



Toronto's On-Screen Industry 2018 – The Year In Review

Toronto's Screen Industry Footprint

The Film, Television and Digital Media industry in Toronto in 2018 represented:

- \$2B in production investment
- Growth in both domestic and foreign production and post-production investment
- Over 1,400 projects made here and seen everywhere
- Over 30,000 jobs for Torontonians and growing
- 2M+ square feet of production space and growing

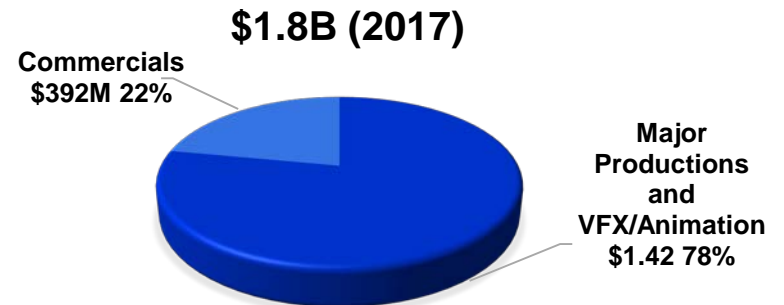
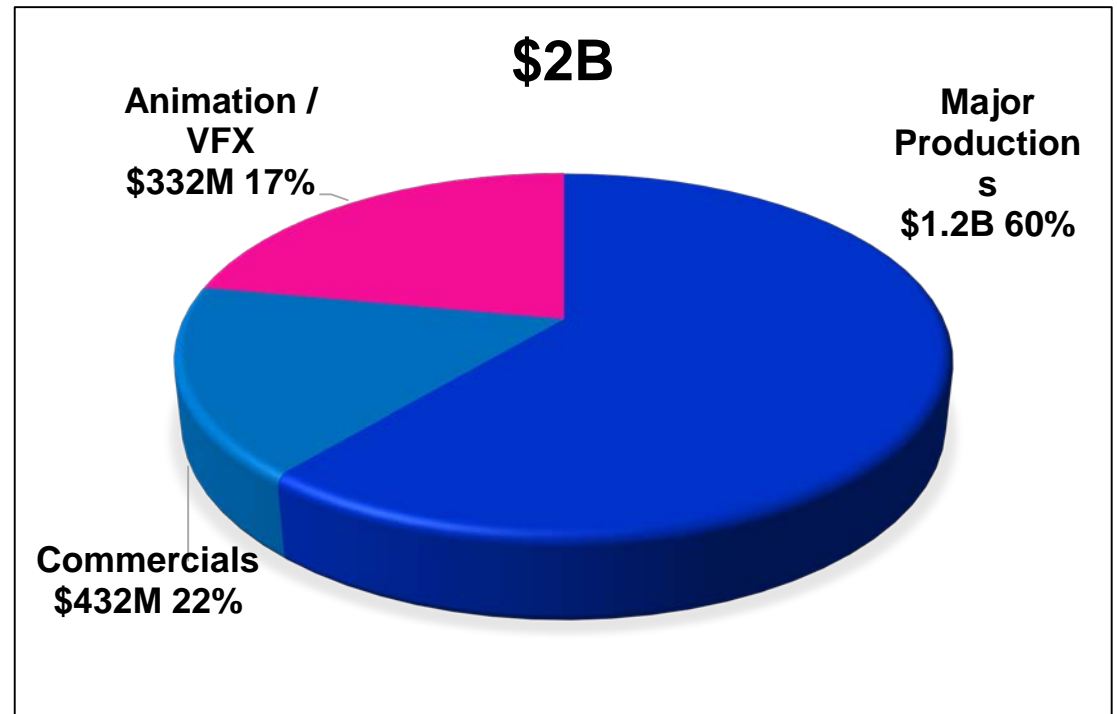
Film & Entertainment Industries staff work with the screen industry to:

- Promote Toronto as the best city and screen industry ecosystem in the world to create content
- Offer productions a concierge service best adapted to today's production needs
- Create a seamless experience for Toronto residents, neighbourhoods and businesses hosting productions
- Create and celebrate benefits and achievements to Torontonians through the xoTO Neighbourhood Givebacks Program
- Assist with infrastructure and workforce development efforts to respond to high market opportunities



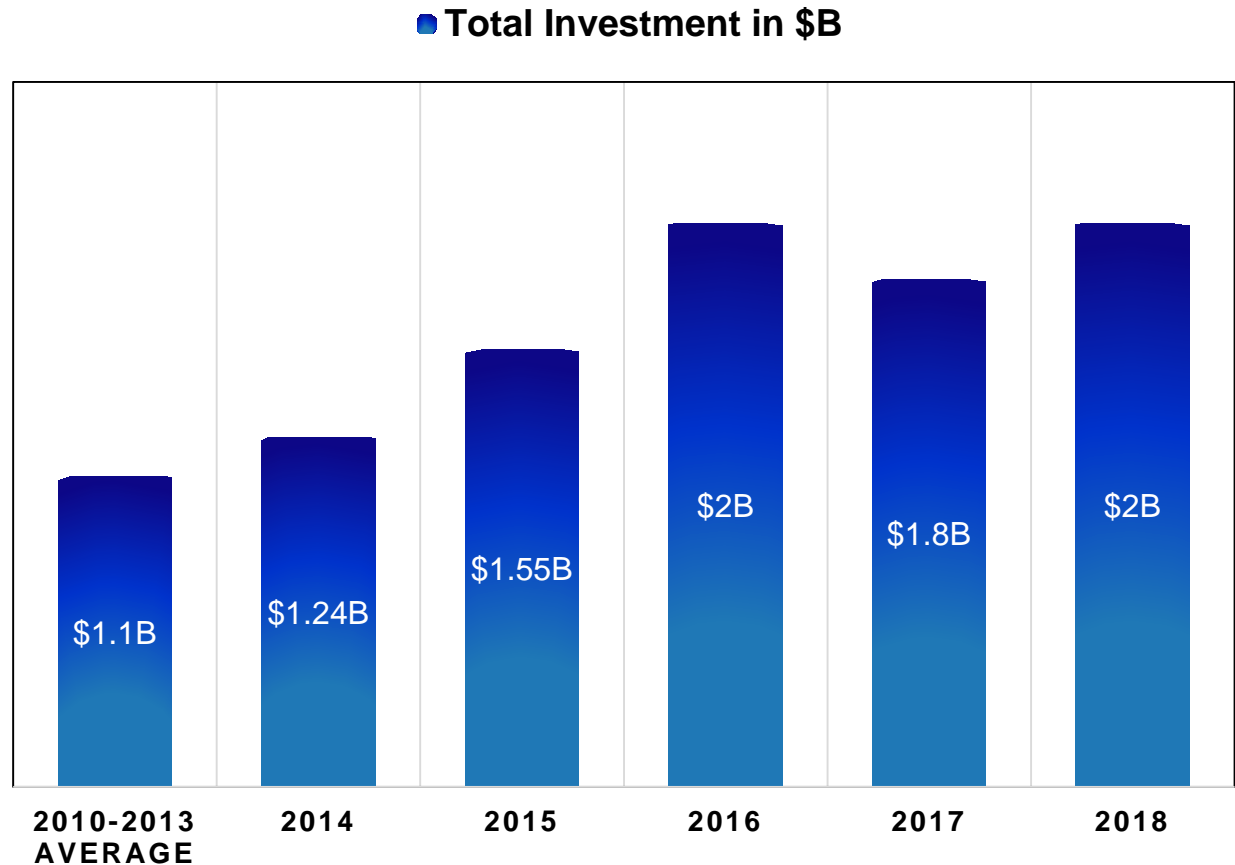
Total Production Investment in Toronto 2018

- Toronto productions reached \$1.96B in 2018 - second highest year to date
- Industry experiencing growth across all screen formats and operating close to capacity
- Market demand driving growth of Toronto's infrastructure and workforce over the next 3 years
- Key projects returned with *Star Trek: Discovery*, *The Handmaid's Tale*, *American Gods*, *Schitt's Creek*, *Condor* and *IT* all shooting their sequels here through to 2019.
- Major new projects included *Shazam!*, *The Umbrella Academy*, *Titans* and *October Faction*.



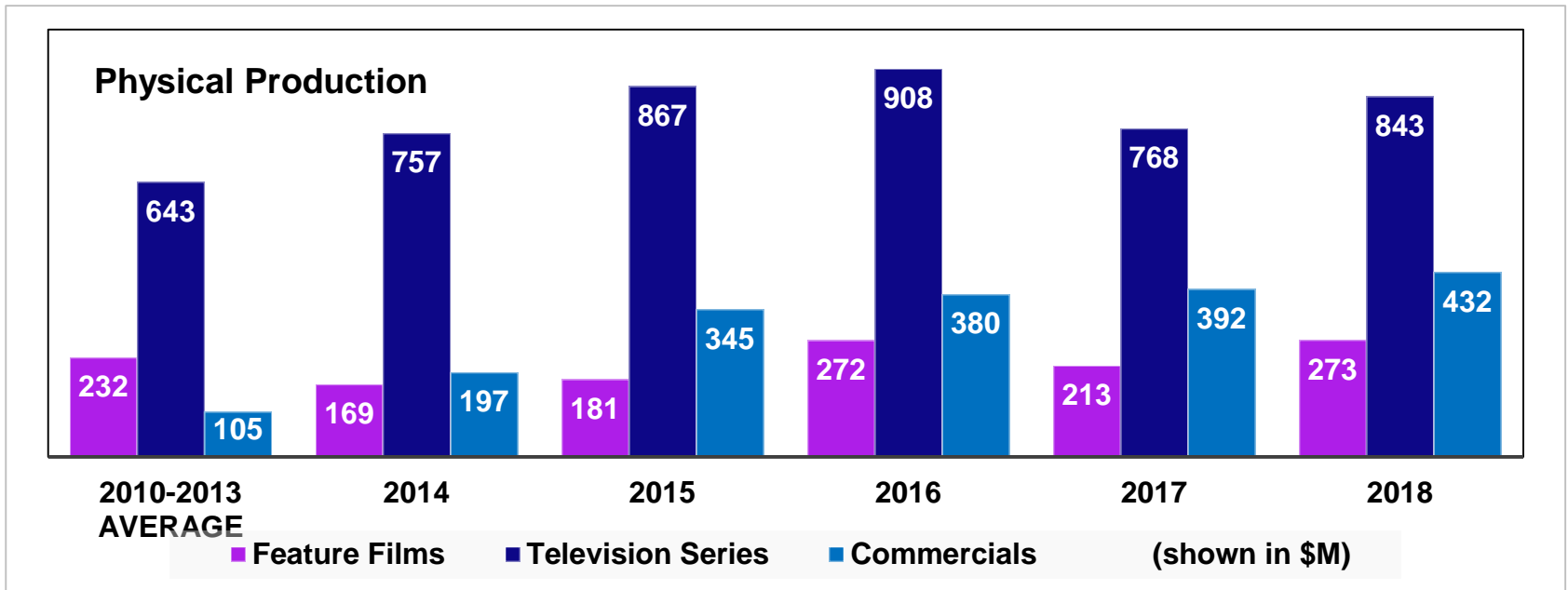
Total Production Investment – YoY Trend

- Total Production Investment includes long-format episodic television, feature films, web content, commercials, post-production.
- Driver of increased investment was higher average production budget per project while total number of productions was stable from previous years.



Sources: City of Toronto, OCASE, CPAT, OMDC

Physical Production and Post-Production

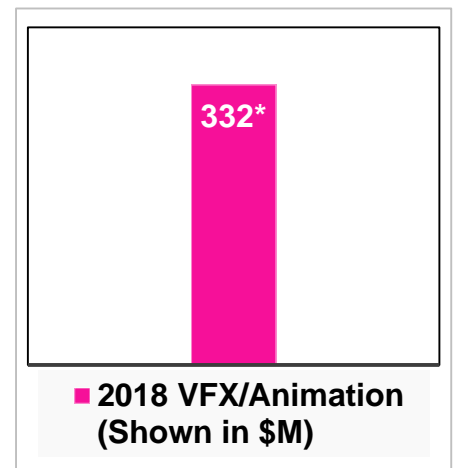


Toronto's growth is experienced in both physical and post-production.

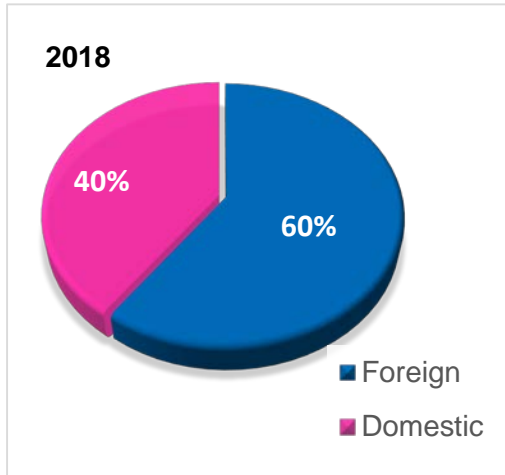
Demand for VFX and Animation is on the rise as advances in technology and greater market demand have led to a greater need for computer-generated content integration worldwide. Recent post-production projects include *Stranger Things Season 3* and *The Haunting of Hill House*.

*VFX/Animation data is calculate with a new, more accurate methodology that is different from previous years and this not comparable year to year.

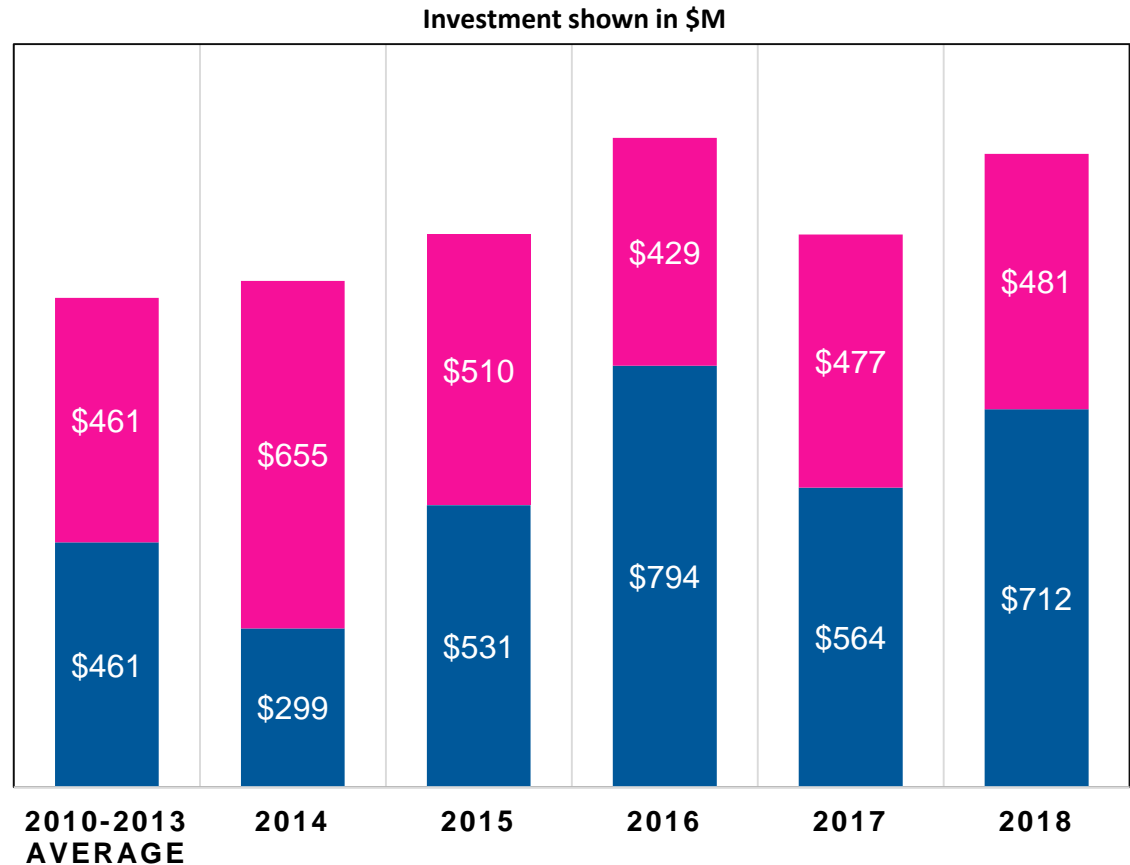
Source: City of Toronto, CASO, Nordicity



Foreign and Domestic Major Productions Investment – YoY Trend



Studios and streaming services are spending more than ever on content production to respond to market demand and streaming services' needs for high-end and voluminous offerings. The increase in foreign investment is directly linked to this growth, all the while allowing for Canadian productions to thrive.

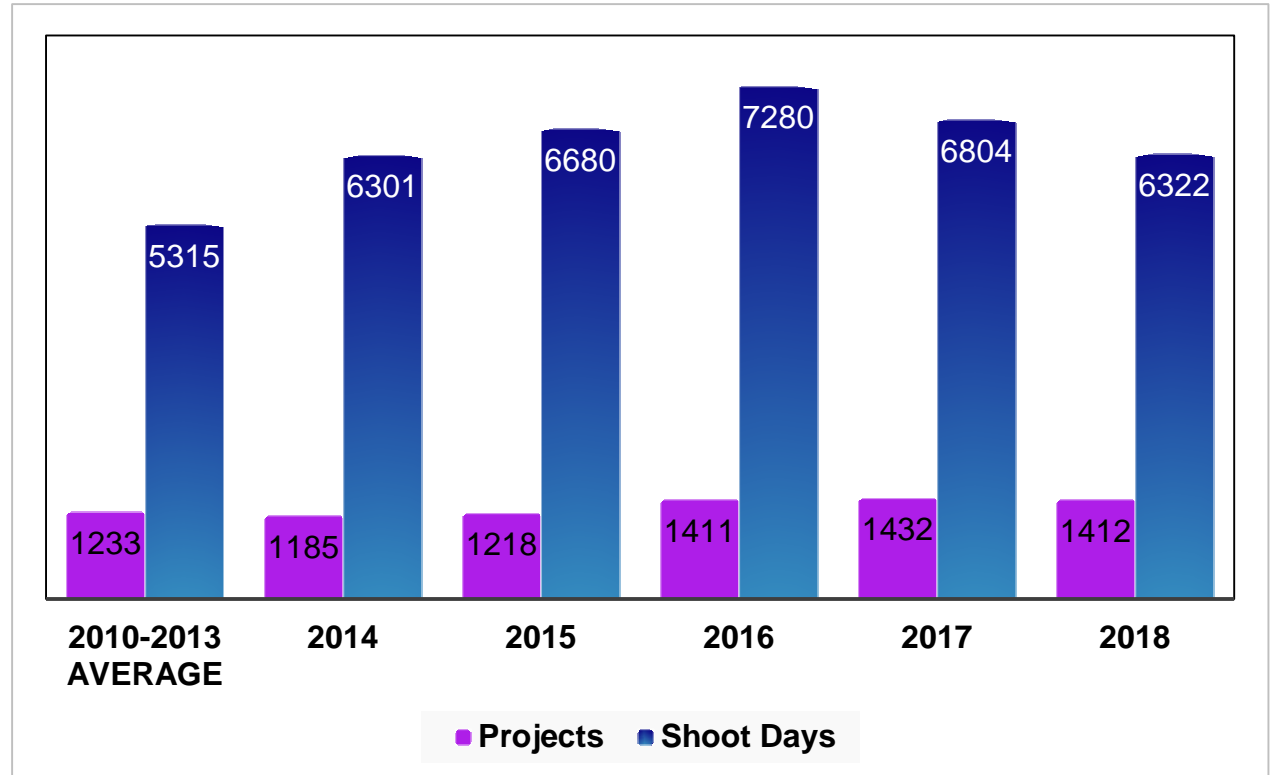


Source: City of Toronto

Location Filming in Toronto 2018

In 2018, the Toronto Film Permit Office issued **3287 permits** for 1412 projects shot on location across the city over 6322 days of production. Lower amounts of shoot days for similar amounts of projects point to more efficient location shoots.

The growth expected in the next few years will mean an increase of these numbers per year. The Film Office is dedicated to continuing to work with City Council, residents and industry on managing this growth across the city.



Source: City of Toronto

2018 Toronto's On-Screen Industry Celebrating a stellar year



Shazam!

Image courtesy of Warner Bros



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