

From: [Vito Ferrone](#)
To: [Exhibition Place Board](#)
Cc: "[Catherine de Nobriga](#)"; [Pat Di Donato](#)
Subject: Next place Masterplan feedback from the Liberty Grand
Date: December 11, 2019 10:44:11 AM

Toronto City Clerk,

Below is the feedback to the Next Place Masterplan meeting/presentation on Thursday November 28, 2019 from the Liberty Grand Entertainment Complex

From the perspective of the Liberty Grand, we have some serious concerns about the amount of parking spaces/parking lots in the vicinity of our venue that the plan proposes to eliminate and/or turn into a green space.

We currently do not have enough parking spots to accommodate the level of business and the number of guests that currently attend our venue, taking more away and/or moving them to the east side of the grounds will be very detrimental to our business.

The Liberty Grand is an event and banquet facility, we operate at night (after 6 pm) and we have 1000's of guests attend events (weddings, charity fundraisers, corporate dinners, etc.) and guests are dressed in formal wear, high heels, etc.

Many guests are also coming in from outside of the GTA and/or the far reaches of the GTA, thus it is more convenient and cost affective to drive to the event as opposed to taking taxi's or ubers.

Long walks (especially on rainy, cold or snowy days) are not conducive to such events and event organizers/clients do factor in parking and parking distance to the entrance doors when deciding on a venue to book and host events in.

From what I have gathered from the meeting of Nov 28, not only is the parking issues a major concern for the Liberty Grand but it is also a concern of our tenant neighboring businesses as well. Saying that the plan will eliminate parking on the west side of the grounds and make up those spaces on the east side of the grounds is not a solution for the Liberty Grand and our business model.

Thus we would oppose any plan that reduces or eliminates the current parking lots and number of spots we currently have adjacent to our building.

Thank you.

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