

REPORT FOR ACTION



Revenue Summary for Cultural Organizations

Date: October 30, 2019

To: The Board of Directors of TO Live

From: President & CEO

SUMMARY

This purpose of this report is to provide the Board with a revenue summary for cultural organizations across Toronto and Ontario.

RECOMMENDATIONS

The President & CEO recommends that the Board of Directors of TO Live:

1. Receive this report for information.

FINANCIAL IMPACT

There is no financial impact.

DECISION HISTORY

This is a new initiative.

COMMENTS

This report compares cultural organizations in the City of Toronto, highlighting the comparison of earned revenue and development revenue. The Board and TO Live staff can use this industry comparator as a guide of potential growth for the company looking at other similar organizations in the marketplace.

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SIGNATURE

Clyde Wagner
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ATTACHMENTS

Attachment 1 - Summary of Revenue for Cultural Organizations