





**Councillor Paul W. Ainslie**

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Ward 24, Scarborough-Guildwood

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Date: September 23, 2019  
To: Economic and Community Development Committee  
Re: Expansion of Toronto's Winterlicious / Summerlicious program

## Recommendation:

The Economic and Community Development Committee requests the General Manager of Economic Development & Culture report to the December 4, 2019 meeting of Economic and Community Development Committee on:

- a) Efforts taken by the City of Toronto to enhance participation of Scarborough restaurants in Toronto's Winterlicious / Summerlicious program,
- b) Information on the number of restaurants located in Scarborough that have participated in the program in the past 5 years.
- c) Measures taken to source locations within Scarborough.
- d) Current City-wide marketing efforts made to invite restaurant to participate.

## Background

The City of Toronto Winterlicious / Summerlicious programs have become well attended annual events with over 200 restaurants participating. Of the 200 only 3 who participated in the summer of 2019 where in the community of Scarborough.

Scarborough has a wealth of wonderful restaurants from every nation in the world, inviting them to participate would greatly enhance the culinary experience for all while providing Scarborough's restaurants the exposure they merit.

With the application process for the Winterlicious behind us we have an opportunity to work towards 2020 Summerlicious to encourage and invite Scarborough restaurants to participate and showcase their food.

All my Best,

Paul W. Ainslie  
City Councillor, Ward 24  
Scarborough-Guildwood