



EDUCATION & ENGAGEMENT PROGRAM SUMMARY

Education and Engagement (E&E) operates under TO Live's core values to be inclusive, diverse, and innovative. Our strategic priorities include engaging partnerships and educating and entertaining our audiences. Programming focuses on empowering marginalized communities such as LGBTQIA+, BIPOC, and women. Accessibility infrastructure ensures barrier free participation and programs/partnerships are welcoming of individuals spanning all performing arts disciplines, ages, ethnography, and abilities.

E&E prioritizes two streams: Community Engagement and Audience Development. Community Engagement is a focus on activating uptown & downtown hubs and engaging partners & community members who may not otherwise be engaged in ticketed performances. Audience development includes programs ancillary to main stage performances as well as initiatives to develop new audiences and expand impact.

A. Program Overview

- **Mandela:** Engaging Schools with the exhibit.
- **Discover Dance:** Free monthly lunchtime demonstrations in partnership with Nova Dance
- **Masterclasses:** An opportunity for local artists to engage with visiting performers, artistic directors, and choreographers.
- **Pre-Show Talks:** Adding insight and perspective related to the show. Hugely successful!
- **Live sketching at Rehearsals:** Visual artists live sketch during dress rehearsals in partnership with Urban Sketchers Toronto.
- **Community Classes:** Free classes provided to engage with the arts through education, creation, and movement. We have increasingly been linking classes to the content/themes in main-stage programming.

- **Xenia Concerts:** Sensory safe performances designed for a neurodiverse audience in partnership with Xenia Concerts Inc.
- **Hip-Hop:** B-Girl Mentorship workshops and free hip-hop drop-in sessions in partnership with KeepRockinYou.
- **Culture Days:** Culture Days programs invite the public to get hands-on and behind-the-scenes to highlight the importance of arts and culture in our communities. Free activities at Meridian Arts Centre.
- **Specialist High Skills Majors (SHSM):** Art & Culture certification workshops for high school students.
- **School Matinees:** Performances designed specifically for schools and intended to support the Ontario Curriculum.
- **Creative Development:** Week-long intensives for advanced-level artistic development and creation including Circus Sessions and Open Art Surgery (Hip-Hop).
- **Summer Camp:** Regent Park School of Music provides a highly subsidized music day camp.
- **Newcomer Inventions:** Arts-based workshops for Newcomers in multi-disciplinary fields to improve settlement and employment outcomes.
- **Free Tickets Program:** Identifying pilot groups who benefit from access to free tickets and related engagement activities.

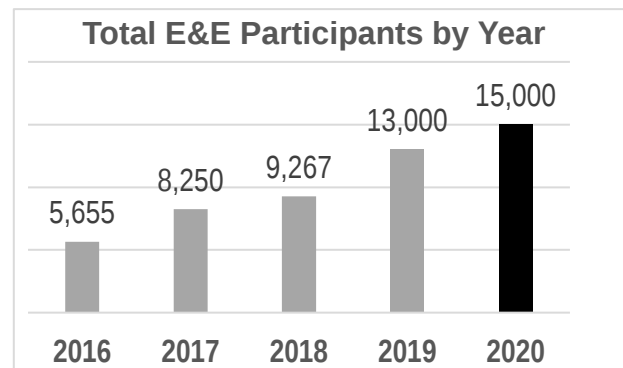
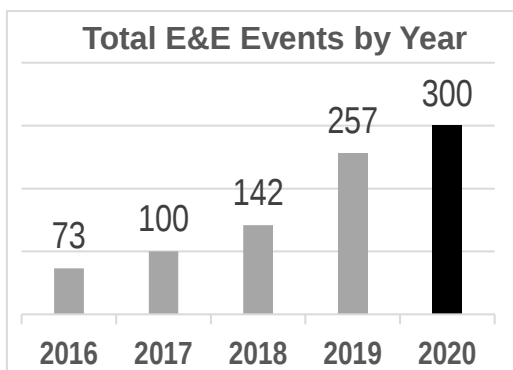
B. Calendar

	2019				2020							
	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG
Mandela		x	x	x	x							
Discover Dance	x	x	x	x			x	x	x	x	x	x
Masterclasses			x	x		x	x	x	x			
Pre-Show Talks		x	x	x	x	x	x	x	x			
Live sketching			x	x		x	x	x	x			
Community Classes	x	x	x	x	x	x	x	x	x			
Xenia Concerts	x	x		x		x		x				
Hip-Hop	x	x					x	x	x	x	x	x
Culture Days	x											
SHSM			x					x				
School Matinees	x							x	x			
Creative Development							x			x		
Summer Camp											x	
Newcomer Inventions							x					
Free Ticket Program			x			x		x				

C. Additional Community Partnerships

- STOMP (City of Toronto Parks and Rec)
- Dancing with Parkinson's
- Newcomers Project (with Luminato & Culturelink)
- Paprika Festival – Indigenous Arts Program
- Toronto Public Library
- Kisanii Hub – Esplanade Community
- Professional Arts Organizations Network for Education
- South Riverdale Health Centre

D. Program Growth & 2020 Projection



E. Upcoming Program Highlights (Sep-Dec 2019)

School Launch – Sep 20

- School matinee performance with introduction about TO Live season – programmed by Uptown Moves curator, Timea Wharton Surie.

Culture Days – Sep 28

- Partnership with Orchestra Toronto featuring community pick-up Orchestra & open dress rehearsals at Meridian Arts Centre

Mandela – Oct 10-Jan 5

- Potential preview for school board coordinators
- October 10 Launch inviting Nelson Mandela namesake schools
- School Outreach & Advertising
- Social Prescribing partnership with South Riverdale Health Centre
- Admissions & Bus subsidy for Learning Opportunity Index schools

Pre-Shows/Masterclasses/Live sketching: Ongoing

- Identifying opportunities with TO Live visiting companies and artists

Community Classes – Weekly

- *New* Seniors Program for Esplanade community
- Instructors & class content connecting to main stage programming
- Yoga & Meditation

Hip-Hop Open Sessions – Sep 29 – Nov 3

- *New* Continuing into the fall due to high demand! Free drop-ins at Meridian Arts Centre.

Xenia Concerts – Sep 29, Oct 19, Dec 15

- *New* Partnership with Alzheimer's Society of Toronto

Discover Dance – Monthly

- *New* Outreach strategy now targeting schools