

April 2, 2019

RE: EX4.2: The Future of King Street - Results of the Transit Pilot

Dear City Council and the Clerk,

We are pleased to share our thoughts on the King Street Pilot Project as local business owners. We moved our office to the King Street area, just west of Bathurst, about 4 years ago. We are a commercial interior design firm, but we don't have a retail or street accessed business open to the public. We have found that our staff of young designers are really appreciative of the changes to the King streetcar. All of them commute from within the GTA, either taking the streetcar from the east or west ends of the city, or taking the subway to King Street and transferring. None of them drive to work. They have found the changes have greatly improved their commuting experiences, both in terms of time as well as the streetcars being more frequent and regularly timed, and although busy, not overcrowding. They've seen improvements in not having to wait for 2 or 3 streetcars before they can board during rush hour commutes.

Several time during the day, we frequently travel to client meetings, many of which are in the downtown core. Hopping on the streetcar now is a quick and easy option, and is much preferred over driving or taking a taxi, which is what we did prior to the Pilot Project. It is faster and less expensive, and far less stressful. Additionally, being in the design and construction sector, we are very attuned to environmental issues, and the positive environmental impact of public transit cannot be overstated. We feel this must be a part of the evaluation of the project overall.

We truly hope the King Street Pilot Project is adopted and becomes permanent. It has a positive affect on us in terms of finances, time (which equals money), stress and convenience.

Regards,

KBH Interior Design Inc.



Per: Victoria Horobin, ARIDO, IDC, NCIDQ
Principal