

Councillor Frances Nunziata**Council Speaker***Ward 5 York South—Weston*

April 24, 2019

Attn: Chair & Members of the Economic and Community Development Committee

From: Councillor Frances Nunziata

Re: Item EC4.1 Intention to Designate the Rogers Road Business Improvement Area

Dear Chair and Members of the Economic and Community Development Committee:

Since the 2018-2022 term of Council began, I have been working closely with businesses and commercial property owners in the Rogers Road area towards the goal of establishing the Rogers Road Business Improvement Area (BIA).

BIAs are catalysts for civic improvement; the creation of the proposed Rogers Road BIA will help restore the vibrancy that once existed in this area. The BIA Steering Committee, formed in January 2018, has already undertaken projects to enhance the public realm within the proposed BIA boundaries, including the design and installation of street banners, and has great plans for the future.

I ask that you support the staff recommendations before you so that we can move forward with the establishment of the Rogers Road BIA.

Sincerely,

Frances Nunziata
City Councillor
Ward 5 York South—Weston