



Re: EP6.12

NEXT PLACE

Exhibition Place Master Plan

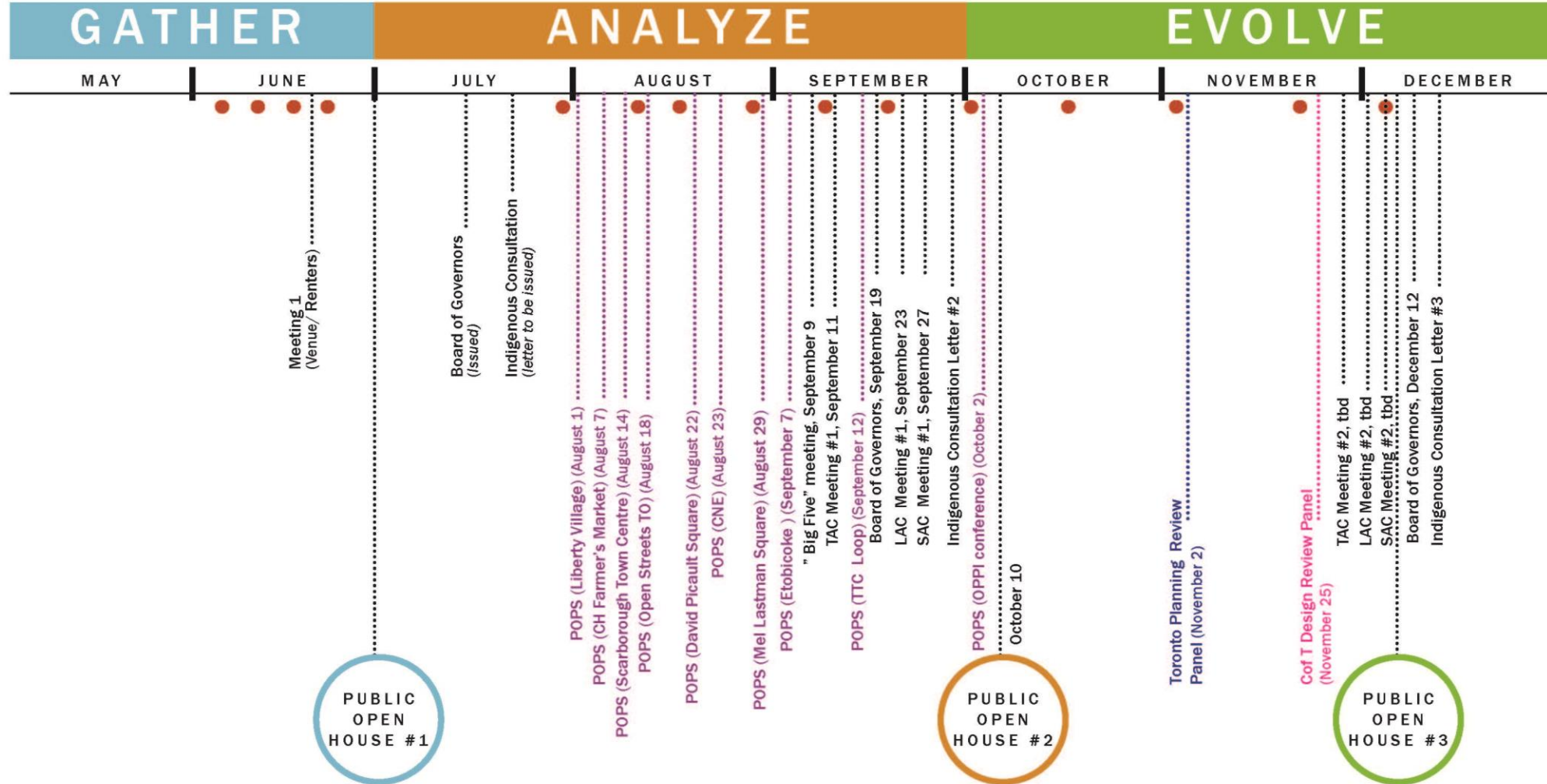
Board of Governors Presentation *_Big Ideas, Vision and Guiding Principles*, September 19th, 2019

Exhibition Place Master Plan - Purpose

Staff have been directed by Toronto City Council to undertake a master plan for the Exhibition Place Lands, under the guidance of the Cultural Heritage Landscape Assessment (CHLA) and in collaboration with the Province. The goal is to complete the preliminary plan by the end of this year.

The Province has issued a ‘Call for Development’ for the revitalization of Ontario Place, with proponent submissions due in September 2019. It’s important for the Exhibition Place Master Plan to be adaptable to respond to the outcomes of that process.

Timeline



Public Consultation and Engagement

Public Open House #1 – June 25, 2019

NEXT PLACE Pop-Ups

- 9 pop-ups held throughout Toronto
- 800+ connections made

Online Survey

- Launched August 1st, 2019
- 65+ responses to date

Community and Stakeholder Consultation

- Exhibition Place Tenants, Operators and Leaseholders
- Local Advisory Committee
- Technical Advisory Committee
- City-wide Planning Advisory Committee
- Joint Design Review Panel

Public Open House #2 – October 10, 2019



Existing Conditions_ Strengths



Existing Conditions_Potential for Improvement





SWOP Analysis



Strengths

- Open space coverage ratio

SWOP Analysis



Strengths

- Open space coverage ratio
- Variety of landscape design
- Rich heritage fabric

SWOP Analysis



Strengths

- Open space coverage ratio
- Variety of landscape design
- Rich heritage fabric
- Concentration of open spaces

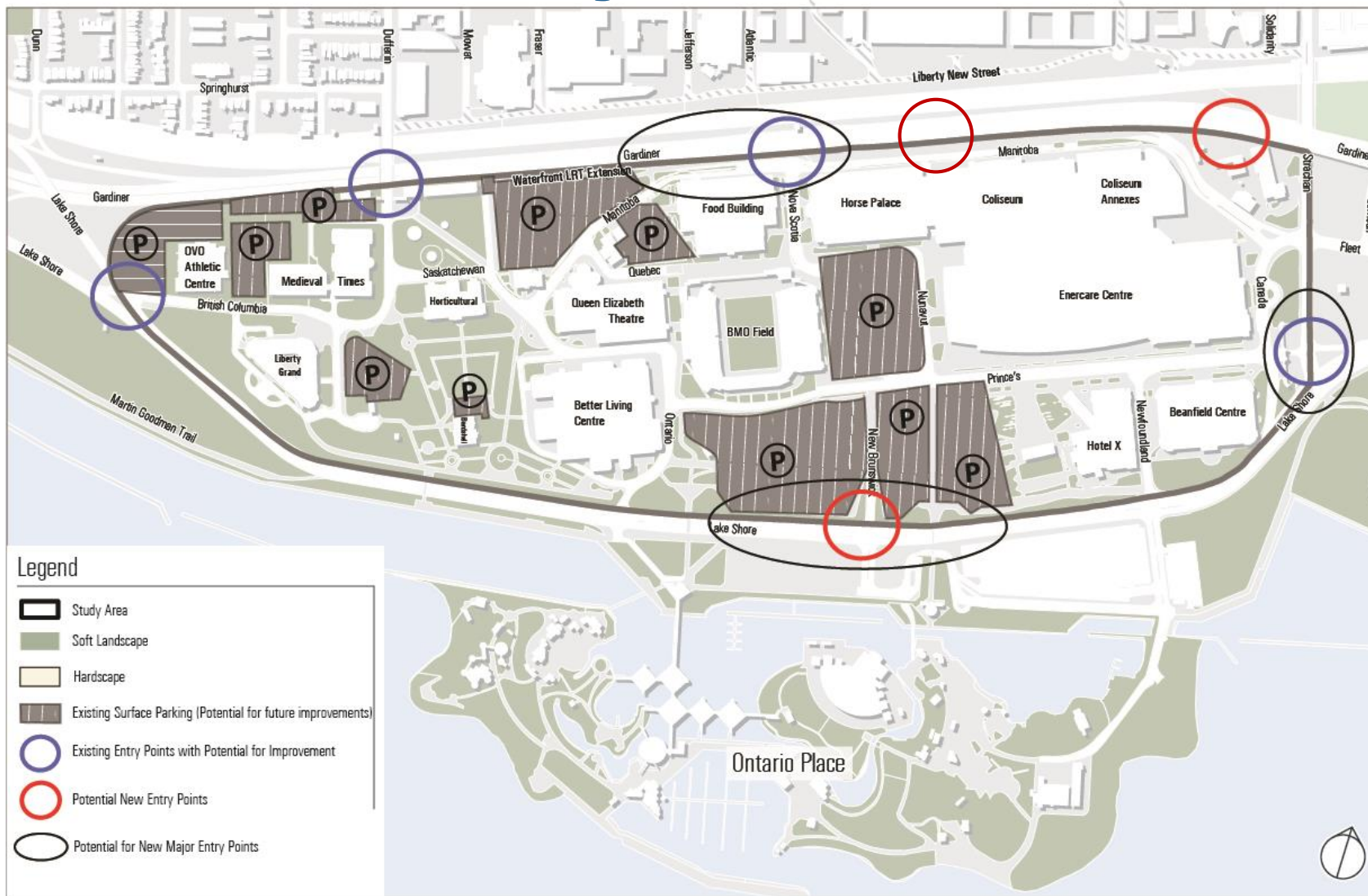
SWOP Analysis



Weaknesses

- Barriers to the north
- Barriers to the south
- Unanimated building frontages
- Disconnection from the immediate context
- Limited safe access points

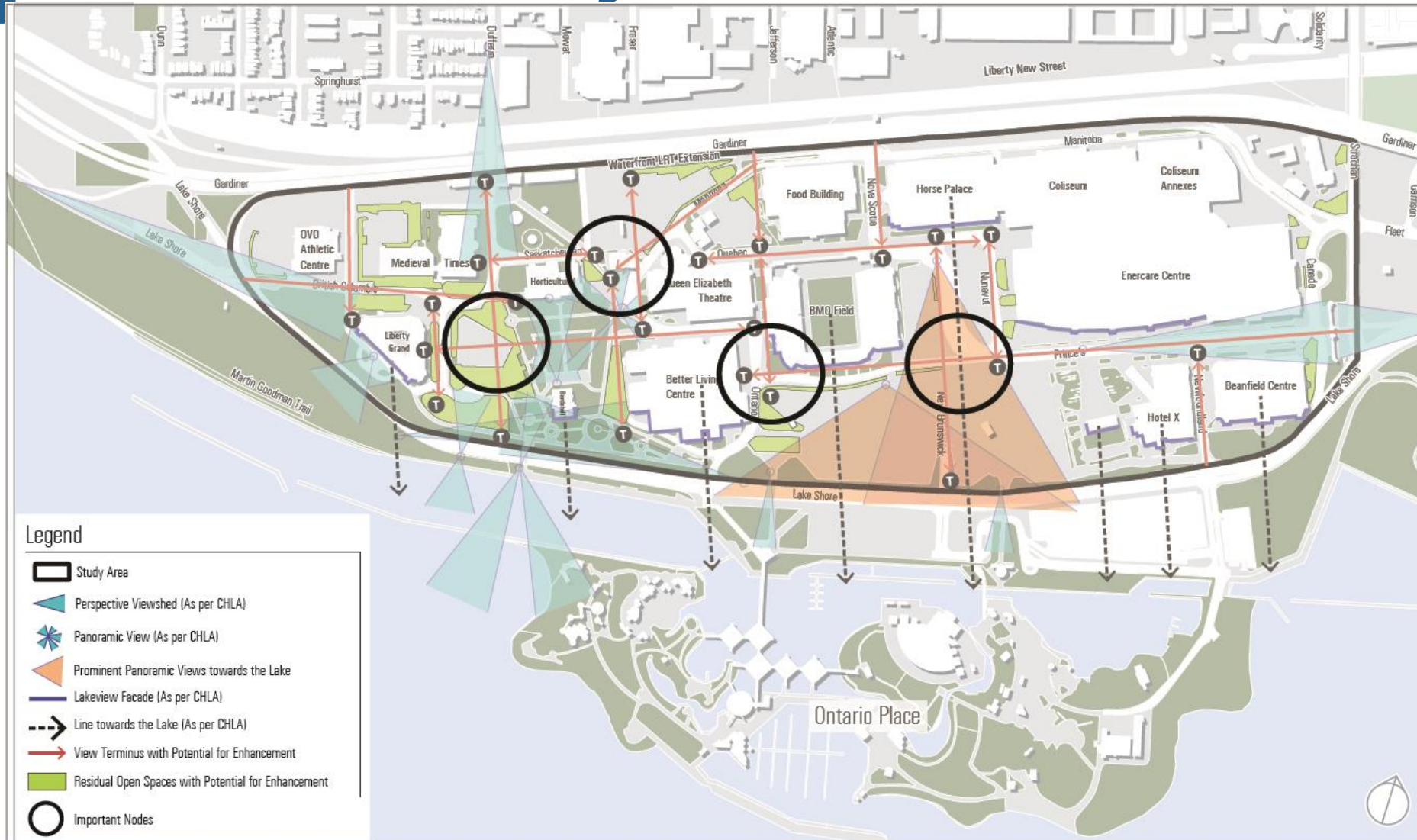
SWOP Analysis



Opportunities

- Growth potential sites
- Enhancement and expansion of existing entry points (gateways)
- Creating new gateways
- Creative solutions for providing parking spaces

SWOP Analysis

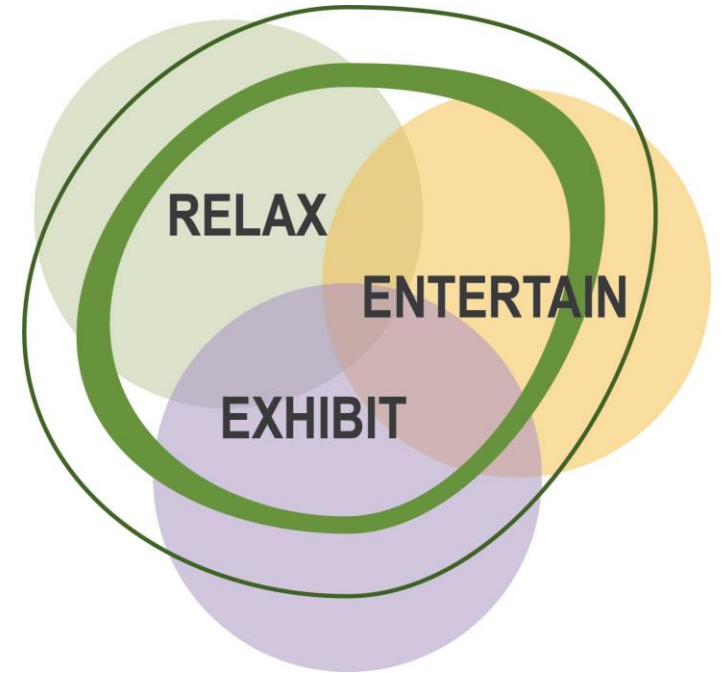
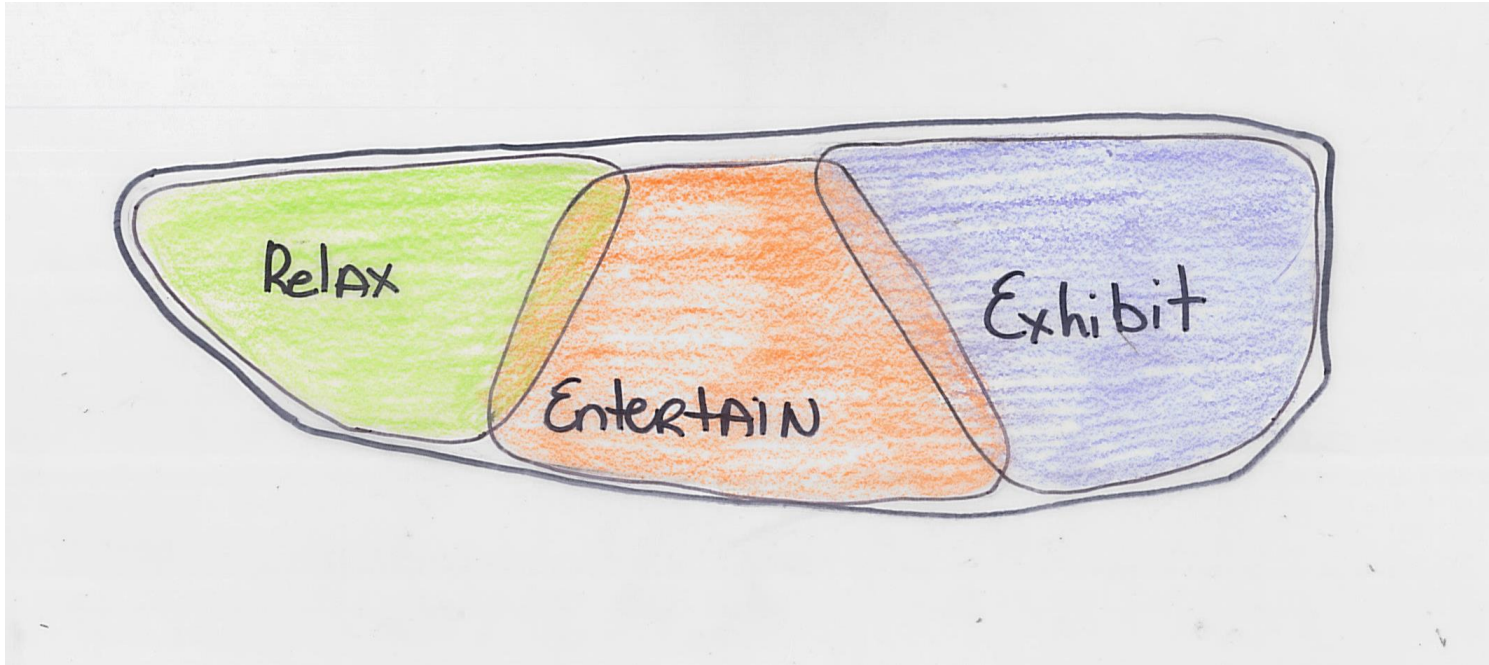


Potentials

- Enhancement of views towards the lake
- Enhancement of heritage view cones
- Enhancement of views and connections through excellent design
- Creation and enhancement and new meeting points

Shaping the Vision

Program Areas

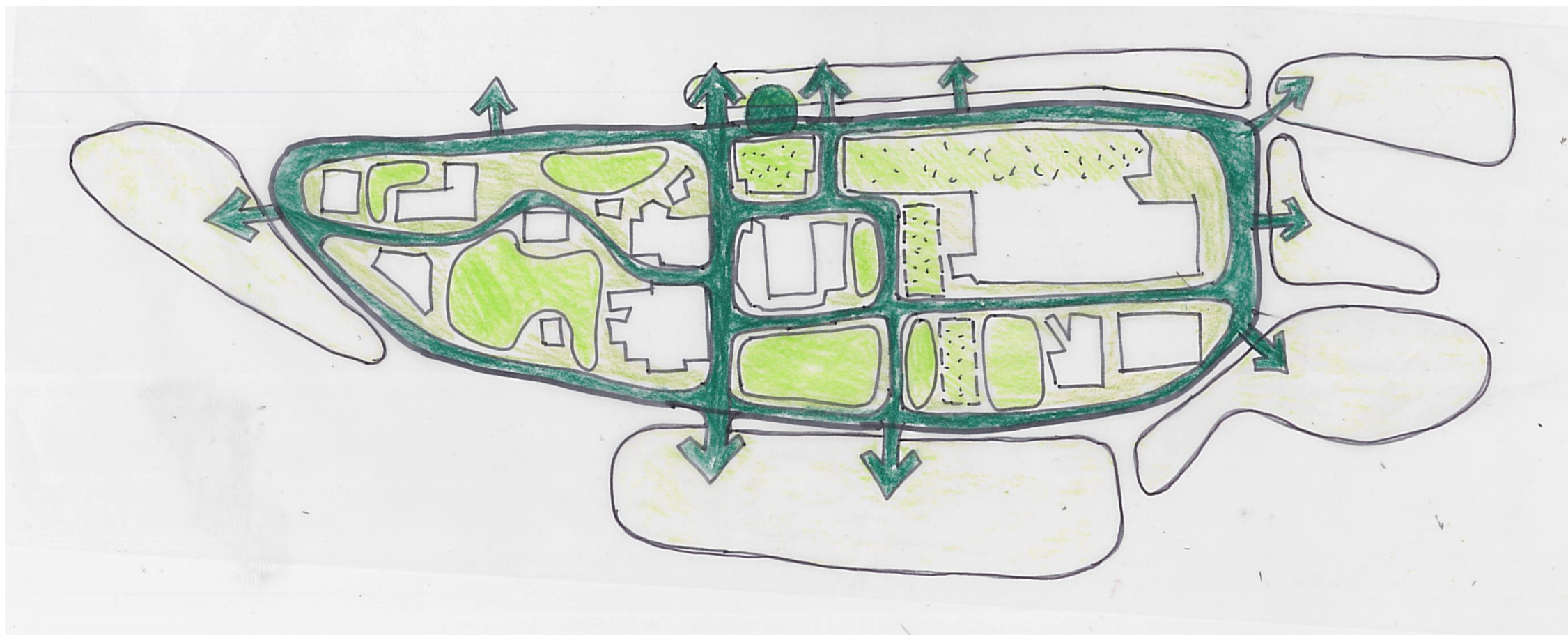


Shaping the Vision

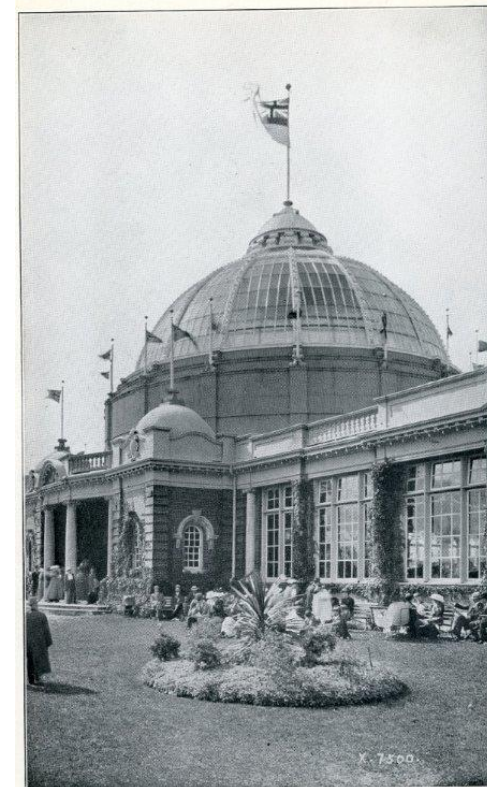
Green DNA



Green infrastructure means natural and human-made elements that provide ecological and hydrological functions and processes. Green infrastructure may include components such as natural heritage features and systems, parklands, stormwater management systems, street trees, urban forests, natural channels, permeable surfaces, and green roofs. - Official Plan – City of Toronto



Shaping the Vision Cultural Heritage Landscape



PALACE OF HORTICULTURE, CANADIAN NATIONAL EXHIBITION.



"MEET ME AT THE FOUNTAIN"—THE GOODERHAM FOUNTAIN AT THE C.N.E. IS THE MOST FAMOUS FOREGATHERING PLACE THE CONTINENT WHILE THE EXHIBITION IS IN PROGRESS.



On the Terrace showing Manufacturers' and Women's Building, Toronto Exhibition by night.



2 Exhibition Park, looking north west to Dufferin St. Entrance. (GORE.) Aug. 18/30.

Shaping the Vision

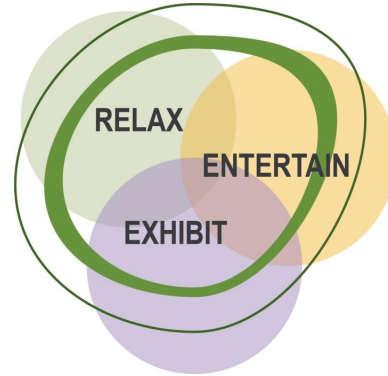
Exhibition Place is:

Green DNA



A green destination

Relax, Entertain, Exhibit



A place of entertainment

A place of recreation

A place for innovation, inspiration
and economic development

Cultural Heritage Landscape



A historic place

Draft Vision Statement

Exhibition Place is an iconic Toronto landmark and historic place, that would have attracted Indigenous populations before recorded history. Since the early twentieth century, the site has been a gathering place and a location for ambitious building programs that have supported the permanent and continued home of the Canadian National Exhibition and the Royal Agricultural Winter Fair.

As Exhibition Place evolves, its distinct and continued function as a gathering place will be a foundational component of directing the physical change of Exhibition Place and enhancing the social fabric of the City of Toronto. In serving as a gathering place, Exhibition Place is:

A green destination – a unique place within the City that is easily accessible and provides public parkland and a green retreat, with connections to the waterfront open space network.

A place of innovation, inspiration and economic development – a centre for premier events, including sporting and cultural events, public celebrations, conferences, trade and consumer shows, and recurring festivals and exhibitions.

A historic place – a location of extensive cultural heritage resources, including landscapes, buildings and public art, which are conserved and enhanced to celebrate the City's cultural heritage and historic character.

A place of entertainment – a year-round entertainment hub for Torontonians, tourists and event goers.

A place of recreation – a multi-seasonal destination offering active and passive recreation opportunities for local residents, visitors and the surrounding communities.

Draft Guiding Principles

Exhibition Place is a significant cultural heritage landscape that forms part of Toronto's Central Waterfront. As such, this Master Plan is informed by the Cultural Heritage Landscape Assessment and is built upon on the four core principles established in the Central Waterfront Secondary Plan, applying these principles specifically to Exhibition Place. As Exhibition Place evolves, the City will, through public actions and in the process of making development related decisions (hard, soft and social infrastructure), ensure the following principles are used to guide decision making.

- Removing Barriers/ Making Connections/ Prioritizing Transit
- Building a Network of Spectacular Waterfront Parks & Public Spaces
- Promoting a Clean & Green Environment
- Creating Dynamic & Diverse New Place
- Openness and Transparency/Responsiveness to the Broader Community and Stakeholders

Removing Barriers/ Making Connections/ Prioritizing Transit

Prioritize public transit as the primary means to most efficiently move the greatest number of people to and from Exhibition Place

- Facilitate and integrate the improved light rail and bus connections between Exhibition Place, the waterfront and City, as approved through the Waterfront Transit Network Plan and other local transit initiatives;
- Accommodate the proposed Ontario Line and enhancements to the Exhibition GO Station and Lake Shore West Rail service, ensuring appropriate integration and sensitivity to land use, other transit facilities, and other circulation routes.



Nov 3 – Extra Service

Your Utah vs. UCLA game ticket is valid as your UTA Fare all day on Friday, November 3, 2017

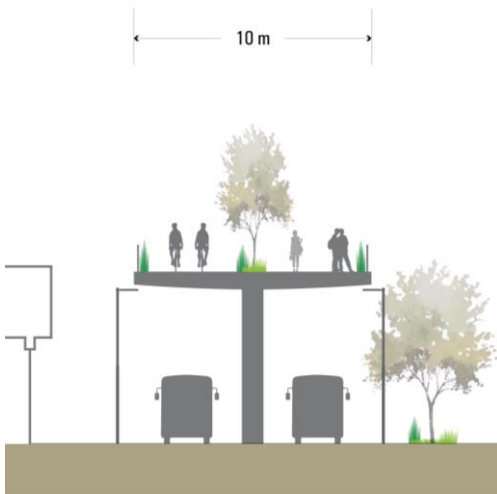
Special direct trains from Draper Town Center to Stadium:

Draper Town Center	Kimballs Lane	Crescent View	Sandy Civic Center	Sandy Expo	Historic Sandy	Midvale Center	Midvale Fort Union	Fashion Place	Murray Central	Murray North	Meadowbrook	Millcreek	Central Pointe	Ballpark	900 South	Courthouse	Library	Trolley	900 East	Stadium
Regular Red Line Train from Daybreak →																				5:41p
5:32p	5:34	5:36	5:39	5:40	5:42	5:45	5:47	5:49	5:52	5:54	5:56	5:58	6:01	6:03	6:05	6:09	6:13	6:17	6:21	6:25
Regular Red Line Train from Daybreak →																				6:00
5:32p	5:34	5:36	5:39	5:40	5:42	5:45	5:47	5:49	5:52	5:54	5:56	5:58	6:01	6:03	6:05	6:09	6:13	6:17	6:21	6:25

Removing Barriers/ Making Connections/ Prioritizing Transit

Enhance and promote pedestrian and cycling connections to adjacent communities, within, and through the site

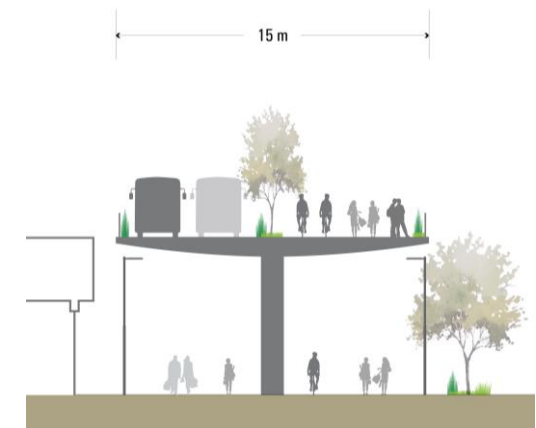
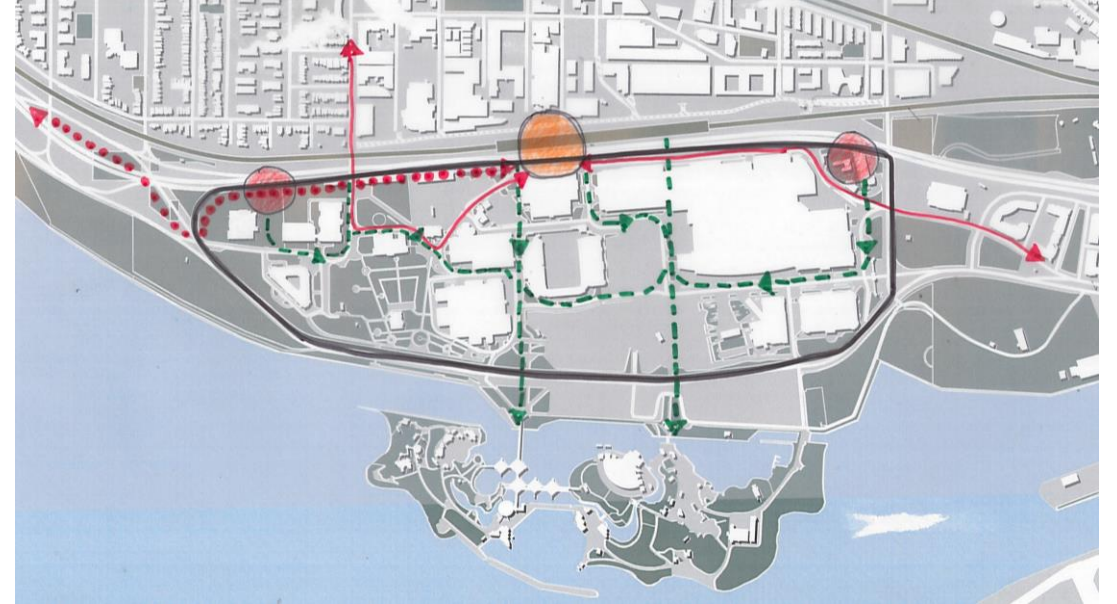
- Enhance existing, and create safe, animated, new connections to the adjacent neighbourhoods that will further emphasize a sense of public ownership and improve access to (from), within, and through the site.



Removing Barriers/ Making Connections/ Prioritizing Transit

Further promote modal shift, parking consolidation, and opportunities for placemaking by accommodating emerging mobility solutions

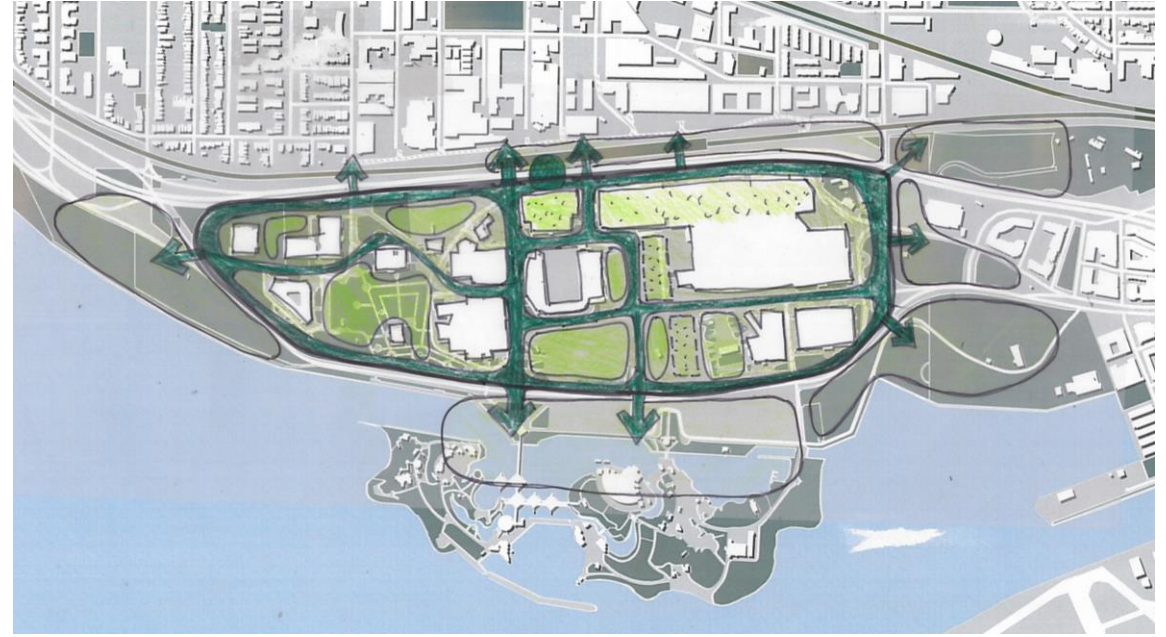
- Encourage testing and implementation of emerging mobility technologies and services sensitive to transit and active transportation priorities which can further generate public interest and facilitate first/last mile connections.



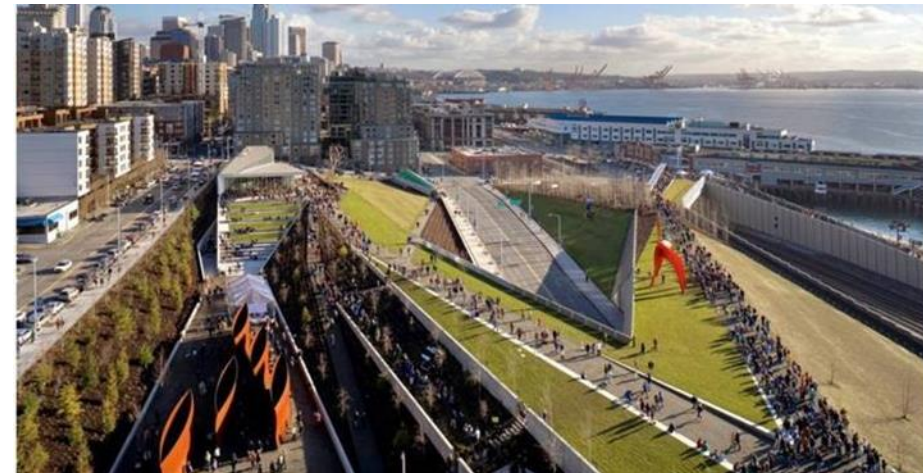
Removing Barriers/ Making Connections/ Prioritizing Transit

Create a better relationship to the rest of the City

- Enhance Exhibition Place's role in offering reprieve from city life through the reinforcement of its strong identity, encouraging site exploration and ease of access as a public place and waterfront asset within the City of Toronto.



High Line, New York, NY



Olympic Sculpture Park, Seattle, WA

Removing Barriers/ Making Connections/ Prioritizing Transit

Options to explore

- Extension of the Bentway to the North
- Creating better connection to the south:
 - Re-design of the bridges and creating a promenade within Exhibition Place
 - Creating a green deck to better integrate with Ontario Place
 - Lakeshore Blvd and Martin Goodman trail re-alignment



Queens Quay, Toronto



Millennium Park, Chicago, USA



The Bentway, Toronto



Queens Quay, Toronto



Green Link to Ontario Place

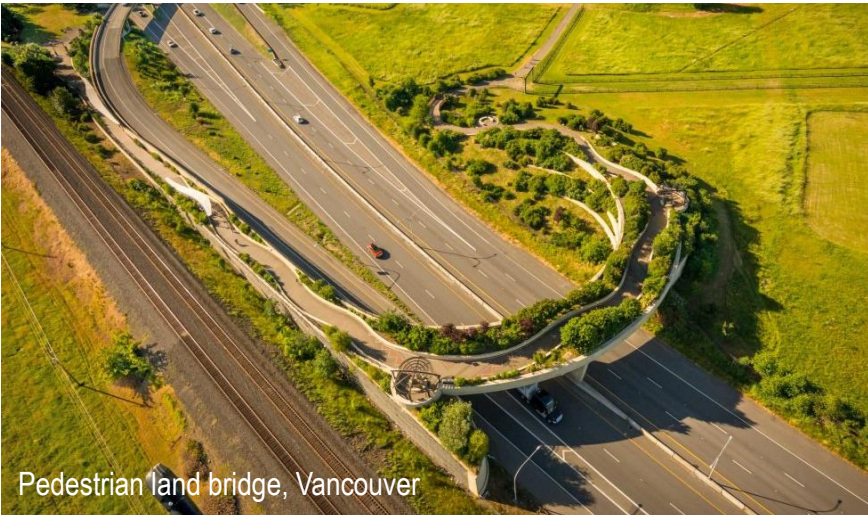
Seattle's waterfront, USA



Nature bridge, Tehran, Iran



Pedestrian land bridge, Vancouver



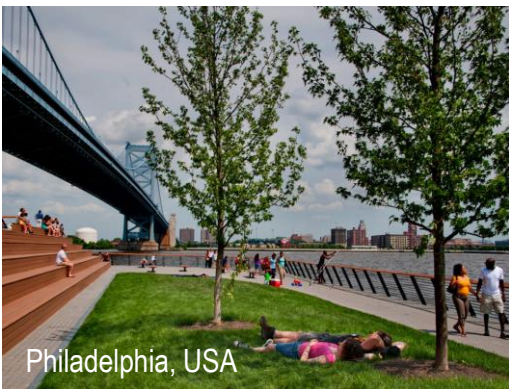
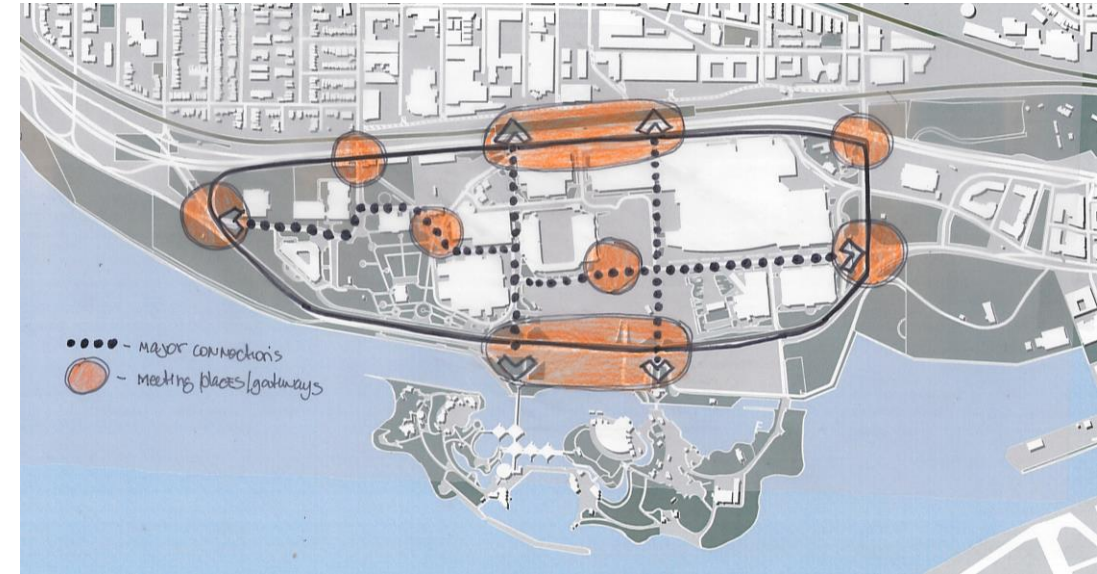
Pedestrian land bridge, Vancouver



Building a Network of Spectacular Waterfront Parks & Public Spaces

Create a continuous green network by enhancing the public realm and maximizing green open space

- Improve and strengthen the quality and public awareness of the site's urban public park program through the extension and creation of new public park uses to replace degraded open spaces;
- Define, develop and enhance key meeting places throughout the site to emphasize existing landmarks;
- Connect existing and future green spaces into a continuous parkland network that provides pedestrian and bicycle connections and various recreational opportunities, while also maintaining circulation during major events;
- Enhance the public realm network to provide for safe and direct movement of large crowds entering and exiting Exhibition Place;



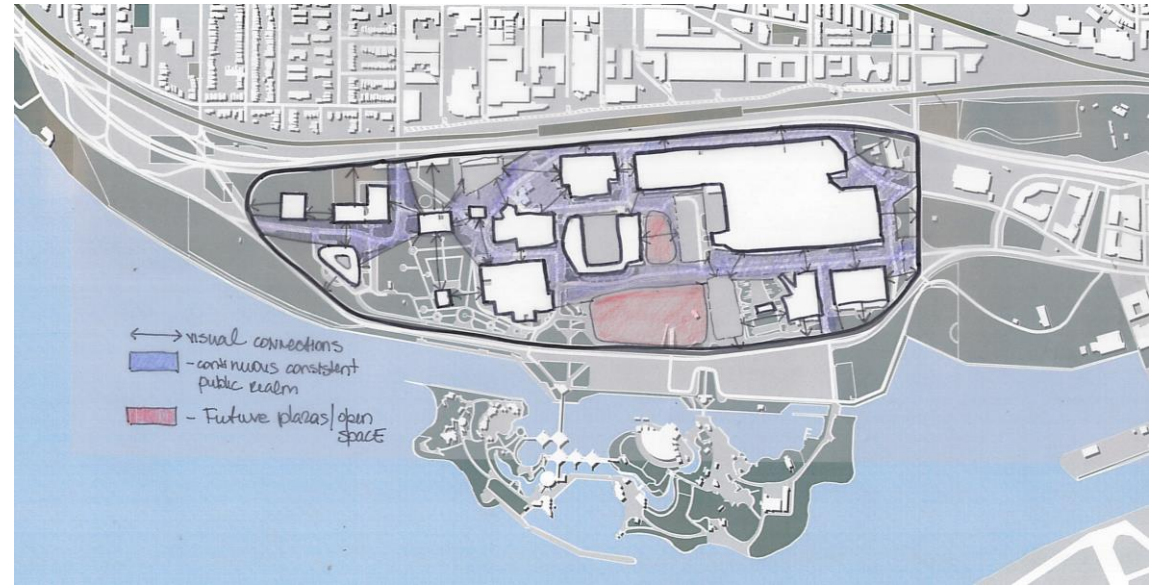
Philadelphia, USA



Seoul, Korea

Building a Network of Spectacular Waterfront Parks & Public Spaces

- Improve the public realm network to create better connections between existing buildings, landmarks, and destinations while protecting key views and reinforcing the four-sided nature of buildings;
- Rehabilitate Exhibition Place in a manner that maintains and enhances its flexibility of year-round public uses and leverage these uses for the enhancement of the site as a whole;
- Promote shared space for different modes of transportation.



Promoting a Clean & Green Environment

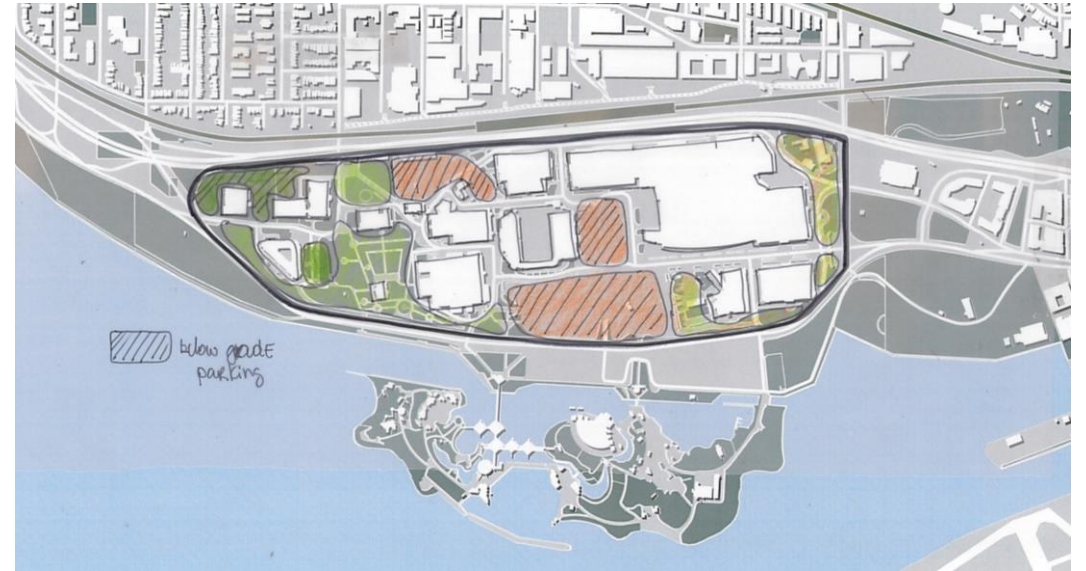
Build in Resilience

- Implement the Exhibition Place Green Strategy to reduce environmental impact;
- Integrate Low Impact Development practices to promote environmental sustainability;
- Consolidate/ relocate/ reduce surface parking;
- Create flexible open public spaces and multi-purpose structures to support various seasonal programming and peak event needs;
- Design open spaces that can be easily converted from daily use to hosting large events and festivals, including installation of the annual CNE Midway.

City Hall green roof, Toronto



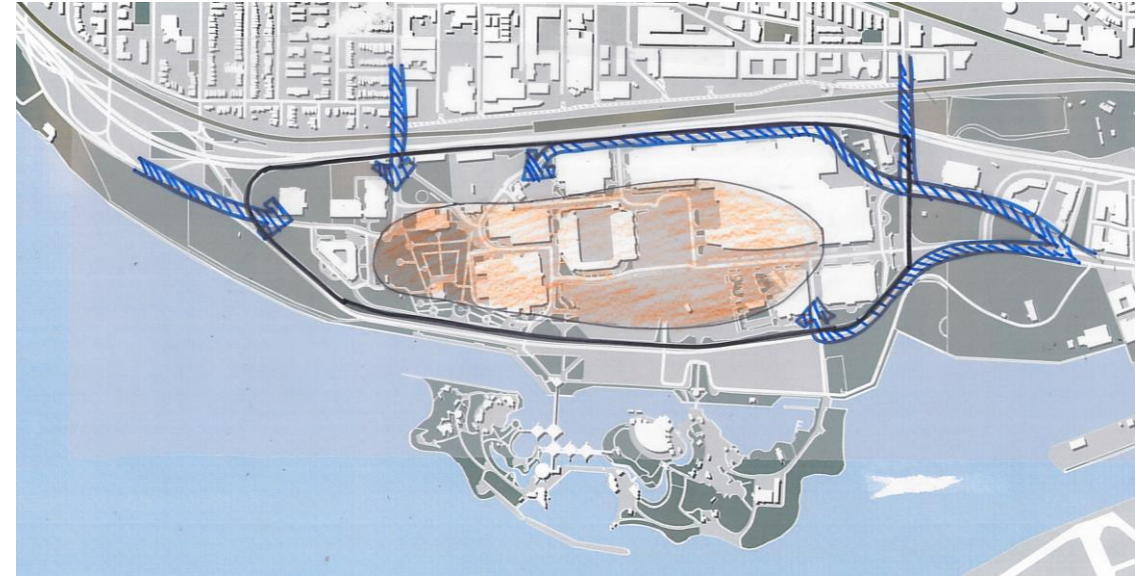
King St closure during TIFF



Promoting a Clean & Green Environment

Maximize Efficiency of Site Operations

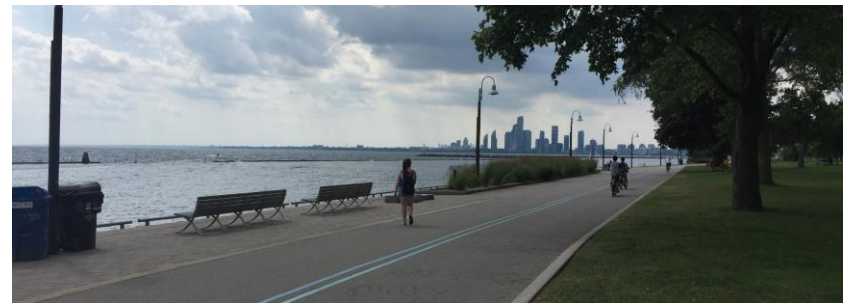
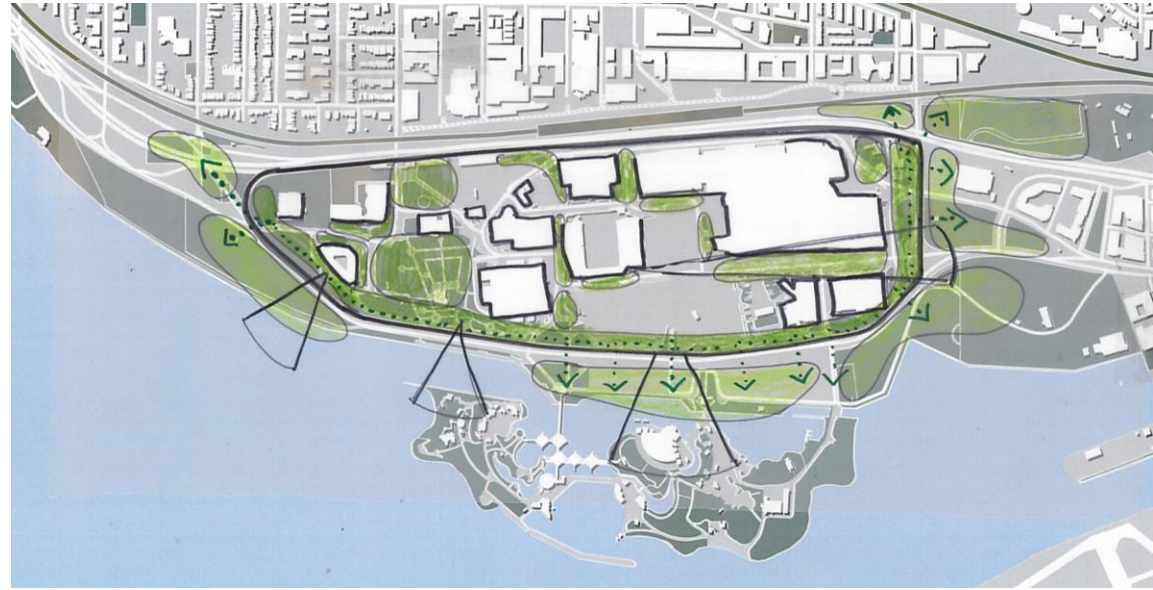
- Reduce truck infiltration into core site areas through building and event servicing route and access consolidation, including exploring emerging freight distribution models;
- Improve current infrastructure and controlled access for trucks and other vehicles to ensure efficient set-up and tear down during events, while maximizing unobstructed public park use.



Creating Dynamic & Diverse New Place

Celebrate and conserve the cultural heritage of Exhibition Place

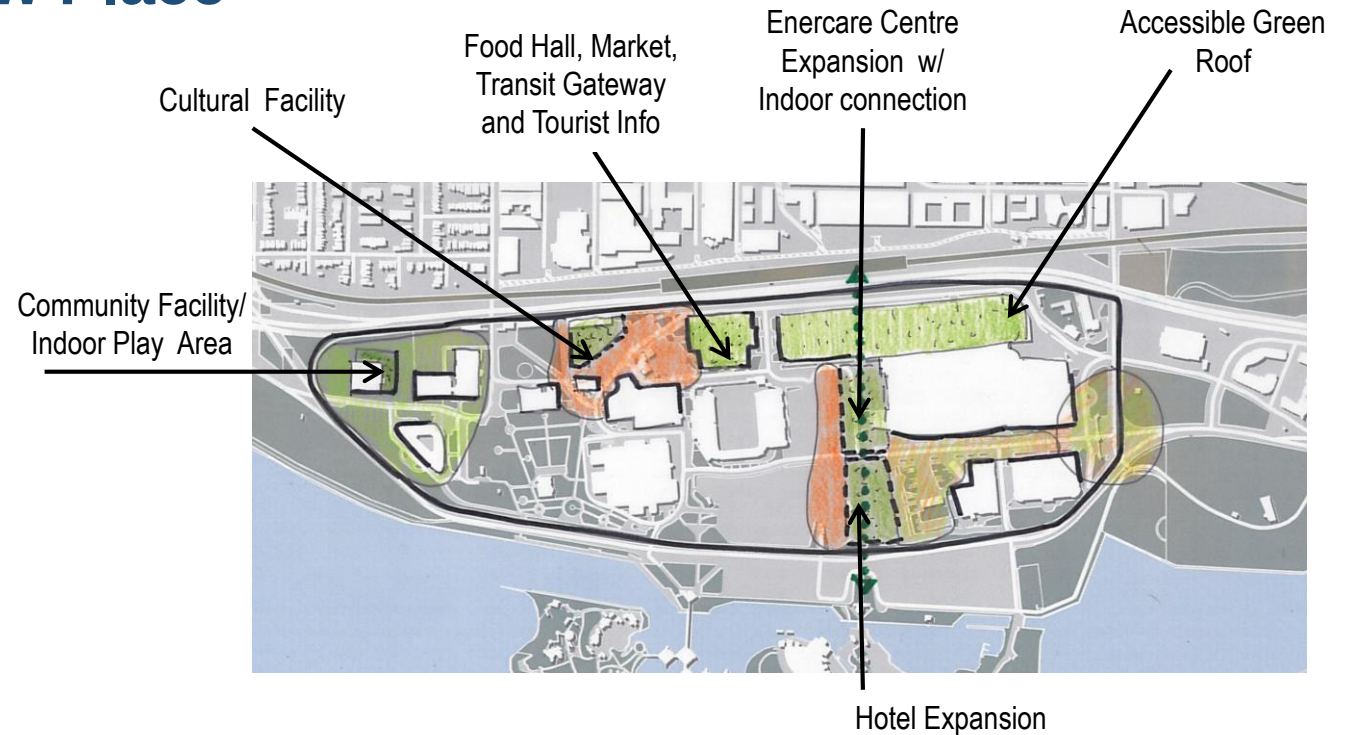
- Conserve and rehabilitate Exhibition Place's monumental landscapes in a way that ensures they continue to function as significant settings that reinforce the site's boundaries and sense of place, enhance the exceptionally designed, large-scale agricultural and industrial exhibition architecture, and interpret the integral role of the military;
- Support the use, maintenance and sustainability of Exhibition Place as an accessible and multi-functional historic public asset through a culture of stewardship that prioritizes the rehabilitation of its buildings and landscapes;
- Enhance designed cultural heritage landscapes as recognizable, defined places and restore transitions between them. Enhance physical and visual connections to surrounding areas that contribute to the historical and contextual value of the site.
- Opportunity to enshrine a requirement to consider Indigenous Placemaking opportunities given the prominence of this waterfront site, and the traditional relationship with the waterfront.



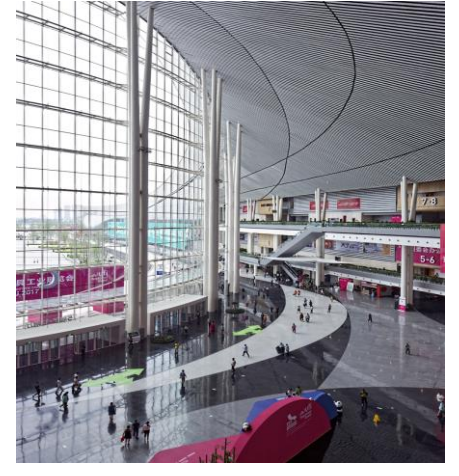
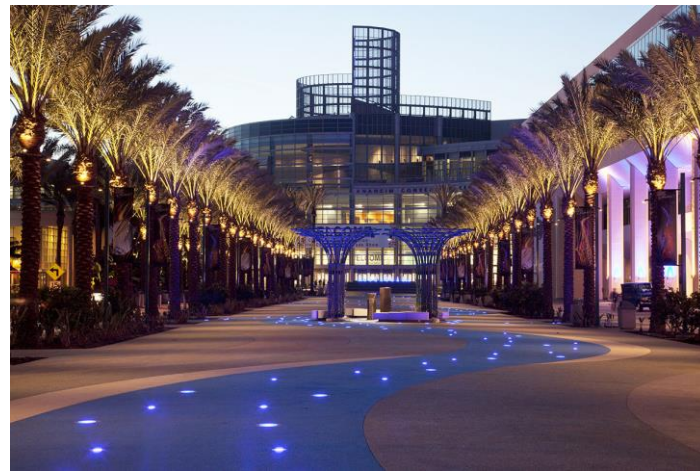
Creating Dynamic & Diverse New Place

Complement Built Form with Programming and Open Space, reinstating the historical, balanced relationship between building and landscape

- Ensure that proposed new buildings and structures will be compatible in scale with the monumental buildings and landscapes of the site. New architectural additions and landscape architectural interventions will continue to promote design excellence and complement existing and proposed programming;
- Encourage new additions and structures to include weather protection; be fully integrated into the public realm and parkland network; and allow for a variety of events and programs;
- Protect and enhance Exhibition interior requirements to ensure the continuity of these uses at Exhibition Place;
- Promote flexible and adaptable interior spaces within new buildings to accommodate a wide range of events and users.



Exhibit



Exhibit



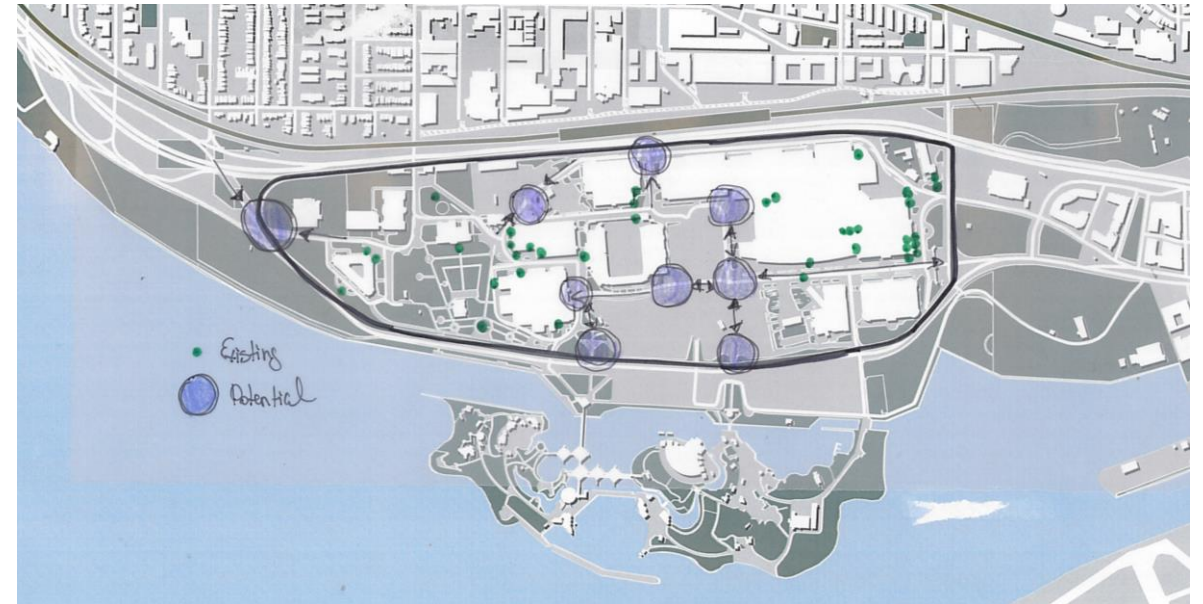
Creating Dynamic & Diverse New Communities

Continue to develop an Extensive Public Art Collection

- New public art will be placed with intention and consideration of the surrounding context and will compliment cultural landscape heritage of the site. All new and existing public art will be visible and accessible by the general public. New public art locations will create meeting places and moments of pause, enhance vistas and view corridors and contribute for the overall pedestrian exploratory experience.



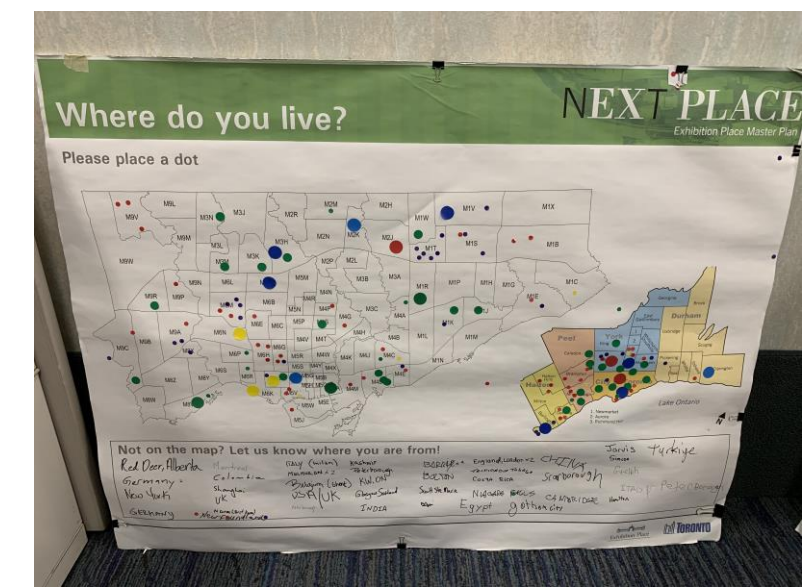
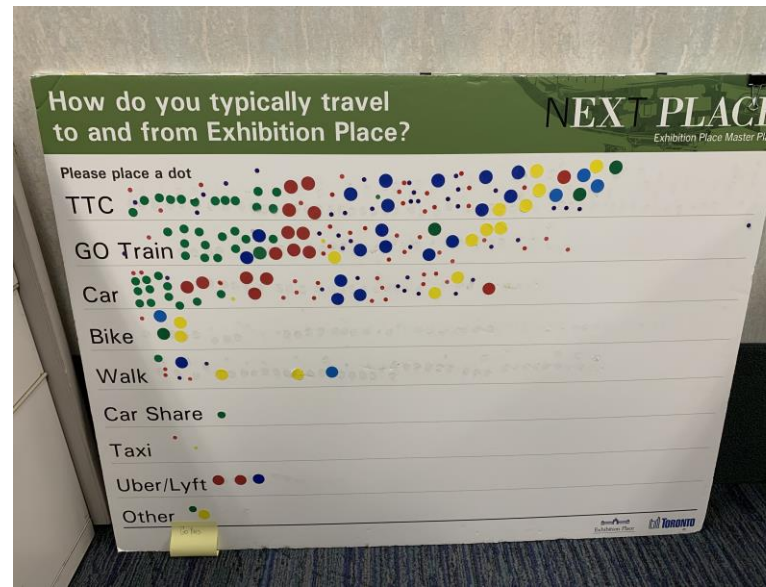
Garden of the Greek Gods Collection



Openness and Transparency/Responsiveness to the Broader Community and Stakeholders

Engage with the Community and Stakeholders Throughout Master Plan Process and Implementation

- Make planning and implementation decisions through fully transparent and consultative public processes.



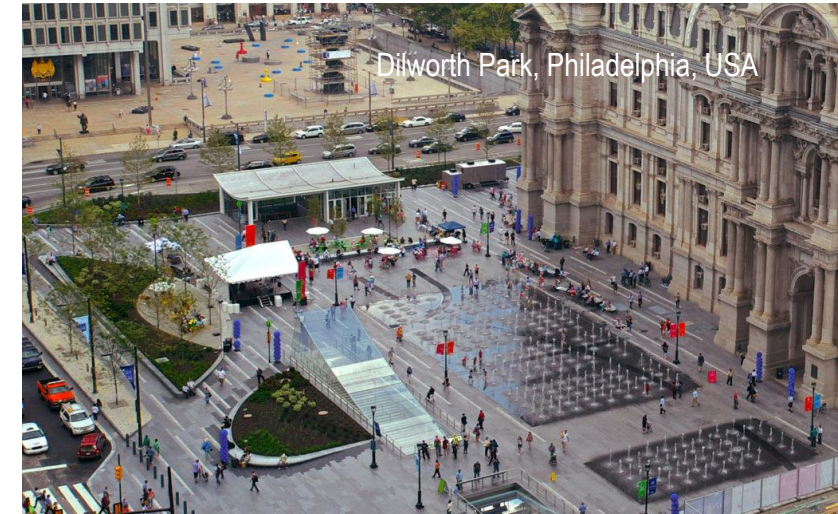
Public Space for All



Darling Harbour, Sydney, Australia



Exhibition Road, London, England



Dilworth Park, Philadelphia, USA



Cleveland Public Square,
Cleveland, Ohio



Sherbourne Common, Toronto, Canada



The Rail Park, Philadelphia, USA

Next Steps

