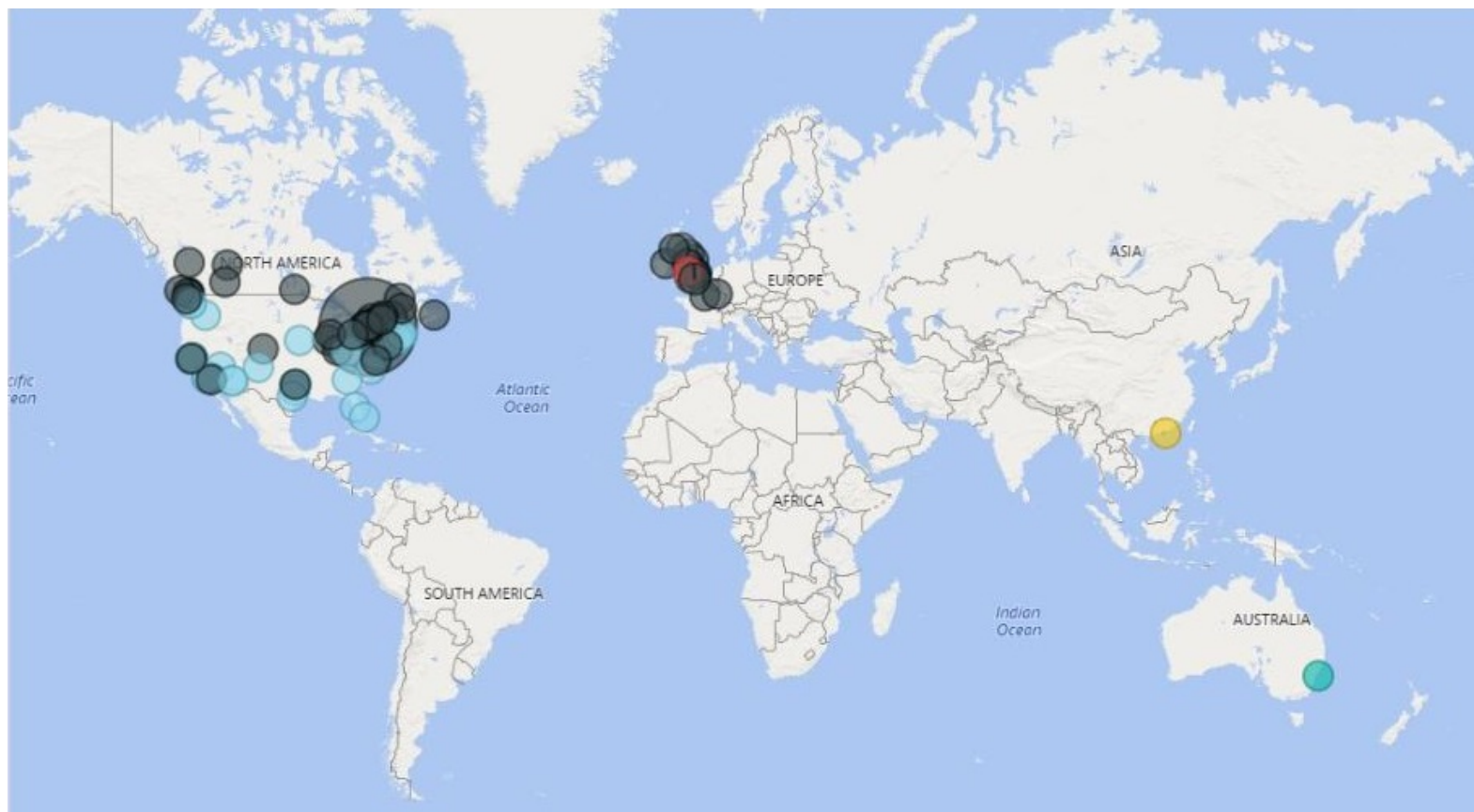
# Most Frequent Recipients of Lobbying Communications Reported During Council Term 2014-2018 by Office of Public Office Holder (POH)

Most Frequent Recipients of Lobbying Communications Reported During Council Term 2014-2018 by Office of POH



# Global Compliance

Places of Origin of Registered Lobbyists  
During Council Term 2014-2018



Toronto  
Lobbyist Registrar

Country ● Australia ● Canada ● England ● Hong Kong ● United Kingdom ● United States of America

# Breach Prevention Activities in 2018

---

- Education and Outreach
  - Conducted 3 In-house training sessions
  - Conducted 2 joint training sessions with the Ontario Integrity Commissioner, held before and after the 2018 Election respectively
  - Developed 1 new interpretation bulletin and revised 5 existing bulletins
- New Educational Tools were developed and disseminated
- 12 advance opinions were given by the Inquiries and Investigations Unit
- Over 230 consultations and/or pieces of advice were provided to stakeholders

# New Educational Tools

## Do I Need to Register as a Lobbyist?

This interactive tool will help you determine if you are required to register with the City of Toronto Office of the Lobbyist Registrar.

If you require additional assistance or have a question please contact our office at 416-338-5858 and a Lobbyist Registry Advisor will be happy to assist you.

Please Note: This tool is a guide to assist registrants using the Lobbyist Registry system; any discrepancy between the tool and Municipal Code Chapter 140, Municipal Code Chapter 140 shall govern.

**Do I Need to Register as a Lobbyist?**

Answer this quick and easy interactive questionnaire to find out

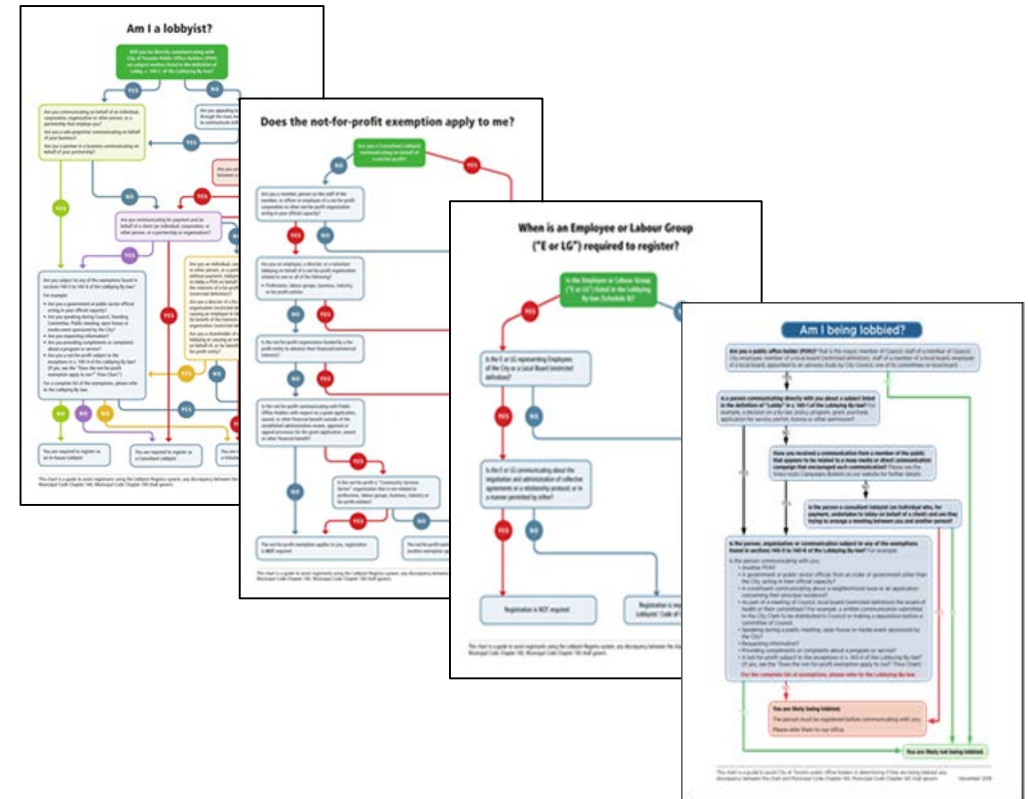
Print

**In This Section**

- Search the Registry & Register as a Lobbyist
- Do I Need to Register as a Lobbyist?
- Register as a Lobbyist
- Search the Lobbyist Registry

**Contact Information**

Office of the Lobbyist Registrar  
375 University Avenue, Suite 201  
Toronto, ON M5G 2J5  
Telephone: 416-338-5858  
TTY: 416-338-6623  
Fax: 416-338-5859  
Email: lobbyistregistrar@toronto.ca



# Top 10 Registered Subject Matters in 2018

---

Rank	Subject Matter Category	No. of Active Registrations
1	Planning and Development	1,963
2	Technology	246
3	Economic Development	207
4	Transportation – Roads/Bridges	170
5	Procurement	150
6	Building Permits	105
7	Transit/TTC	104
8	Environment	101
9	Water	87
10	Real Estate / Property (City-owned)	78

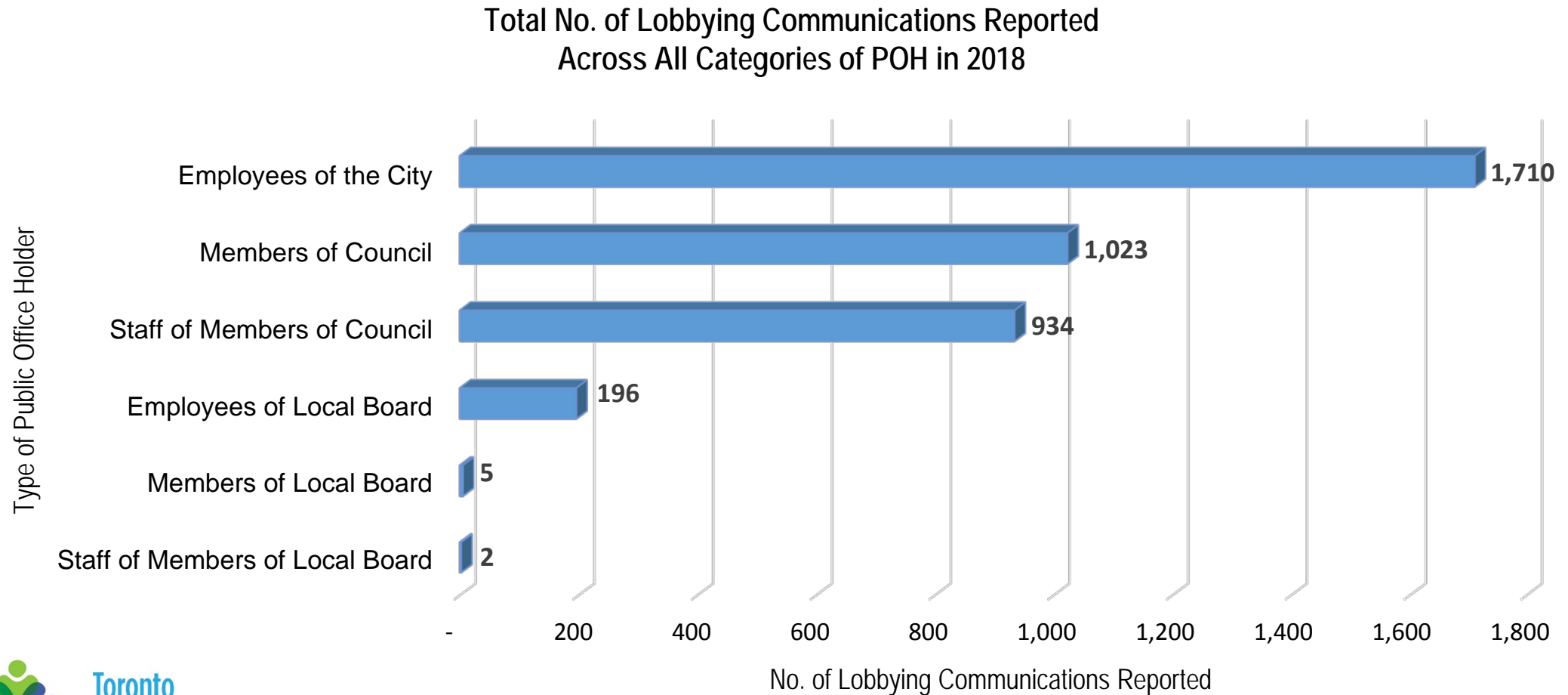




# Top 10 Planning and Development Subject Matter Registrations in 2018

Rank	Planning and Development Subject Matter Registrations	No. of Active Registrations
1	Application, Zoning By-law	716
2	Combined Application	353
3	Application, Site Plan	296
4	Application, Official Plan	186
5	Planning Policy/Study	183
6	Application, Minor Variance	101
7	Heritage	34
8	Application, Plan of Condominium	31
9	Application, Plan of Subdivision	30
10	Other*	33

# Lobbying Communications Reported Across All Categories of Public Office Holder (POH) in 2018



# Methods of Lobbying Communications Reported in 2018

---

No. of Lobbying Communications Reported in 2018  
Classified by Method



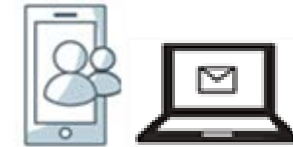
Meeting  
1,620



Email  
1,434



Telephone  
452



Telephone and Email  
141



Meetings Arranged  
42



Meeting and Email  
35



Written  
33

Other Communication  
Methods\*  
113

\*Other communication methods include: text, LinkedIn messaging, online and presentation.