

VERSE

February 14, 2019
City of Toronto Etobicoke Civic Centre
Main Floor, South Block
399 The West Mall
Toronto, ON M9C 2Y2

Attn. City of Toronto (Etobicoke) Community Council Members
Re: Request for Public Event Special Occasion Permit (SOP) Designation
Banquet Name: 500 Keele
Location: 500 Keele Street, Toronto, M6N 3C9
Date: Friday, March 22 2019
Time: 10:00 PM - 4:00 AM

Dear Community Council Members,

We are Verse, a local music collective founded by first generation immigrants based in Toronto. Our collective has been organizing live performances in the city for the past five years. Our mission is to align local artists with international talent, giving them an opportunity to realize their ideas outside of their bedrooms and onto a bigger stage.

Our music events are an extension of our local artists. It is the very mechanism that allows us to nurture our local artists by giving them a spotlight that makes them practice, rehearse, and put the time into honing their craft, so that they can one day travel the world and put our city on the map.

The importance of this event is placed on the artists that are performing. We are welcoming Randomer and Martyn, 2 international disco artists from London, UK. Our locals will be Toronto's Gingy, a DJ and producer who has released songs on an international level and has represented Toronto all over the world. Highlighting the potential in the exchange of Canadian artists is important. These connections are valuable for our city's music culture and the country as a whole.

We are requesting to have our show scheduled for Friday March 22nd, 2019, and be designated as an event of municipal significance in order to allow us to obtain a Public Permit (SOP) through the Alcohol and Gaming Commission of Ontario (AGCO).

We respectfully request that the permission to designate our venue as a municipally significant event

be placed on the next Community Council agenda. If you have any questions regarding the above, you may contact me at 416-823-5553.

Regards,
Pavel Elkin