

CIVIC THEATRES TORONTO

REPORT FOR ACTION WITH CONFIDENTIAL ATTACHMENT

Proposal for Additional Earned Revenue Sources

Date: December 3, 2018

To: Managed Risk Programming Committee

From: President and CEO

REASON FOR CONFIDENTIAL INFORMATION

The attachment to this report contains commercial information, supplied in confidence to the Board of Directors of Civic Theatres Toronto, which, if disclosed, could reasonably be expected to prejudice significantly the competitive position or interfere significantly with the contractual or other negotiations of a person, group of persons, or organization.

SUMMARY

This report seeks Board approval to move forward with a new program model to bring in additional earned revenue sources for the theatres.

RECOMMENDATIONS

The President and CEO recommends that:

1. the Board of Directors of Civic Theatres Toronto approve the new program model as noted in Confidential Attachment 1 and direct staff to take the necessary steps to move forward with it.
2. the Board of Directors of Civic Theatres Toronto direct that the confidential information contained in Confidential Attachment 1 remain confidential in its entirety, as it contains information which, if disclosed, could reasonably be expected to prejudice significantly the competitive position or interfere significantly with the contractual or other negotiations of a person, group of persons, or organization.

FINANCIAL IMPACT

There is no financial impact other than those outlined in the report.

DECISION HISTORY

This is a new initiative.

COMMENTS

The report for the new program model to bring in additional earned revenue sources are detailed in Confidential Attachment 1.

CONTACT

Clyde Wagner, President and CEO, T: 416-368-6161
Clyde.wagner@civictheatrestoronto.com

SIGNATURE

Clyde Wagner
President and CEO

ATTACHMENTS

Confidential Attachment 1 - Proposal for Additional Earned Revenue Sources