

**CT6.8**

## Decision Letter

### TO Live - Digital Transformation Committee

|                     |                                                                       |                |                                        |
|---------------------|-----------------------------------------------------------------------|----------------|----------------------------------------|
| <b>Meeting No.</b>  | 1                                                                     | <b>Contact</b> | Julie Amoroso, Committee Administrator |
| <b>Meeting Date</b> | Wednesday, August 28, 2019                                            | <b>Phone</b>   | 416-392-4666                           |
| <b>Start Time</b>   | 12:00 PM                                                              | <b>E-mail</b>  | tolboard@toronto.ca                    |
| <b>Location</b>     | Sony Centre for the Performing Arts, Sony Lounge, 1 Front Street East | <b>Chair</b>   | Gabriel Michaan                        |

|       |        |         |  |  |
|-------|--------|---------|--|--|
| RQ1.2 | ACTION | Adopted |  |  |
|-------|--------|---------|--|--|

### Digital Transformation Marketing Request for Proposal

#### Subcommittee Recommendations

The Digital Transformation Committee recommends that the Board of Directors of TO Live:

1. Receive the report (August 14, 2019) from the President and Chief Executive Officer, TO Live for information.

#### Origin

(August 14, 2019) Report from the President and Chief Executive Officer, TO Live

#### Summary

The purpose of this report is to present the Digital Transformation Request for Proposal that the Marketing department has released for the TO Live organization.

#### Background Information

(August 14, 2019) Report from the President and Chief Executive Officer, TO Live on Presentation of Digital Transformation Request for Proposal

(<http://www.toronto.ca/legdocs/mmis/2019/rq/bgrd/backgroundfile-136534.pdf>)

Attachment 1 - Digital Transformation Request for Proposal (with Addendum 1 and 2)

(<http://www.toronto.ca/legdocs/mmis/2019/rq/bgrd/backgroundfile-136613.pdf>)