



Date: January 31, 2019
To: Members of Etobicoke York Community Council
From: Deputy Mayor Stephen Holyday
Subject: Approval of Temporary Signage Permit for Annual Etobicoke Rotary and Toronto Ribfest 2019 Community Event – June 28 – July 1, 2019

I would like to request that the following item be added to the Etobicoke York Community Council Agenda.

SUMMARY:

The Annual Rotary Club Canada Day Ribfest is an annual event that is held in Centennial Park in conjunction with City of Toronto Canada Day celebrations. The annual event is from June 28 thru July 1, 2019 at Centennial Park from 11:00 am – 11:00 pm daily. I fully endorse the plans to hold this event again this year as we have done in previous years.

Municipal Code Chapter 693 outlines the requirements for signs being used to advertise charitable, non-profit and community events, and does not permit variance or appeal to the criteria which regulate temporary signage.

The approval conditions ensure that there is a responsive procedure to address any signs which have generated a complaint, and ensure all signs are maintained and removed to the satisfaction of City Staff.

RECOMMENDATION:

1. That Etobicoke York Community Council approve a special permit to the Rotary Club for their 2019 Canada Day event, and allow the placement of signage in accordance with the attached conditions.

Yours Sincerely,



Deputy Mayor Stephen Holyday
Councillor Ward 2, Etobicoke Centre

2 Attachments: 1. Letter from Rotary Etobicoke & Toronto Ribfest Planning Team
2. Conditions

**Conditions**

- Mounted on poles (utility, traffic and hydro poles) no higher than 1.0 meters off the ground to prevent site line obstructions.
- Signs not to be placed on the sidewalk or center median poles, as to not impede pedestrian traffic.
- Ribfest organizers to arrange for the removal of the Ribfest signs no later than 24 hours after the event.
- If a complaint comes in about a sign, Ribfest organizers must go out the same day to fix the problem and move the sign to another location.
- Ribfest Organization is to provide a list of all sign locations for approval from Transportation Services.
- Any other requirements from the Supervisor of Right-of-Way.

From: Michael Lu <
Sent: January 6, 2019 10:17 PM
To: Councillor Holyday
Cc: mbell1038@rogers.com
Subject: Etobicoke Rotary and Toronto Ribfest 2019-Street Signs

Dear Councillor Holyday,

I am writing, on behalf of the Toronto Ribfest Executive Committee and Operating Committee, to ask if you would table a motion before Council that would allow us to, once again, put up 'street signs' in June of this year for our Toronto Ribfest event 2019.

The event will run from Friday, June 28th to Monday, July 1st, 2019 at Centennial Park.

Historically, the signs are placed primarily in locations within the Wards served by yourself and Councillors Grimes.

Please let me know if you have any questions.

Thank you in advance for supporting this significant fund-raising event and traditional celebration in the city's west end.

Sincerely,

Michael Lu
Chair. Toronto Ribfest 2019