Assigning the Ceremonial Name "Alain Sutton Way" to Part of City View Drive

Date: May 1, 2019
To: Etobicoke York Community Council
From: General Manager, Economic Development and Culture
Wards: 1 - Etobicoke North

SUMMARY

The purpose of this report is to recommend that the ceremonial name of "Alain Sutton Way" be assigned to City View Drive between Belfield Road and Dixon Road.

A ceremonial street dedication does not change the official street name or address information. It does result in the installation of special signage along the selected street.

Transportation Services was consulted during the preparation of this report.

RECOMMENDATIONS

The General Manager, Economic Development and Culture, recommends that:

1. Etobicoke York Community Council assign the ceremonial name "Alain Sutton Way" to City View Drive between Belfield Road and Dixon Road.

2. Transportation Services erect signage marking "Alain Sutton Way."

FINANCIAL IMPACT

The estimated cost of erecting signage is $500.00. Funding is available within the 2019 Approved Operating Budget for Transportation Services.

The Chief Financial Officer and Treasurer has reviewed this report and agrees with the financial impact information.
DEcision History

On July 7, 2015, City Council adopted a set of updated policies for naming City streets and properties. The City of Toronto Street Naming Policy provides guidance on the ceremonial naming of City streets.

http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2015.EX7.8

Comments

Councillor Michael Ford's office has submitted a Street Naming Application requesting that the ceremonial name "Alain Sutton Drive" be assigned to part of City View Drive. Consent for the naming has been received from the Sutton family.

The late Alain Sutton founded the Toronto Congress Centre in 1995 and was chairman and CEO of Congress Centres Inc. for over 20 years. The Centre is a major event, meeting and trade show complex, doubling in size to over one million square feet under his leadership to become one of the largest facilities of its type in Canada. In 2016, Sutton received the Industry Builder Award and was inaugurated into the Canadian Association of Exposition Management Hall of Fame. He also supported local charities, including Habitat for Humanity and Ernestine’s Women’s Shelter.

While the Toronto Congress Centre's formal street address is on Dixon Road, the main access point to the complex is off City View Drive. The latter is an appropriate location to recognize Alain Sutton's contribution to Toronto's economic development.

As this Street Naming Application and related documentation complies with the City of Toronto Street Naming Policy, it is recommended that the ceremonial name "Alain Sutton Way" be assigned to part of City View Drive. Use of "Way" as the street suffix is consistent with other recent ceremonial street namings in Toronto.

The General Manager, Transportation Services, has been consulted in the preparation of this report.

Contact

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Signature

Mike Williams
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