



July 12, 2019

Toronto City Council
100 Queen St W
Toronto, ON
M5H 2N2

RE: Letter of Support for IE6.7 – Don River & Central Waterfront Accelerated Plan

Dear Councillors,

We are writing in support of Item IE6.7 – The Don River & Central Waterfront Accelerated Plan. This program is of significant importance to The Waterfront Business Improvement Area (BIA)'s goals of supporting a clean, vibrant waterfront destination. As identified in our 2017 Strategic Framework & Tactical Plan, there is significant opportunity to increase interaction with Toronto's waterfront by residents and visitors if misperceptions about the Lake's cleanliness can be addressed. We believe that these issues will be greatly reduced through the improved sewer capacity that will be brought about through the Wet Weather Flow Master Plan to service development in Toronto's downtown and along the central waterfront.

The Waterfront BIA strongly commends Mayor Tory for making this a priority and encourages Council to take immediate action towards accelerating the implementation plan for the Don River and Central Waterfront Project as a key piece of the City's Wet Weather Flow Master Plan, which will help keep our waterfront pristine for years to come.

The Waterfront BIA would also like to communicate its support of the submission made by the Entertainment District BIA on Items IE6.17 and IE6.7 in regards to the flooding of downtown commercial sites and their inclusion in the discussion with the Insurance Bureau of Canada in regard to extreme weather events and basement flooding.

Sincerely,

Tim Kocur
Executive Director
The Waterfront BIA
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