

IE6.11.27

From: [Morva Rohani](#)
To: [councilmeeting](#)
Subject: Uber Canada comments for 2019.IE6.11 on July 16, 2019 City Council
Date: July 16, 2019 8:45:48 AM
Attachments: [Uber - Cycling Network Plan Submission.pdf](#)

To the City Clerk:

Please add Uber Canada's comments to the agenda for the July 16, 2019 City Council meeting on item 2019.IE6.11, Cycling Network Plan Update.

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Please see attached for comments.

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Morva Rohani

Senior Public Policy Associate, Canada





From: Uber Canada
To: Toronto City Council
Item: IE6.11 Cycling Network Plan Update
Date: July 16, 2019

Dear Members of Council,

Uber supports building a network of protected, high quality bicycle infrastructure throughout the City of Toronto.

In June, the City's Infrastructure and Environment Committee (IEC) passed the Cycling Network Plan Update and the 2019 infrastructure installation timeline. Uber supports the outcomes at IEC and looks forward to seeing the Committee's recommendations implemented in our city.

According to a study by the University of Toronto in January 2019, active modes of transportation make up approximately 20 percent of overall travel in the City of Toronto.¹ Building a safe network of cycling infrastructure throughout the city is important for encouraging more people to use active modes of transportation to get around.

By providing Torontonians with safe transportation options including active modes, public transportation and shared rides, we can move people out of their personal vehicles and into more sustainable modes. Uber is working toward this vision in cities around the world. In May 2019, Uber announced that for the first time ever, riders would be able to pay for all modes of transportation in Denver in the Uber App - whether it be a shared ride, bus, bike or a train.

We look forward to working with the city on building a safer and more sustainable transportation future.

We thank you for this opportunity to provide comment.

¹ Young, Mischa, and Steven Farber. "The Who, Why, and When of Uber and Other Ride-Hailing Trips: An Examination of a Large Sample Household Travel Survey." *Transportation Research Part A: Policy and Practice*, vol. 119, Jan. 2019, pp. 387.