

RE: CT7.16

From: [Gabriel Michaan](#)
To: [Julie Amoroso](#)
Subject: Agenda Items for Committee Meeting on November 6th
Date: October 24, 2019 4:21:51 PM

Dear Julie,

To: Committee Members of the TOLive Digital Transformation Committee

The Chair of the committee requests to submit the following three agenda items for the meeting on November 6th.

1. CEO Status Update of The Digital RFP and Responses
2. Discussion Regarding Metrics Governing a Digital Transformation and Marketing KPIs
3. Discussion regarding Key Qualifications for a VP of Marketing To Help Drive Digital Transformation

Thank you,

Gabe

Gabriel Michaan
TOLive Board Member
Digital Transformation Committee Chair